Coach Alex’ Presents
Basketball Seating Plan

The Technique has plans for the Christmas holidays which I.F.C. members can buy with ease. Tom Ferriar who has charge of the Cabin at the Holiday Inn, has room open the door and let in the first one in as that will probably take care of the first four places; the next four will be given to seniors, juniors, sophomores, and freshmen, in that order.

The plan for sale of tickets is as follows:

1. The tickets will be sold at 50 cents each.
2. The tickets will go on sale at 7:00 p.m. on Monday, November 7th, in the "Y" building.
3. The tickets will be sold on a first come, first served basis.
4. The tickets will be available for purchase until they are sold out.

The proceeds from the sale of the tickets will be used to support the Athletic Association and the I.F.C. activities.

---

DramaTech To Present Play, ‘The Front Page’, November 9

By Homer Pittman

"The Front Page," a six month running Broadway hit by Ben Hecht and Charles MacArthur, has been selected by DramaTech for its fall dramatic debut on November 9. The play will be given that night in the auditorium of O'Keefe High School under the direction of Larry Bales, chief an-
Atomic Waste Study to be Made by Prof. Reid.

The control and disposal of atomic waste is the subject of a special study to be carried out by George W. Reid, sanitary engineer and associate professor of civil engineering here at Tech, it has been announced. He will do this work during the coming year in connection with his studies at the Johns Hopkins University, Baltimore, Maryland, towards his doctorate degree.

Waste is the subject of a special study

 atomic waste study to be made by prof. reid

The Board of Regents has given Professor Reid a sabbatical leave and the Georgia Tech Alumni Foundation granted him the Stevens-Wilkinson Fellowship in order to permit him to undertake his doctorate studies. The work will be supervised by Dr. Abel Wolman, Johns Hopkins professor of sanitary engineering and a world-recognized leader in the field.

News Briefs

Co-op Rats

All co-op freshmen are required to wear a ring, preferably of black ink, on the top of their rat caps. This ring should be approximately two inches (2") inside diameter and %" in width. Notices have been posted in both libraries of Techwood Dorm.

This is a co-op tradition that all freshmen are expected to uphold.

Organizations in Blue Print

All organizations which were NOT included in the 1948 Blue Print and wish to have at least one page in the 1949 annual, please drop a note in the Blue Print box (box K) stating name of organization, president, secretary, and how many pages desired. Any organization which was NOT represented in last year's annual will be excluded if the Blue Print is not notified by October 25th.

Astronomy Club

The Astronomy Club will meet Friday, October 8 at 8 p.m. in Maclean Chapel at Presser Hall, Agnes Scott College. Movies of "Explorations on the Sun" will be shown.

All who are interested in astronomy are invited to attend meetings of the club.

Blue Print Editorial Staff

There will be a meeting of all men desirous of working upon the editorial staff of the 1949 Blue Print Monday, October 11 at 7 p.m. in the YWCA basement. The Blue Print staff needs typists, clerks, layout men, artists, sports writers, leg men, and general flunkies. All freshmen are especially invited to attend. We here at the staff will not accept new members after this date.

Dean Ajax Gives Scoop On Vet 'Award or Enrollment' Letter

If you will look at your "award or enrollment" letter from the Veterans Administration, you will notice that you have been enrolled from the beginning of the fall term in the year 1948 to the end of the summer term 1949, September 10, 1949.

Furthermore, we ask that you look at your "award or enrollment" letter from the Veterans Administration to see whether or not you are going to be paid for the three vacation periods: December 19, 1948, through January 2, 1949; March 29-37; and June 13-20, 1949.

If on your papers executed for us this fall you indicated that you did want leave for the above named vacation periods, then the Veterans Administration will pay you from the fall of 1948 to the fall of 1949 inclusive of the above named vacation periods which will not show at all on the "award or enrollment" letter, and charges against your entitlement will be made for day by day. If this arrangement is satisfactory to you, do not take any action at all.

