

# Fixing a Hole: Incorporating Usage Statistics into the Electronic Resource Life Cycle



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# Fixing a Hole: Outline

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1. Our situation
2. Statistics gathered
3. Goals
4. Planning
5. Buy-in/Compliance
6. Outcomes
7. Issues
8. What we wish we did...
9. Future plans



# Our Situation

- Land Grant institution
- ARL: #94
- FTE: 17,187
- E-Resource Budget:



# ARL Stats, 2006-2007

- **Serials**
  - 32,557 p+e purchased
  - 11,463 p+e not purchased
- **Sessions: 1,008,500 [124 resources]**
- **Queries: 1,593,977 [368 resources]**
- **F/T Article Requests: 1,018,716 [21,966 journals]**



# (Non)COUNTER Stats

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- COUNTER J1
- Non-COUNTER J1
- COUNTER D1
- Non-COUNTER D1



# SFX Stats

- Query 7 Number of Clickthroughs per target
- Query 12 Journals requested but have no full text
- Query 14 Books accessed via SFX ranked by use
- Query 16 Unused full-text journals



# Other Stats

- Ebsco EJS Enhanced data
- Web page clicks for Databases, e-journals, and e-books
- JUR data: Citations, use, holdings



# Goals

- Database(s) of Usage statistics
  - To make collection decisions
  - ARL statistics input
  - To influence:
    - Web site placement
    - Instruction/outreach efforts





# Characteristics

- Searchable
  - Title
  - Package
  - Platform
  - ISSN
- Time periods
  - By month
  - Fiscal year
  - Annual



# Possible Databases

1. **SFX usage statistics**
2. **SFX categories (subjects)**
3. **COUNTER j1**
4. **COUNTER d3**
5. **Non-COUNTER sessions**
6. **Non-COUNTER searches**
7. **Ulrich's subjects**
8. **Funds**
9. **Database Desiderata**
10. **E-Journals Desiderata**
11. **Licenses in progress**



# Actual Databases

1. **SFX usage statistics (tables + data)**
2. **COUNTER J1 (tables + data)**
3. **COUNTER D1 (tables + data)**



# Building Buy-in

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- Collection Development (CD-Net) meetings
- Listserv announcements
- Intranet
- Compliance



# Implementation

- Planning
- Realities
- Time
- Personnel



# Outcomes

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- Reports
- Benefits
- Problems



# Continuing Issues

- Data issues
- Automation
- Technical support
- Buy-in



# We wish we had...

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- ERMS
- More databases: ISSN, ISBN
- Programming
- A database maker





# Future Dreams

- Resources our IPs are trying to access
- Use of non-COUNTER, non-SFX data



# Contact Information

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