Auxiliary Services
Spring Semester Highlights
FY 2007-08
May 20, 2008

Programs - Page 2-3
- Auxiliary Services held its first Student Leader Retreat with student representatives from the Student Government Association, undergrad and graduate; Residence Hall Association; Student Center Programs Board; Student Athlete Advisory Board; African American Student Union; Interfraternity Council; Black Student Government Association; Housing Peer Leaders; and the Presidents’ Council, discussing short- and long-term enhancements to living on campus.
- Auxiliary Services awarded 12 IMPACT scholarships; two to single parents juggling school and parenting and 10 to students making a positive impact on the Georgia Tech community.
- Auxiliary Services awarded BuzzFunds to 18 student and departmental organizations.
- The eighth annual Auxiliary Services Customer Satisfaction Survey showed increases in overall satisfaction among Georgia Tech students and faculty/staff within all Auxiliary Services’ departments. On a scale of 1-5 with 5 being the highest, most departments scored higher than 4 and a few in the high 3s. The Student Center & Commons and the BuzzCard scored the highest at 4.39 and 4.44 respectively.

Services - Page 4
- Psychiatric Services expanded to include a receptionist to manage student scheduling and telephone calls and also to provide in-person greeting upon arrival to the department.

Facilities - Page 5
- All residence halls have Georgia Tech’s LAWN wireless network, including more than 900 wireless hot spots.

In the News . . .
- The Georgia Tech Crew Club christened two new rowing shells, Sunday, April 6, the “Rosalind Meyers” and the “G. Wayne Clough” (picture below right).
- The Graduate Student Government Association awarded Rosalind R. Meyers, associate vice president, Auxiliary Services, and Melissa Moore, director of communications, Auxiliary Services, Presidential Recognitions for Outstanding Service to the Georgia Institute of Technology Student Body at its annual Recognition Luncheon, Tuesday, April 22.
- At the annual awards luncheon, Georgia Tech received the two highest awards for the State Charitable Campaign, the Governor’s Cup for having the highest contribution per employee in the 1001-9000 employees category and the Governor’s Award for largest increase in contributions. Rich Steele, director, Student Center, chaired this year’s campaign.
- Four Auxiliary Services’ employees received Employee of the Month honors: Brenda Wallace, Health Services (January), Sharon Sykes, Parking & Transportation (February), Johnny Cato, Housing (March) and Charlice Ellis, Parking & Transportation (April).
Auxiliary Services Student Leader Retreat

Auxiliary Services held its first annual Student Leader Retreat, Saturday, Feb. 9, with directors and associate directors from all Auxiliary Services and student leaders from Student Government Association, undergrad and graduate; Residence Hall Association; Student Center Programs Board; Student Athlete Advisory Board; African American Student Union; Interfraternity Council; Black Student Government Association; Housing Peer Leaders; and the Presidents’ Council. The five-hour retreat involved Auxiliary Services and students jointly discussing “Georgia Tech Students and Auxiliary Services Together Improving Student Life at Tech” short-term and long-term.

Student participants who completed the on-line evaluation clearly indicated that they were pleased with the retreat. Their comments about actively engaging students, caring about their opinions and educating them about how Auxiliary Services operations work, indicated a high level of satisfaction.

Auxiliary Services Loves Students Week

Auxiliary Services held its first annual Auxiliary Services Loves Students week, Feb. 11-15, with each department giving discounts or holding events for students; some departments were able to extend the specials to faculty and staff as well.

- Barnes & Noble @ Georgia Tech - 25 percent discount on GT hats during the week; Author Signing - Jennifer Clark, assistant professor, Georgia Tech School of Public Policy
- GT Dining - Quad Cafe Customer Appreciation Week; Brittain and Woodruff Dining Halls celebrated Mardi Gras and Valentine’s Day with their evening meals (Feb. 12 & Feb. 14); Ferst Place special Valentine’s Day lunch (Feb. 14)
- Health Services - Smiles are Contagious...Catch One, Feb. 11-14. Health Services highlighted its departments and gave away three dental packages through a drawing of all students who went to the clinic and registered Feb. 11-14.
- Housing - Half Rent Rebate - All residential students were invited to visit their Community Offices during Feb. 11-15, pick up a prize and register for the Half Rent Rebate for Spring Semester grand prize.
- Parking & Transportation - On Feb. 14, all $5 late fees were dismissed.
- Student Center - Open House, Feb. 12. All Student Center departments passed out candy and gave away Student Center T-shirts.