If your papers executed for us this fall you indicated that you did not desire leave for the vacation periods, your "award or enrollment" letter from the Veterans Administration should indicate this fact, and thus you will be continuously entitled to receive the full amount of your entitlement from the date of your enrollment.

Johnny Long's "JUST LIKE THAT"—from the Signature diskerie.

Johnny Long (Duke University—Sigma Nu) comes up with a danceable, bright bounce. It's a Long original!

If you should ask Johnny how he came to write it, he'll light up a Camel and say: "Experience! I know from experience what music suits my band best—just as I learned from experience that Camels suit my 'T-Zone' to a 'T'."

Try Camels on your "T-Zone"—"T" for taste, "T" for throat. See for yourself why, with Johnny Long and millions of other smokers, Camels are the 'choice of experience.'
Forty-Some New Engineers
And Educators Added to Staff

With the record-breaking enrollment of last year continued for the fall quarter, Tech is adding 47 engineers and educators to its staff for the fall quarter which started last week, it was announced by W. Chapin, dean of faculties.

The school of chemical engineering has added as professor Dr. M. J. Goglia, holder of degrees from Stevens Institute of Technology and Purdue University, formerly a professor at the University of Illinois Urbana, Ill., and one of the country's leading educational scientists in the field of thermodynamics, heat transfer and fluid mechanics.

The School of Chemical Engineering has strengthened its studies in the field of metallurgy with the appointment as professor of Dr. Robert J. Burchard, Dayton, Ohio, degrees from the Carnegie Institute of Technology and Purdue University. He came to Georgia Tech from the University of Rochester, Rochester, N. Y. Dr. Samuel Thompson, who was teaching at Lincoln Memorial University, University of North Carolina, and Emory University, and taught at the Alabama Polytechnic Institute, Athens, Ala., comes to the School of Industrial Management as assistant professor.

From North Carolina State College, Raleigh, N. C., the School of Architecture obtained James Grady as assistant professor. He was born in Columbus, Ohio, and studied at Ohio State University and the Carnegie Institute of Technology. Other additions in the school include I. E. Sutter, associate professor from R. P. T. Troy, N. Y.; D. J. Edwards, Jr., associate professor from R. P. University of North Carolina, and taught at the Alabama Polytechnic Institute, Athens, Ga., Tech; and G. C. P. Stein, Miami, Fla., Georgia Tech, and M.I.T., Georgia Tech; and V. M. Chipley, Georgetown County, S. C., Georgia Tech.

In the School of Mechanical Engineering there is a new appointment of C. S. R. and special lecturer, Dr. Robert J. Burchard, Dayton, Ohio, degrees from the Carnegie Institute of Technology and Purdue University. He comes to Georgia Tech from the University of Rochester, Rochester, N. Y.

The 1949 Tech graduates assured minimum of 7 position offers each.

W. SELDEN STEIGER, NEWARK, N. J., OHIO STATE AND YALE UNIVERSITY, AS ASSISTANT PROFESSORS.

The 300 Tech students graduating in the Class of 1940 are assured a minimum of seven positions each in industry and government, according to a survey just completed by Fred W. Ajay, associate dean in charge of placement.

Out of 1,000 companies and governmental agencies contacted in the survey it was estimated that they will employ at least 2,027 engineers and technical graduates in 1940. Industries and agencies required include aircraft, automotive, building, and construction, chemical, electrical, government, insurance, mechanical equipment, merchandising, oil, paper, rubber, steel, textile, utilities, and others.

Fifty percent of the industries returning the questionnaire are located in the South and twenty-five percent in Georgia.

The greatest number of graduates, approximately 20 percent, will be required by the electrical industry. Type of graduates requested includes not only electrical engineers, but aeronautical, architectural, chemical, civil, general, industrial, and mechanical engineers, chemists, physicists and industrial managers. In addition to these, the other industries have also asked for architects and ceramic, public health, safety and textile engineers.

