Yellow Jacket

Published by the Students of the Georgia School of Technology

THESE ATLANTA WOMEN

Atlanta’s female of the species, much like Caesar’s Gallic conquests, may be amply divided into four parts consisting of (using Liberty’s style),

A. Homely, but dumb.
B. Beautiful, but dumb.
C. Wealthy, but dumb.
D. Beautiful and with a heart of gold.

This last division, we admit, is an opposition being true. She has been long enough to grow into this, and she has usually taken the part of the feminine Shylock rather than the Eskimo belle of any age.

The demure young bride, a trifle pale, her lips set in a tremulous smile, slowly stepped down the long church aisle, clinging to the arm of her father.

As she reached the low platform before the altar, her slipped foot brushed a potted flower, upsetting it. She looked at the spilled dirt gravely, then raised her child-like eyes to the face of the sedate old minister.

"That’s a hell of a place to put a lily," she said.

—Syracuse Orange Peel.

A Chinese lad was placing his offering in the form of a plate of food on his departed ancestor’s grave. An American standing nearby questioned the yellow man, asking when he thought the ancestor would come up to eat the food. He only smiled and said: "At the same time your Mellican friend come up to smell pretty flowers.

CORN BRED

By Peter

Quater folks these Chinese—but get a dast of this: They try, the Americans don't know what they want. First they boil the tea to make it hot, put ice in it to make it cold, lemon to make it sour and sugar to make it sweet.

A Chinese lad was placing his offering in the form of a plate of food on his departed ancestor’s grave. An American standing nearby questioned the yellow man, asking when he thought the ancestor would come up to eat the food. He only smiled and said: "At the same time your Mellican friend come up to smell pretty flowers.

May I print a kiss on your lips?
She nodded her sweet permission.
So they went to press, and I rather guess they printed a whole edition.

They got some extras out.
And they got some extras out.

May I print a kiss on your lips?
She nodded her sweet permission.
So they went to press, and I rather guess they printed a whole edition.

They got some extras out.
And they got some extras out.

"Could I have just one kiss?"
"Sorry, but I don't cater to the retail trade."

—Penn. State Froth

TO MY ROOM-MATES GIRL

All that I have ever seen of her, is a Picture; fair and lovely is she there. Laughing eyes, Sparkling hair, And lips most rare. All of these, yes. Even more, go to make A creature that haunts My every dream. Traitor, that he is, Will not to me give An introduction to this Elf of my desire.

—Stephen Stephenson.

Luke: "Early in the evening she called my engagement ring a joke."
Art: "What happened?"
Luke: "Well later that evening the joke was on her.

—Penn. State Froth
**Popular opinion confirms the fact—**

***It's wise to choose a Six...***

America has welcomed the suggestion that it's wise to choose a Six! Streets and highways are filled with new Chevrolets. Every week, more and more buyers in the low-price field are making comparisons, taking demonstrations, and deciding on these big, handsome cars.

One reason for this popular trend lies in Chevy's engine. This engine is a Six—and six cylinders make a big difference in travel comfort and driving ease, as well as dependability and long life. Six cylinders take out constant vibration. This saves the motor, the whole chassis, the body—and makes the car last longer. It also saves the passengers and driver. Drives who try Sizex never want less!

The Chevrolet motor develops 50 horsepower. This is 25% more power than in any other car of Chevrolet's low price. The result is faster acceleration—greater pulling ability on bad roads and hills—higher top speeds on the open road.

Yet with all this six-cylinder 50-horsepower performance, Chevrolet actually costs less for operation and upkeep than any other car. And Chevrolet prices are very close to the lowest in the motor car market.

Chevrolet prices range from $175 to $800, f.o.b. Flint, Michigan. Special equipment extra.

**CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN**

---

**TECH TO HAVE NEW DORMITORY**

Tech to Award Honorary Degrees for First Time in School's History

The Technician, the official organ of the Georgia School of Technology, announces the award of Honorary Degrees to two distinguished citizens in the field of engineering.

**Dr. Frank Remit, a leading figure in the field of aeronautical engineering, will be awarded an Honorary Doctor of Science Degree.**

**Professor Phil.--**

**Home of Guggenheim School of Aeronautics**

The Guggenheim School of Aeronautics at Georgia Tech is one of the most prestigious in the world, and is known for its innovative spirit and cutting-edge technology. The school is home to the John P. Guggenheim Prize, awarded annually to the most promising student in the field of aeronautics.

