Intersection of Innovation

Grand Opening of Technology Square
October 23, 2003
“Georgia Tech will define the technological research university of the 21st century and educate the leaders of a technologically driven world.”

The Strategic Plan of Georgia Tech
What does that mean?

⇒ Become one of the world’s great and truly international universities
⇒ Contribute to shaping the technology-based global economy
⇒ Build a campus that expresses our intent
⇒ Engage our neighbors to improve the quality of the community we share
Technology Square

⇒ A bricks-and-mortar expression of our intent
⇒ A tool to foster entrepreneurship and innovation
⇒ Georgia Tech’s connection to the world
What does it do?

- Rehabilitates an eyesore
- Gives Georgia Tech its first true front entrance
- Extends Georgia Tech into the Midtown business community
- Creates a visible technology nexus
- Houses state-of-the art satellite and Internet technology
The vision
The reality
Management Building wins LEED Silver certification

White roofs reflect heat

Natural gas powers the trolleys
Four campuses on three continents

Global Learning Center

Georgia Tech-Lorraine

Georgia Tech-Singapore

Georgia Tech-Savannah
International collaboration

Technical University of Munich

Imperial College London
A few of our International corporate partners

SIEMENS, Germany
Schlumberger, France
AlCan International, Canada
Asahi Kasei Corp, Japan
SulzerMedica, Switzerland
Sendcorp Industries, Singapore
Aker Kvaerner, Norway
Panelpina, Switzerland
Setal engenharia É construcoes, Brazil

Kyocera, Japan
BASF, Germany
Hitachi, Japan
Listech, Australia
AGS, Aruba
Vopak, Netherlands
Cemex, Mexico
Matshshita, Japan
Doing business in a global economy

Georgia Tech student team wins logistics business plan competition in Singapore last year

Georgia Tech Center for International Business Education and Research has 26 international partner universities
Educating world citizens

⇒ A third of Tech students now study abroad

⇒ Over 2,900 international students are enrolled in Atlanta
“The new electronic interdependence recreates the world in the image of a global village.”

Marshall McLuhan
1962