LSU Student Body President Impressed by Council Sincerity

LSU's student body president, Kenneth Sawyer, visited the campus Tuesday along with several other members of that student body and with a faculty member.

Sawyer paid a call on the student council at their meeting Tuesday night, giving a short talk on his impressions of the school.

After the meeting, the LSU wheel told a reporter about his school, and gave more detail on his words before the council. His first impression of the council was, "I'm really impressed with the sincerity of the members of the council."

The organization of the student government at LSU is some different from that of this school. According to Sawyer, each school or department.

House Managers—FOR THE BEST IN TABLE LINEN—COATS TOWELS CALL—APEX LINEN SERVICE LA. 1781 330 Edgewood Ave.
NOTES ON REORGANIZATION

In the summer, but naturally most of the news and opinions only. Letters to the Editor and signed articles represent the views of their writers and not necessarily those of the editors.

Thursday saw the installation of the new officers in the school. We shall mention more on the new setup in the summer, but naturally most of the students did not get to see it. So again we would like to give a few ideas that came to us during the hot quarter along with the information that accompanied the announcement of the new officers.

A sample of the growth of this school can be found in this last: Buildings and Grounds payroll increased from $100,000 in 1930 to about $450,000 this year; in 1944 the total budget of the school was $200,000 annually, and now the research division alone has a budget of $400,000; a year ago the total value of the physical plant was about $5 million, and now we have a physical plant and the old building and the new President's house included, the amount $4,000,000.

As we have said, the research budget alone is now more than half the total budget of the school in 1880. Dean Cherry Emerson, an excellent practical engineer and a high-powered salesman (something of a "typical" person, might we do an excellent job of supplying the 2.5 million dollars worth of material construction that the school expects to do for the next few years, and the $500,000 spent annually in research and development.

Research does have a big job. If industry develops the habit of coming to the research staff of Tech for solving problems, the prestige and good name for the school will do much to enhance the value of the Tech degree.

Just what the Dean of Faculties will do is not yet known. We have heard that the Dean of Faculties will have the prestige and good name for the school in 1944. Dean Cherry Emerson, and Dr. Mason of the College of Engineering reporting directly to him, in addition to the Graduate Division, and the ROTC Administration, they stated that they expected no change in the system of teaching, the system of grading, or on the system of teaching. The new position, in short, has the immediately effect only of allowing more time for consideration of these matters. What long term effect it will have, we cannot tell at this time.

The Administrative Council will include all Deans, Directors of the departments, or Colleges, three elected members of the faculty, but the students who will also be included in the Student Council. This body will be an advisory one, working with the President, and aiding in the running of the school. The inclusion of three members of the student body seems to be an admission that the student is entitled to be in student participation and control. Granted this may be a mere concession to student opinion and pressure, and so built the student members will be given only a small voice in the running of the school, but we will still regard it as a step forward. We will wait judgment on the degree of participation until the Council has a chance to function, and the student members can state their opinions.

In this new setup, the YMCA, under Mr. Chapin has in the past 15 years has given a lot to the students. This seems to us an admission that the student body has lacked regard for culture and religion which is badly lacking even now. Mr. Chapin and his staff have done a fine job of helping the students in their religious activity, but it is to be hoped that under the administration of the new officer, this activity will be enhanced every year by a progressive administrator.

Technique PLATFORM:

1. Student input in matters of student interest.
2. Additional honor roles for the Tech.
3. Better arrangement and occasional round.
Student Council Minutes

The meeting was called to order at 7:45 P.M. by President Roy Barnett, with 12 members present and Frank Pezzack absent.

The minutes of the previous meeting were read and approved.

Ted Copeley, chairman of the Post Office Committee, reported that the plan whereby the different council offices change the post box locations is to be put into action. Details will be published in The Technique.

All business regarding the Rocky Mountain Football game was attended.

The recommendation of the Student Senate to present a basketball tournament to the Intercollegiate Basketball Association was referred to the Student Council, with esthetic considerations.