The school is also known for its strong emphasis on research and development, with faculty members working on projects ranging from advanced aircraft design to the development of new materials for aerospace applications.

**Knight Heads New Aeronautical School**

**Homecoming to Be Dec. 9**

The homecoming events at Georgia Tech are always a highlight of the academic year, with a variety of activities and events planned to celebrate the achievements of the school.

**Aviation Students are Outfitted With New Uniforms**

The Georgia Tech Aviation Department is proud to announce the selection of new uniforms for its students. The uniforms are designed to be both functional and stylish, reflecting the school's commitment to excellence in all aspects of aviation education.

**Student Council Elects New Men**

The Georgia Tech Student Council has elected new officers for the upcoming academic year. The council is responsible for representing the interests of all students and ensuring their voices are heard in the decision-making process.

**Tech Naval Unit Will Observe Navy Day**

The Georgia Tech Naval Unit will observe Navy Day on December 9th with a variety of activities and events. The unit is a student organization that promotes interest in the U.S. Navy and provides opportunities for students to learn more about the military.

**Admiral Redman to Speak**

Admiral Redman will be the featured speaker at the Georgia Tech Navy Day event. He is a retired admiral who has served in a variety of positions in the U.S. Navy, including as the Chief of Naval Operations.

**National Student Council Federation to Meet**

The National Student Council Federation will meet in Atlanta in the fall. The federation brings together student councils from across the country to discuss issues and share best practices.

**Convention in Atlanta**

The National Student Council Federation will hold its annual convention in Atlanta in the fall. The convention provides an opportunity for student leaders to network and exchange ideas on a variety of topics.

**European Youth to Have New Dormitory**

European women students will have a new dormitory this year. The new dormitory is designed to accommodate the growing number of international students at Georgia Tech, and will provide a safe and welcoming environment.

**WGST Celebrates First Birthday as Member of Columbia Chain**

WGST, the radio station at Georgia Tech, is celebrating its first year as a member of the Columbia Chain. The station is proud to be a part of this prestigious network, and is working to provide high-quality programming to its listeners.

**Elective Professorship in Aviation**

The Georgia Tech Aviation Department is pleased to announce the selection of an elective professorship in aviation. The professorship is designed to bring new talent and expertise to the school, and to support the continued growth of the program.

**WGST to Have New Station Manager**

WGST is pleased to announce the selection of a new station manager. The station manager will be responsible for overseeing the day-to-day operations of the station, and ensuring its ongoing success.

**Techmen to Have New Uniforms**

The Georgia Tech student body will be outfitted with new uniforms for the upcoming academic year. The uniforms are designed to be both functional and stylish, reflecting the school's commitment to excellence in all aspects of aviation education.

**The Technique**

The Technique is the official organ of the Georgia School of Technology, providing students with news and information on campus and in the surrounding community. The newspaper is published weekly, and is available online and in print.

---

**The South's Livest College Weekly**

Georgia School of Technology

---

**NEW DORMITORY FOR TECH**

Dormitory to Be Between Courts And Dining Hall

It will be built next to the student union and fraternity buildings. The dormitory will be four stories high and will accommodate about 1,500 students. It will be divided into two sections, one for male and one for female. The dormitory will be heated and have a heated swimming pool.

---

**WELCOME TO THE TECH TECHNICIAN**

The Technique is the weekly newspaper of the Georgia School of Technology. It is published every Friday during the academic year and is distributed to all students, faculty, and staff. The newspaper covers a wide range of topics, including news and events on campus, feature articles, and student-written columns.
**SPORTS**

**CHAMBERS SELCTS MEMBERS OF BOXING SQUAD**

**SPOGS**

**DODD AND CANNON SIGN AS COACHES**

**OFFICIAL SOURCE OF SUPPLY FOR TECH DRAWING MATERIAL**

**TECH IT OR LEAVE IT**

**BEAU BRUMMELS**

**THE TECHNIQUE, ATLANTA, GEORGIA, FRIDAY.**

**1900-1910**

**1923-1925**
Y. M. C. A. Officers and Directors Elected for Coming Year

The following men have been elected to the Board of Directors of the Georgia Y. M. C. A. at the State convention held in Savannah: Charles C. Bryan, Savannah, president; Fred T. Johnson, Atlanta, first vice president; Charlie H. Pennington, Atlanta, second vice president; John W. Byrd, Atlanta, secretary; George W. Davis, Atlanta, treasurer. The officers of the Georgia Y. M. C. A. for the coming year are as follows: President, Charles C. Bryan, Savannah; Vice President, Fred T. Johnson, Atlanta; Secretary, J. W. Byrd, Atlanta; Treasurer, George W. Davis, Atlanta.

