2nd Quarter Highlights

Programs
- Auxiliary Services partnered with national, departmental and campus groups, including the Ivan Allen College— page 2.
- Auxiliary Services distributed BuzzFunds to six student groups and campus departments— page 3.
- The Student Center sponsored 124 events for 44,636 people and entertained 16,131 people in the Operating Areas (Craft Center, Music Listening Room) with 25,702 people using the Recreation Areas— page 3.
- Barnes & Noble @ Georgia Tech saw increases in most sales areas, including used textbooks and clothing— page 3.

Services
- Health Services conducted 40,203 procedures for students and gave out a record-setting number of flu shots (total 1,944; students 1,507; faculty/staff 437) — page 4.
- BuzzCard re-designed and re-carded all GTRI employees— page 5.

Facilities
- The Student Center started more renovation with new first and second floor restrooms, new tile on its second floor and new paint and meeting room doors on its third floor — page 5.
- Tenth & Home apartments reached 100 percent occupancy fall semester— page 5.
- The Food Court gained a new, larger salad bar, beverage stations, hot cart and 42...
Auxiliary Services presented educational programs at the NACAS Annual Conference in October. All three presentations were in rooms filled to capacity:

• Zero to 60: Branding for new and old programs by Rosalind R. Meyers, associate vice president, Auxiliary Services; James A. Pete, director, BuzzCard; Mark Root, region marketing asset manager, Coca-Cola North America; Vern Johnson, district manager, GT Dining (Sodexo USA); Todd Schram, operations manager, GT Dining (Sodexo USA) and Melissa Moore, director of communications, Auxiliary Services.

• Auxiliary Services Metrics, a panel discussion with Rosalind R. Meyers.

• Communication Overload: How to Grab Attention and Position for Maximum Effect by Melissa Moore and Flexcar. Flexcars are parked on campus at the Student Center, Graduate Living Center, Parking Lot W21 (Ferst and State Street) and the Technology Square Parking Lot at 5th and Spring Streets (Barnes & Noble @ Georgia Tech). Above a Flexcar member drives past Barnes & Noble @
Programs

BuzzFunds

Auxiliary Services awarded BuzzFunds in support of the following student groups and campus departments.

- Finding Common Ground
- Georgia Tech Leadership Conference (annual event by Omicron Delta Kappa and Alpha Kappa Psi)
- Ramblin Rec Club Homecoming Events
- RHA USA Today Collegiate Readership Program
- Student Center Programs Council Comedian
- Take a Prof to Lunch (fall semester)

Student Center

- The Student Center Programs Area recorded 44,636 people at 124 events during fall semester.
- The Operating Area saw 16,131 people in the BuzzFunds. Auxiliary Services’ BuzzFunds provided funding for the Residence Hall Association USA Today Collegiate Readership program.
Services

Health Services’ Stats

<table>
<thead>
<tr>
<th>Service</th>
<th>Total</th>
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</thead>
<tbody>
<tr>
<td>Quarter Totals</td>
<td>40,203</td>
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<tr>
<td>Physician visits</td>
<td>5,931</td>
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<tr>
<td>Nursing triage only visits</td>
<td>358</td>
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<tr>
<td>Allergy shots given</td>
<td>623</td>
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<tr>
<td>Other injections given</td>
<td>*2,545</td>
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<tr>
<td>Women's Clinic visits</td>
<td>903</td>
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<tr>
<td>Gynecology specialty clinic visits</td>
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<td>Prescriptions filled</td>
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<td>Lab procedures</td>
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<td>Radiology procedures</td>
<td>931</td>
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<tr>
<td>Dental visits</td>
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<td>Psychiatry visits— new evaluations</td>
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<tr>
<td>Psychiatry visits— follow-up</td>
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<tr>
<td>No Shows</td>
<td>558</td>
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<td>Total for quarter</td>
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</tr>
</tbody>
</table>

*includes 1,944 flu shots (1,507 students; 437 faculty/ staff)

Record-Setting Flu Shots Given.
Allyson Chase (sophomore, Architecture) was one of the 1,507 Georgia Tech students who took advantage of student health fees and got a flu shot at no additional charge.

In the news...
Facilities

Reinvestments

- Renovation to the Student Center continued with its second and third floors. The third floor added fresh paint and new meeting room doors with glass fronting and the second floor started with new tile.
- Student Center restroom upgrades on both first and second floors started.
- GT Dining upgraded its Food Court salad bar, beverage stations and made-to-order, hot cart. The salad bar doubled in size and includes daily food guides, including caloric amounts.
- Through the contract with MTV-U, the 10-year-old televisions in the Food Court were upgraded to 42-inch plasma screens.
- Tenth and Home apartments reached 100 percent occupancy for fall semester, leaving only the display apartment vacant.
- Parking & Transportation opened its Klaus.

STUDENT CENTER RENOVATION. The second floor of the Student Center is following the décor of its first floor and the Student Center Commons with the same tile and paint.

In the news... continued