Brian Brown reported on the Student Council Speaker's Card held at the A. T. O., Sigma Tau, Sigma Chi, and the A. E. P. I. council.

Money received for the West and Reese Committee on "The Band Pass" was turned over to the treasurer.

Further business was closed and the meeting adjourned at 9:25 P.M. by the President.

Coach Alex—

(Continued from Page 1)

the game of basketball.

"The other students during the winter quarter would have an opportunity to practice their swimming team for the coming semester," he said.

Wright's

QUALITY • ODORLESS

Cleaners & Laundry

TECHWOOD DRIVE AT HULL STREET

Telephone Cyprian 5684

Good Cleaning Serves Clothes

One Day Cleaning Service

Pickup and Delivery Service

How's This for Service?

Max has added a store expressly for your convenience at

975 Peachtree, N.E.

There you will find all the things you like to wear

MAX'S MEN'S SHOP

14 Houston Street, N.E.

Course on Marriage

Offered at YMCA

Beginning October 12

The YMCA cabinet offers a new "preparation for marriage" lecture series, beginning at 7 p.m. on Tuesday, October 12th, at 8 p.m. The program is an extension of the marriage counseling services at the YMCA and will offer consideration of marriage counseling by General Practitioner for the Atlanta area who have made contact with the various phases of marriage counseling.

The speakers will be: Dr. J. E. Cross, head of Psychology Dept., Ga. Tech; Rev. Henry Fisher, Amt. Pastor, All Saints church; Dr. E. G. Lower, former Professor of Biology, Ga. Tech; Dr. John Wurzburg, Law son General hospital; Dr. Carl A. Whitaker, Emory Medical school.

Zionist Federation to Hear

Mrs. C. Holander, Oct. 10

On Sunday, October 10, from 3 to 6 p.m., the Atlanta Assembly of the Intercollegiate Zionist Federation of America will hold a reception at the Mayfield Club, located at Spring and 17th Streets.

The theme of the reception will be "A Welcome to Zionism." The featured speaker will be Mrs. Gerron Holander, a recent visitor to Israel.

Geechee Club Meets Next Tuesday at 8 in Knowles

Organizational meeting of Geechee Club Tuesday, October 12, 1948 at Knowles Dorm at 8 p.m. Members and prospective members please turn out to make the club a success this year. Requirements for prospective members are that the student be male and resident of Chatman County, Ga.

Your cooperation and patience during the opening rush is appreciated. Every effort is made to speed up the service with the facilities available.

Schedule for slide rule rentals has been changed. Notice sign in College Inn for dates.
Jacket Grapplers Begin Drills Under New Coach

By Ralph Day

Wrestling, a sport which is rapidly gaining in interest at Tech, made an early debut this year as coach Bob Miller welcomed the first group of returning lettermen and new aspirants on Tuesday of this week and outlined plans for the coming season.

Regular practice will commence on November 1 but provision has been made for informal practice sessions each afternoon after 4:30 until regular practice starts. Although many of the members of last year's varsity and junior varsity teams are back and many new candidates have reported, coach Miller still welcomes would-be wrestlers and especially encourages freshmen to try out for the wrestling team. The wrestling coach's office is located in the basement of the AA building and Coach Miller or assistant coach Jack Griffith can be contacted there any afternoon after 2:30.


Coach Miller, who succeeded Ed Lanoue as varsity coach in 1944, will be assisted by Coach Griffith who succeeded Ed Lanoue and served as varsity coach in 1944.

Swimming Head Sets Date For Initial Meeting

All freshmen and varsity swimmers interested in the swimming team have been requested to report to the pool on Tuesday afternoon, October 12, at 5:05 P.M. Mr. Lanoue stated that the meeting would last only ten minutes.

Among the returning lettermen are Bob Andrews, "Mac" Markgren, Curly Coach, Jim Haynes, Ewell Pope, Tony Markgren, and Bill Erb.