Missouri State Fair

The Missouri State Fair, which opened at the fairgrounds in Jefferson City, Missouri, on August 24, is expected to attract a large crowd of visitors. The fair, which features agricultural exhibits, livestock shows, and a variety of entertainment, is a major event in the state's cultural calendar. Visitors can expect to see a wide range of activities, including horse shows, rodeos, and amusement rides, as well as opportunities to sample local food and crafts.

Blow the Whistle

Drink Coca-Cola

 Delicious and Refreshing

—for the Pause that refreshes

The Coca-Cola Co., Atlanta, Ga.

IT HAD TO BE GOOD TO GET WHERE IT IS
The Dining Hall

GA. TECH HAS THE MOST MODERN COLLEGE DINING HALL IN THE SOUTH

IDEAL FOR LUNCHEONS AND SPECIAL MEETINGS

CONVENIENT AND LOGICAL PLACE FOR FRATERNITY AND CLUB DANCES

Lady Hostess in Charge Orchestra Accompaniment

Excellent Food

Georgia School of Technology

"A TECHNICAL SCHOOL WITH A NATIONAL REPUTATION"

THE GEORGIA SCHOOL OF TECHNOLOGY offers to young men of ability and ambition a training which will fit them for positions of responsibility and power. The national reputation of this institution is based not on claims, but on results. Its greatest asset is the record which its alumni are making in the productive work of the world. Georgia Tech graduates succeed because they have been trained both to think scientifically and to work efficiently.


Coast Artillery, Signal Corps, Infantry and Ordnance Units of the R. O. T. C., also Naval R. O. T. C.

For Further Information, Address

THE REGISTRAR
Georgia School of Technology
ATLANTA GEORGIA
FOREWORD

Dear Reader:

This year, as you have already noticed in the Yellow Jacket and Technique sections preceding, we have endeavored to stray from the set rule, a joke section to conclude the book. This book is presenting a feature section, to give this time-honored and moss-covered tradition a well-earned rest. We hope that our offering of a little of everything pleases.

The Editor.

ROBERT AND COMPANY
INCORPORATED

Architects and Engineers

ATLANTA

ARCHITECTS
ENGINEERS
APPRAISERS
CONSULTANTS

TEXTE LINE
INDUSTRIAL
MUNICIPAL
POWER PLANTS

The Great Greek Guessing Game

A LA LIBERTY

(Make your guesses and turn to page 383 for answers)

1. Keep the home fires burning.
2. Come over to our lodge sometimes.
3. One in every family—eventually—why not now?
4. Snake Changers Paradise.
5. Well, we did have a football player.
6. Come over to our open house for T.A.E.
7. Yep—the Debbies are wild about us.
8. This one, one more and then I’m swearing off.
9. Yep, next year’s our year for an Anak.
10. For one ninety-eight, but it’s robbery.
11. Yale—our cross—and the sweetheart of—
12. Tea dances and 16 other reasons why we RATE.
13. Your five and five more.
14. Yep—only 500000 payments and the Colonial Mansion is ours.
15. Women—women—maybe some buttermilks, but wimmen.
16. We’re young at Tech—but look at the National Rep.
17. Seben come eleben—yep, this is Heaven.
18. Little by little—yep, plenty of scholars anyway.
19. Lonesome in a crowd—or you just know he rides them.
20. Vell I’m telling you, bizness ‘es bizness.
21. Ask the Frat that owns one—miybe two.
22. Well, isn’t every day that a Prat gets a good politician.
23. Can’t we be friends—or we want our Rex.