Impact Scholarships

Auxiliary Services continued its annual Impact Scholarships, awarding 12 student scholarships. Ten students received $3,000 scholarships based on their positive impacts on the Georgia Tech community and two students got $3,200 scholarships for demonstrating successful goals as single parents while completing their education. Selected from a pool of applicants, each scholarship recipient wrote two essays, had three letters of recommendation from faculty, administrators and peers as well as interviewed with a scholarship panel.

Sustainability

Auxiliary Services partnered with Space Planning, Facilities, the Office of Solid Waste & Recycling, promoting Think Green Week (4/11-18) Earth Day (4/18) and Earth Hour (3/29). Each Auxiliary Services department also reported its sustainability programs for inclusion in the Green Buzz web site.

2008 Impact Scholars

Pictured (l-r) are George Ray, Christine Dreas, Brandon Kearse, Nikeysa Jackson, Edem Wornyo, Coretta Sweet, Ryan Purvis, Jennifer Chan, Liam Rattray, Jenny Zhang, Julie Elion (Student Center Scholarship Coordinator). Not pictured are Sarabrynn Hudgins and Molly Williams.
**Programs**

**BUZZFUNDS**

Auxiliary Services awarded BuzzFunds to these organizations during Spring Semester:
- Active Minds at Georgia Tech
- African American Student Union Leadership Conf.
- African American Student Union Onyx Ball
- Filipino Student Assn. Asian Cultures Week
- Filipino Student Assn. Culture Shock
- Filipino Student Assn. Performance Night
- Flicks on 5th Summer Film Series
- Graduate Student Government Assn. Symposium
- Graduate Student Government Assn. Impact Award
- IMPACT Scholarships
- Omicron Delta Kappa GT Leadership Conference
- Sophomore Summit
- Sting Break
- Student Affairs Student Org. Leader Retreat
- Take a Prof to Lunch
- Up with the White and Gold Banquet
- Women’s Awareness Month

**THE CHARITABLE CAMPAIGN**

The Student Center partnered with the entire campus to make this year’s State Charitable Campaign the best ever for Georgia Tech. Rich Steele, director, Student Center, led volunteer department coordinators to encourage Georgia Tech employees to pledge more than $99,000 to charitable organizations for fiscal year 2008-09. These efforts led to state recognition at the annual State Charitable Contributors Program Awards Luncheon, Thursday, May 15, receiving the two highest awards: Governor’s Cup for having the highest contribution per employee in the 1001-9000 employees category and the Governor’s Award for largest increase in contributions.
Services

Psychiatric Services Expanded

Health Services added a receptionist to its Psychiatry Clinic to directly manage student scheduling and telephone calls and also to provide in-person greeting upon arrival to the department. The changes were completed in response to the continued increase in new patient volume to Psychiatry.

Psychiatry was also the first Health Services’ department to begin using the Electronic Medical Records software, upgrading its record-keeping technology and its sustainability programs.

Health Promotion Partnerships

Health Promotion began two new campus partnerships aimed at educating students, faculty and staff on healthier lifestyles.

“GO T.E.C.H.” is a collaborative project with the Campus Recreation Center to promote a healthy lifestyle to all Georgia Tech students, faculty and staff by engaging Georgia Tech departments and organizations in advancing health initiatives within the Georgia Tech community.

Another partnership is the Gardasil marketing campaign. Gardasil is the vaccine developed to prevent cervical cancer. Health Promotion is partnering with the Women’s Resource Center and other campus departments to educate Georgia Tech women on the benefits of this vaccination.

BuzzDining Rewards

As of April, a total 2,714 Georgia Tech students, faculty and staff had signed up to receive a five percent reward on each purchase they made at any GT Dining facility in the BuzzDining Rewards Program. The BuzzDining Rewards Program deposits are available by the 10th of the month after the month of purchase.

“I’ll pay for that with my BuzzDining Rewards,” is all it takes to use the funds that may be accumulated from month to month and do not expire.

New Meal Plans for Fall

GT Dining announced its new fall meal plans:

- Unlimited Plus 5 - students receive unlimited access to dining halls plus they may enjoy up to five retail equivalent meals per week at any of the GT Dining restaurants and cafes.
- Ramblin’ 400 & Ramblin’ 200 - Declining balance plans, these meal plans offer eight percent tax savings and may be used at any GT Dining restaurant or cafe.

