Fixing a Hole: Incorporating Usage Statistics into the Electronic Resource Life Cycle

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Fixing a Hole: Outline

1. Our situation
2. Statistics gathered
3. Goals
4. Planning
5. Buy-in/Compliance
6. Outcomes
7. Issues
8. What we wish we did…
9. Future plans
Our Situation

- Land Grant institution
- ARL: #94
- FTE: 17,187
- E-Resource Budget:
ARL Stats, 2006-2007

- Serials
  - 32,557 p+e purchased
  - 11,463 p+e not purchased
- Sessions: 1,008,500 [124 resources]
- Queries: 1,593,977 [368 resources]
- F/T Article Requests: 1,018,716 [21,966 journals]
(Non)COUNTER Stats

- COUNTER J1
- Non-COUNTER J1
- COUNTER D1
- Non-COUNTER D1
SFX Stats

• Query 7 Number of Clickthroughs per target
• Query 12 Journals requested but have no full text
• Query 14 Books accessed via SFX ranked by use
• Query 16 Unused full-text journals
Other Stats

- Ebsco EJS Enhanced data
- Web page clicks for Databases, e-journals, and e-books
- JUR data: Citations, use, holdings
Goals

• Database(s) of Usage statistics
  – To make collection decisions
  – ARL statistics input
  – To influence:
    • Web site placement
    • Instruction/outreach efforts
Characteristics

• Searchable
  – Title
  – Package
  – Platform
  – ISSN

• Time periods
  – By month
  – Fiscal year
  – Annual
Possible Databases

1. SFX usage statistics
2. SFX categories (subjects)
3. COUNTER j1
4. COUNTER d3
5. Non-COUNTER sessions
6. Non-COUNTER searches
7. Ulrich’s subjects
8. Funds
9. Database Desiderata
10. E-Journals Desiderata
11. Licenses in progress
Actual Databases

1. SFX usage statistics (tables + data)
2. COUNTER J1 (tables + data)
3. COUNTER D1 (tables + data)
Building Buy-in

• Collection Development (CD-Net) meetings
• Listserv announcements
• Intranet
• Compliance
Implementation

- Planning
- Realities
- Time
- Personnel
Outcomes

- Reports
- Benefits
- Problems
Continuing Issues

• Data issues
• Automation
• Technical support
• Buy-in
We wish we had...

- ERMS
- More databases: ISSN, ISBN
- Programming
- A database maker
Future Dreams

• Resources our IPs are trying to access
• Use of non-COUNTER, non-SFX data
Contact Information

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