Silently, we stood together in the darkening shadows of that November evening. After an interval, it seemed like ages to me, I lowered my head to catch the sweet odors that pervaded the cool air. I looked long and fervently at that well-rounded mouth and thought of what pleasure could be found there. I could restrain myself no longer. With almost brutal eagerness, I grasped the smooth round neck in my two hands and pressed my hot lips to the moist mouth. Draining the last drop, I put down the bottle, and, chewing a clove sauntered out.

Power: “Before taking your medicine I was not able to spank the baby, after taking it three months I can thrash my husband. Send me ten more bottles.”
THE OFFICIAL TECH UNIFORM

Best Drilled Freshman
BEN LEE MATTINGLY

Freshman, Upper Classman and Cadet Officers' Uniforms Furnished Tech by

Sigmund Eisner Company
Red Bank, N. J.

THE RETURN OF PAUL

EDITOR'S NOTE—Practically every worth while story has a fitting sequel and we believe that the Ride of Paul Revere should be no exception, so Hear Ye 'thine outbursts. Listen my children and you will hear,

The return ride of Paul Revere

Once upon a time there was held in a city now famous for Baked Beans,

The Boston Tea Party (No Foolin')

There was a sissy King in England that wore lace sleeves and a powdered wig which had infuriated the Technical Graduates of the Country that looked like men and smelled like Athletes. The Tea Party proving too much they immediately declared war and sent as a messenger,

I

Paul Himself in Person (Not a motion picture)

After arousing all of the men to fight the battle, Paul's job was finished and the long ride home with the men away turned his thoughts away to "In the spring a young man's fancy" and all that sort of rot. So he stopped at the home of the Belle of the town's house (A bride of two days) and found that her husband too had some ideas and remained behind,

COMPLIMENTS

OF

W. H. GLENN
CLASS OF 1891

THE MCLEOD COMPANIES

—furnishing—

TEXTILE MILL SUPPLIES

EVERYWHERE THRU'

ATLANTA TEXTILE SUPPLY CO.,
Atlanta, Ga.

GREENVILLE TEXTILE SUPPLY CO.,
Greenville, S. C.

ODELL MILL SUPPLY CO.,
Greensboro, N. C.
A Quarter Century of College Photography

ESTABLISHED 1888

220 West 42nd Street
New York

Completely Equipped to Render the Highest Quality Craftsmanship and An Expedited Service on Both Personal Portraiture and Photography for College Annuals

Official Photographer to the
BLUE PRINT

Hemlock 2296
Superior Laundry
"Bundles of Satisfaction"
668-70 W. PEACHTREE STREET, N. W.

There Ain't No Justice (How Dismounting)
The only thing left for him to do was to return to his home, wife and children. Upon arriving he found that she had deserted his home and fled with a Federalist or something. This was too much and was

There proving conclusively how this hero was killed and leading to the moral, that it is the man that pays, every time it is the man.

(Curtain)
By Special permission of the Copyright owner and all that sort of rot Cheerio.

220 West 42nd Street
New York

Completely Equipped to Render the Highest Quality Craftsmanship and An Expedited Service on Both Personal Portraiture and Photography for College Annuals

Respective Photographer to the
BLUE PRINT

Refrigeration

Has proved its value to commerce and industry in such widely separated lines as food stores, ice plants, chemical works, hotels and hospitals, railroads and steamships, experimental laboratories, etc., etc., etc. Regardless of what business you select it is likely that the work can be done better and more profitably with the aid of Frick Refrigeration... flexible enough to suit any commercial need... but always dependable.

Machines of all sizes and types... for ammonia and carbon-dioxide... nearly 50 years refrigerating experience built into every one of them.

Atlanta Office, 1001 Mortgage Guarantee Bldg.
THE STATE LIFE INSURANCE CO.
Indianapolis, Indiana
724 HEALEY BUILDING
Special Policies for Students

BRAZELL, MILLER
and NEWBANKS, Inc.
ENGINEERS AND BUILDERS
ATLANTA

FLowers
Some women
Are like the daisy,
Small and dainty,
But common in every field.
Quick to grow, blossom,
And then to die; forgotten
Only a withered stem remains.
Others are like
The night blooming jasmine,
Radiant, and lovely to
See, but turning dark
And discolored by touch.
They linger a few hours,
And are lost forever.
Then there are
The roses; those women
Who blossom only with
Careful cultivation.
Beautiful to see and
Lovely to remember.
Their fragrance lingers
Long after they have died.
—Stephen Stephenson

The Successful Man
Does not confine his reading
to his profession.

Let a Literary Guild membership
bring you the best new book
each month at less than
half price.

Write for particulars to
MALCOLM FARMER
Lobby Floor
Henry Grady Hotel
ATLANTA, GA.

Answers to the Great Greek Guessing Game
(From page 377)
1. A Τ Θ 12. Χ Φ
2. Χ Φ 13. Δ Τ Δ
3. Σ Α Ε 14. Β Θ Η
4. Σ Ν 15. Σ Φ Ε
5. Φ Γ Δ 16. Φ Κ Τ
6. Δ Ν Φ 17. Κ Ζ
7. Φ Δ Φ 18. Β Κ
8. Κ Α 19. Φ Χ
9. Π Κ Α 20. Φ Ε Π
10. Τ Ε Φ 21. Η Κ Φ
11. Σ Χ 22. Φ Ζ
23. Φ Κ Ζ

WE ARE NOTED FOR OUR
FAMOUS MILK SHAKES
Tech Commissary
Fountain Drinks
Quick Lunches: Regular Meals
638 Cherry Street

The cover on this book
is the product of an organization
of specialists whose sole work is
the creation of unusual covers for
School Annuals, Set Books, Histories,
Catalogues, Sales Manuals and
other Commercial Publications

THE DAVID J. MOLLOY CO.
2857 North Western Avenue
CHICAGO
COAL COKE
Fuel Oil
Walnut 4714
Fuel Merchants for Forty-six Years
RANDALL BROTHERS, INC.

PERFECTLY PASTEURIZED
GRADE
"A" MILK
Grade A Raw Milk
Certified Milk
Early Morning Delivery
CALL MAin 3453
PEDESTRIAN DAIRIES
Incorporated
165 HAYNES, S.W.

Herff-Jones Service on Georgia Tech Senior Rings

ALUMNI—
WHO HAVE NOT YET ORDERED RINGS—
We will make up rings for any graduating year at regular prices.
School ruling is that every application for ring must be approved by Alumni Secretary before order is filled.

INFORMATION NEEDED FOR ORDERING
Name : Address : Degree : Course : Year : Stone : Size : Metal
Green or White Gold and Any Special Encrusting in Stone

HERFF-JONES COMPANY
H. S. CANFIELD, Georgia Representative
College Jewelers
Indianapolis, Indiana

"Designer and Official Jeweler of Ga. Tech Ring"

REPAIRS
on injured rings furnished by us.
Every ring is guaranteed against defective workmanship and material or will be replaced with no charge.
If injured through fault of owner, we will repair at actual cost of materials. Be sure to send to Herff-Jones for all repairs.

ED & AL MATTHEWS
OUR ONLY STORE
158 EDGEWOOD AVE., N. E. :: ATLANTA, GA.
BEDROOM SUITES LIVING ROOM SUITES DINING ROOM SUITES
Furniture : Heaters : Rugs
CASH OR TERMS
PHONE WA. 2245

THE VARSITY
GOOD FOOD : COLD DRINKS
Curb Service
BOWLING ALLEYS BARBER SHOP
55 - 61 North Avenue, N. W.

FASHION'S NEWEST THINGS
For College Men
RIGHT IN
STYLE : QUALITY : PRICE
THE TECH SHOP
49 North Avenue, N. W.

ED & AL MATTHEWS
OUR ONLY STORE
158 EDGEWOOD AVE., N. E. :: ATLANTA, GA.
BEDROOM SUITES LIVING ROOM SUITES DINING ROOM SUITES
Furniture : Heaters : Rugs
CASH OR TERMS
PHONE WA. 2245

THE VARSITY
GOOD FOOD : COLD DRINKS
Curb Service
BOWLING ALLEYS BARBER SHOP
55 - 61 North Avenue, N. W.

FASHION'S NEWEST THINGS
For College Men
RIGHT IN
STYLE : QUALITY : PRICE
THE TECH SHOP
49 North Avenue, N. W.