Indian Cuisine

GT Dining introduced authentic Indian food in the Food Court the week of April 21. Because of the many cultures on campus, GT Dining is striving to add specific cultural menus to its offerings and wants to gauge interest in the different menus before a new concept is added.

BuzzCard New Point of Sale, New Merchant, Record Deposits & Sales, and Partnerships

BuzzCard installed five new Point of Sale systems, replacing software from 1997. At Chilly Beans (Food Court), Pizza Hut, Jackets, Einstein Bros. Bagel and the Commons Cafe, the new systems use the NCR touch screen hardware, a significant upgrade from the older system.

Wingnuts (North Avenue Complex) began accepting BuzzCard for payment in January with an immediate increase in sales.

BuzzCard continues to increase its business through record deposits and sales as both hit an all-time high with BuzzCard’s best ever April for both.

BuzzCard is partnering with student organizations and campus departments to sell merchandise from its e-Market site on its web. It sold flowers for Valentine’s Day, movie tickets for the Student Center theater and is getting ready for the Student Government Association’s Six Flags night in the fall.

2008 Sting Break

Because of drought conditions and the need to limit crowds of people walking on the green spaces along Skiles Walkway, Sting Break was moved to the larger area at Burger Bowl where landscaping would not be destroyed. More than 2,000 students enjoyed the annual Student Appreciation Day.
Facilities

Reinvestment

Wireless in All Residence Halls
All of Housing’s residence halls have been equipped with the Georgia Tech LAWN wireless network including more than 900 wireless hot spots.

Spring and Fall Housing
Spring opening occupancy for single student housing was 95.54 percent.

As of May 1, fall occupancy was at 99 percent; a total of 7,882 beds are scheduled for fall with two other residence halls, Harrison and Howell, beginning the four-pipe heating, ventilating, and air conditioning (HVAC) conversion.

Hefner Renovation
Hefner Residence Hall continued renovation and is scheduled to open in the fall along with the elevator project joining Armstrong and Hefner. Freshman Experience students will be the first students to enjoy the newly painted, carpeted and plumbed residence hall as well as new furnishings, study lounges and kitchens. Hefner will also be added to the list of residence halls with individual thermostats in each room due to the four-pipe HVAC conversion.

Student Center Tech Rec
The Student Center presented information to both houses of the Student Government Association (SGA) on renovating Tech Rec, including the bowling alley pin setters. The SGA agreed to fund $180,000 toward the bowling alley project.

Parking & Transportation Relocation
Georgia Tech Parking & Transportation is moving its offices to Technology Square. The renovation on the building on the corner of 5th and West Peachtree began during spring semester and is scheduled for completion and Parking relocation in July.

Midtown Transportation Survey
Georgia Tech Parking & Transportation teamed with the Midtown Alliance Solutions and the Georgia Department of Transportation to survey Georgia Tech employees concerning upcoming transportation detours with the 14th Street Bridge Construction Project. With a 35% response rate and 68% of the respondents hearing about the survey from Georgia Tech, here’s how Georgia Tech employees travel to work: 62% drive alone, 11% use bus/train, 11% walk, 9% carpool, the remainder bike, telework, etc.

Barnes & Noble @ Georgia Tech
The bookstore had a spring buyback that increased 44 percent from the previous year which will save students money by giving them more used textbooks to purchase for fall classes.

Barnes & Noble @ Georgia Tech increased awareness of its facilities and book offerings with many author discussions and book signings including:
- Larryette Kyle-Dubose, Charging the Net: A History of Blacks in Tennis from Althea Gibson & Arthur Ashe to the Williams Sisters
- Georgia Tech Professor Seymour Goodman, Toward a Safer and More Secure Cyberspace
- Georgia Tech Assistant Professor of Public Policy Jennifer Clark, Remaking Regional Economies: Power, Labor and Firm Strategies in the Knowledge Economy
- Rhonda Racha Penrice, African-American History for Dummies
- Kevin Sessums, MississippiSissy
- Joshilyn Jackson, The Girl Who stopped Swimming
- J.L. Thompson, My College Finance
- Georgia Tech Associate Professor Paul Verhaeghen, Omega Minor
- David Bornstein, How to Change the World

Hefner and Armstrong Renovation
Winter Construction discusses the Hefnner renovation and elevator construction with Steve Johnson (center), project manager, Auxiliary Services, and Rosalind R. Meyers, associate vice president, Auxiliary Services. Opening fall semester, Hefner Residence Hall will add 108 beds to Housing’s inventory.