What is Captivate?
- Macromedia's Captivate (formerly RoboForm) automatically records all on-screen actions and instantly creates an interactive Flash movie.
- Add text captions, narration, and video without any programming knowledge.
- Combines a PowerPoint and Flash-A midway point.

Who uses Captivate?
- E-Learning Developers, Educators and Librarians: Use Captivate to create engaging, interactive learning.
- Technical Support and Help Desk Staff: Use Captivate to create "how-to" scenarios and documentation.
- Sales and Marketing: Personnel use Captivate to create self-contained product demonstrations.

How Captivate works?
- Record your application.
- Annotate, edit, enhance.
- Publish.

Recording Modes
- Demonstration
- Simulation
- "Training" Tests & Assessment

Demonstration
- Demonstration: non-interactive. The viewer watches the movie and learns how to complete a task.
**Demonstration Movie**

Note:

**Simulation**

Note:

**Simulation**

Note:

**Training/Tests & Assessments**

Note:

**Captivate Features**

- Timeline-resizes Macromedia Flash
- Incorporating Video
- Convert PowerPoint to Flash
- Incorporate tests and assessments
- Add voice-over narration
- Auto-editing
- Menu/Navigation development
- Animated text

**Timeline**

- Compare to Flash
- Costing Knowledge
- Ease of use
Captivate

Flash vs. Captivate
Note:

Timeline Video
Note:

Incorporating Video
Note:

Publishing Captivate
Note:

Publishing Video
Note:

Questions??
Note: