



Karen Rupp-Serrano
Head, Collection Development
University of Oklahoma Libraries
Norman, Oklahoma
krs@ou.edu

Electronic Resources & Libraries

March 19, 2008



What Public Services Want in MARC Records:

- Subject headings that accurately reflect content
- Ability to locate items via faceted search engines and browsing
- URLs/DOIs that work consistently

Electronic Resources & Libraries

March 19, 2008



E-Books and Technical Services

Jacque Samples

Continuing & Electronic Resources Librarian
Metadata and Cataloging Department
North Carolina State University Libraries
jacque_samples@ncsu.edu
919-515-7021

Electronic Resources & Libraries

March 19, 2008

Tech Services, E-Resources, and Metadata

- What we want/need
 - flexibility of data
 - granularity
 - high-quality, consistent records
 - and as little need for human intervention as possible
- What the future is likely to hold
 - catalogs
 - link resolvers
 - other services

Electronic Resources & Libraries March 19, 2008



- *flexibility of data*
- *granularity*
- *high-quality, consistent records*
- *and as little need for human intervention as possible*



eBook Cataloging and Monographic Vendors

Ann-Marie Breaux
YBP Library Services
abreaux@ybp.com
(678) 445-5720



- Vendor eBook Cataloging Considerations
- Our Rulebook: PCC's *MARC Record Guide for Monograph Aggregator Vendors*:
<http://www.loc.gov/catdir/pcc/vendorguiderevised.pdf>
- Customer Variation
- Vendor eBook Cataloging Challenges

MARC Records & Discoverability



2006

2007

2008

Dec
In-house MARCs

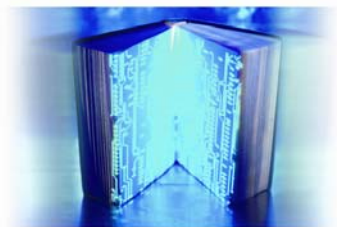
Spring
Critical feedback

Sept
MARC Advisory Grp
Dual strategy needed

October
OCLC MARC Production

Jan
MARC Advisory Grp
Update

Dec
OCLC MARCs



Done

- MARC Records strategy – in-house and partnership with OCLC
- Google Book Search
- MSN Live Book Search

Projects for 2008

- Abstracting and Indexing Databases
- Linkresolvers
- Links to Springerlink from Google
- eBook Search on SpringerLink



Electronic
Resources &
Libraries
19 March, 2008

Partnering with Publishers for E-Resource Record Creation

Renee Register
Global Product Manager
OCLC Cataloging and Metadata Services
register@oclc.org
614-764-6108



- ❖ By using publisher/vendor-supplied metadata and mining metadata in WorldCat we can automate record creation for many titles
- ❖ Multi-step process combining publisher/vendor-supplied metadata with source records from WorldCat
- ❖ Partnering with OCLC for record creation and delivery
- ❖ Next Generation Cataloging and Metadata Pilot