Herff-Jones Service on Georgia Tech Senior Rings

ALUMNI—
WHO HAVE NOT YET ORDERED RINGS—
We will make up rings for any graduating year at regular prices.
School ruling is that every application for ring must be approved by Alumni Secretary before order is filled.

INFORMATION NEEDED FOR ORDERING
Name : Address : Degree : Course : Year : Stone : Size : Metal
Green or White Gold and Any Special Encrusting in Stone

HERFF-JONES COMPANY
H. S. CANFIELD, Georgia Representative
College Jewelers
Indianapolis, Indiana

"Designer and Official Jeweler of Ga. Tech Ring"

REPAIRS
on injured rings furnished by us.
Every ring is guaranteed against defective workmanship and material or will be replaced with no charge.
If injured through fault of owner, we will repair at actual cost of materials. Be sure to send to Herff-Jones for all repairs.

Cross Section Fraternity Life at Tech
GEO. BERKEY AND HIS ORCHESTRA
GEO. A. BERKEY
Manager and Director
516 Phone
Ponce de Leon Ave. MAin 0173

Your Chemicals and Acids
FROM—American Surgical Supplies, Inc.
23 Houston Street
ATLANTA

RAMBLIN’ WRECKS and FRIENDS OF GEORGIA TECH
“Meet Them Here”
Sandwiches : Sodas : Cigars
WEBB & NIXON
“Opposite Paramount Theatre”
164 Peachtree Wal. 8933

STRAW MATTRESS
Over Radio: “In these days when children are prone to run their legs off they need something digestible to sleep on.”
SYT: “No, John, I can never be your wife, but I will always be a sister to you.”
John: “Okay by me. Say when your old gent dies wonder if he will leave us children any kale?”
No, Dora, a nightmare isn’t the milkman’s horse.

We Extend Our Thanks
FOR THE PLEASURE OF HAVING SERVED THE TECH DINING HALL DURING THE YEAR 1930-1931 WITH:
FOREMOST Milk and Ice Cream

Fall in line with the majority of Tech Fraternities
BUY YOUR MILK FROM
TENTH STREET DAIRY
Bill Lyford, ’31, Representative

“QUALITY SERVICE”
Corley-Powell Produce Co.
Wholesale
Vegetables : Fruits : Produce
Eggs
8 Produce Row
Wal. 1174 Atlanta

A. FUGAZZI & CO.
Wholesale Fruits, Produce and Fish
7 PRODUCE PLACE
ATLANTA :: GEORGIA

We Supply the Tables of Many Tech Fraternities
UNITED PROVISION COMPANY
14 BROAD ST. WA. 3259
A small boy peeked over the fence and said, "Mrs. Brown, did you see my arrow over here?"

"No, Jimmy where did it fall?"

"I think it stuck in your cat."

Didja hear the one about the Bride that returned the flour to the grocery store saying it was tough.

The Grocer said: "Such crust."

She: "That's exactly what my husband said about it."

No, Dora, the six Brown brothers do not manufacture cough drops.

"Darling, on what grounds does your father object to me?"

"On any grounds within a mile of this house."

Guest: "This must be incubator chicken."

Waiter: "Why do you think so?"

Guest: "No chicken with a mother could ever get as tough as this."

Stranger: "Do you have to see a doctor when you want a drink in this town?"

Native: "No, afterwards."

"SURE! WE USE TAXICABS AND DIVIDE THE COST"

BLACK and WHITE

—OR—

YELLOW CABS

WA. 0200 :: WA. 3161

"The best place to meet and eat"

A clean place for clean fellows and a hearty welcome to all Tech men

ROBERT L. YORK : PRESIDENT

This space donated by a LOYAL FRIEND

—and—

Supporter of Georgia Tech

19th HOLE

THE SOUTH'S FINEST INDOOR GOLF COURSE

Extremely cool in summer

Comfortably warm in winter

Open until midnight every day

in the year

Walnut 1860 263-5 Peachtree

"THE BILTMORE"

The South's Supreme Hotel

Tech's Rendezvous for Dances and Dinners

A good place for the home folks when they come to Atlanta

Rates from $3.00

G.A. TECH FOUNTAIN

and

CAFETERIA

IN THE ACADEMIC BUILDING

"The best place to meet and eat"

TROY-PEERLESS

LAUNDRY

DRY CLEANING

WA. 3107

"A Good Place to Eat"

HEAVY MACHINERY

For nearly thirty years the name Allis-Chalmers has among engineers been synonymous with heavy machinery. During a much longer period the companies which united to form the Allis-Chalmers organization were prominently identified with the manufacture of many lines of power, electrical and industrial machinery. In many of these lines they were pioneers and in practically all of them they were recognized leaders. This leadership is maintained today in the many products of Allis-Chalmers.

