What: Georgia Tech Ambassadors
When: Tuesday, November 26
Purpose: Georgia Tech Ambassadors are students who give guided tours of the campus. As student representatives of the campus, they felt a talk with the president would help them better present the views, etc. of the Institute.

I. Pleasure to speak to you—and a pleasure to be asked.

II. First of all, I would like to congratulate you on your involvement on campus—those who fully participate in the Georgia Tech educational experience are better able to appreciate and enjoy Georgia Tech.
   A. Ambassadors as special group—founded in 1989, more than 300 of Georgia Tech students as a whole are special—Ambassadors represent
      1. GT students as a whole are special—Ambassadors represent
      2. Ambassadors very important communications link between

III. Admire your desire to know more about Georgia Tech in order to better communicate Tech’s goals and missions to the groups you tour.

IV. Trajectory
   A. Olympics as launching pad
   B. Grown from regional school when you were a student to world-renowned
   C. Comparison to when you were a student
      1. Higher student SAT scores
      2. More honors for the faculty
      3. Enhanced diversity
      4. Better student living facilities, bigger campus
   B. Problems—facilities, need for more faculty, endowed chairs

V. Capital Campaign—vehicle to help us realize our goals. Make our vision a reality.
   A. $400 million goal
   B. Fund-raising areas
      1. $80,000,000—Superior Knowledge—endowed chairs, endowed
      2. $75,000,000—Students—scholarships, fellowships, Public
      3. $25,000,000—Educational Technology—high-tech
      4. $35,000,000—The Learning Environment—student life
      5. $105,000,000—Endowment—Institute endowment growth,
      6. $45,000,000—Facilities—Laboratory upgrades, bioengineering
      7. $45,000,000—Athletics—Program growth
   C. Current Campaign total—$161 million, closing in on halfway
D. Examples of significant gifts so far:
   1. $20 million from Tom DuPree to improve Tech's School of
   2 $5 million gift from Parker H. Petit to endow the Institute of
   3. $6.5 million gift from James R. Carreker to support ECE

VI. Questions?