ALLIS-CHALMERS MANUFACTURING COMPANY

Milwaukee, Wis.

John T. Hancock Co.

Printers : Engravers : Lithographers

We print the Tech Architectural Review

Specialists in College Publications

29 PRIOR ST., N. E. ATLANTA, GA.

WA. 8680

Duffee-Freeman

Furniture of Character

WALNUT 6671

Broad and Hunter

ATLANTA : GEORGIA

ERNST G. BEAUDRY

FORD PRODUCTS

"SURE! WE USE TAXICABS AND DIVIDE THE COST"

BLACK and WHITE

—OR—

YELLOW CABS

WA. 0200 :: WA. 3161
Oxford Paper Company

OXFORD POLAR COATED . WHITE has been selected as the paper for "The Blue Print, 1931." The unwavering ability of OXFORD POLAR COATED to meet these exacting requirements qualifies it for use in this book.

Mills at Rumford, Maine, and West Carrollton, Ohio
Executive Offices: 230 Park Avenue, New York
Western Office: 31 East Wacker Drive, Chicago, Ill.
Distributors in the most important printing centers of the U. S.

ANOTHER "Personality" YEARBOOK

PERSONALITY . . . . is the quality that wins . . . . in people or in yearbooks.

Fourteen of the nineteen National Prize-winning yearbooks produced in the South last year were designed and engraved the "Personality" way by Southwestern.

SOUTHWESTERN PHOTO PROCESS COMPANY
ATLANTA
CREATORS OF "PERSONALITY" YEARBOOKS
SUDDEN SERVICE WITH PAINSTAKING CARE

Yellow Jacket Cleaning Co.
H. W. LACY, MGR.
627 Spring Street, N. W.
PHONE HEMLOCK 9135

We Never Forget Your Face or Your Suit

PERSONAL VALET SERVICE

We handle 90% of Tech's business

White & Gold Cleaners
C. F. GARMON, Manager
Basement "Y" 1449 Piedmont Ave., N. E.
Hem. 8740
Hem. 4925

Unlucky Eve had lost her dress
But Adam with contrition
Abbreviated her distress
With a re-leaf expedition

The latest song of King Alfonso is "I Ain't Gonna Reign No More."

"Annie," called her mistress, "look! I can write my name in the dust on this table."

Annie: "It shoo must be great to have an education."

Military Equipment and Supplies
RITTENHOUSE 4352
Theodore Miller Co.
Incorporated
1629 Chestnut Street
PHILADELPHIA, PA.

ALCO FEED MILLS
ATLANTA
Horse and Mule
Dairy
Poultry
Hog Feeds
SWASTIKA

Standard Pharmacy
Georgia Tech's Official Druggists
He. 1503-1504 WE DELIVER
E. F. COX T. L. WHITE
Corner North Avenue and Luckie

We Deliver

E. F. COX T. L. WHITE
Corner North Avenue and Luckie

WE DELIVER

E. F. COX T. L. WHITE
Corner North Avenue and Luckie

COMPLIMENTS

Walker Electrical Co.
Atlanta, Ga.: Columbus, Ga.
Greensboro, N. C.

New Management
New Policy
The Golden Tornado
The Best in Foods and Service
Meyer M. Goldstein, Manager-Owner
Cor. North Ave. & Spring He. 9029

A D E Q U A C Y
In the production of fine books, or for that matter, fine printing of any sort there must be an adequacy of Understanding and experience to plan and interpret. Of workers who have mastered their crafts. Of materials of the best quality. And of modern equipment and exact skill in its direction. These sales and service offices and this manufacturing plant are evidences of an inflexible rule that adequacy must be maintained at

FOOTE & DAVIES COMPANY
ATLANTA GEORGIA
PRODUCERS OF FINE ANNUALS BOOKLETS CATALOGS

Manufacturing Plant
THE END
1931