Coach Miller, who succeeded Ed Olsnyk as head wrestling coach, was the assistant wrestling coach last year and served as varsity coach in 1944. Miller is presently busy as assistant "B" team coach. He lettered in football and wrestling at Ohio State University, and took his bachelor, master's and doctor's degree there. When not busily coaching, Coach Miller became Prof. Miller of the Ch.E. department.

Jack Griffith, a new addition to the coaching staff, will serve as assistant wrestling coach. Griffith is very well prepared for his assignment. Not only is he an accomplished wrestler and a physical education major but has had the personal supervision of the nation's most famous wrestling coach, his father. The senior Griffith has coached Oklahoma A&M's wrestling team to the national title 15 times in 17 years.

Jack, who wrestled at 155, evidently has learned what his father taught him. He has won the Oklahoma A&M title twice and was victor in the eleventh district Olympics.

Candidates for the wrestling team can rest assured that between Coach Miller and Coach Griffith they will be well coached.

The following is the schedule for the coming season.

In the Telephone business ...for 21 years!

"It may seem like a long time to you... but to me it's just like yesterday that I started."

"Guess that's because it's always been interesting... always so many phases of the business to learn... always something different and vital to do."

"Right now I'm one of 125,000 men and women who have been in telephony for 21 years or more. They call me '通信'... but to me it's just like yesterday that I started."

"I see the telephone industry come a long way improving methods, developing new means of communications, constantly growing. But in many fields we've hardly scratched the surface; we're still pioneering. The future is full of challenges, and opportunities!"

Wide-spread VAN BREIT with "Comfort Contour" collar

All kinds of pretty maidens hang around when you wear Van Brits. This soft-collar favorite (with stays) comes in oxford at $3.95 and in broadcloth at $4.95. Unbuttoned for an evening shirt, Van Brits are worn for a dinner shirt. A wide-spread collar with "Comfort Contour" is the thing to have. VAN BREIT 355 S. BROADWAY, ATLANTA, GA.

You'll find college men's collar favorites in wide-spread Van Britts!
Intramural Sports Begin; Greater Opportunities Open

Friday Afternoon, October 8, 1948

In the past the intramural programs have been principally interfraternity programs through no fault in the planning of Coach Mundorf, the intramural sports director. Non fraternity men have been willing to take part in intramural competition, the facilities for organization afforded by the fraternities have not been available to them and consequently sufficient Teams have not been organized.

This situation is not necessary, however. Dormitories, student apartment developments, campus organizations, and even nearby rooming houses provide natural sources for teams. All that is necessary is for a few keenly interested students to push the formation of a team in their dorm or apartment building. In the larger dormitories each floor should produce a team. Interested students to push the formation of a team in their dorm or apartment building. All that is necessary is for a few keenly interested students to push the formation of a team in the dorm or apartment building. In the larger dormitories each floor should produce a team.

If you would like to take advantage of this splendid recreational outlet and your own dorm or organization doesn't have a team, don't wait for someone else to take the initiative. Get together with your buddies and get a team formed as soon as possible. Now's the time to get a touch football team organized. If you prefer your football from a grandstand seat, other sports will soon be starting. Volleyball leagues will be organized next Monday and cross country, basketball, and wrestling will appear during November.

The intramural program provides a list of the sports which will be offered and the dates of the organization meeting for each. If you don't have a copy of this splendid handbook you may obtain one at the A.A. building. The Technique will supplement the booklet as each sport appears and will carry a copy of this useful handbook you may obtain one at the AA building. The Technique will supplement the booklet as each sport appears and will carry a copy of this useful handbook you may obtain one at the AA building.

The only reasons for a physically fit Tech student not to participate in intramurals are either the chronic complaint among Tech men "not enough time," or pure laziness. For laziness we offer no solution but for the time lament we do have an answer. No one, even at Tech, studies "enough time," or pure laziness. For laziness we offer no solution but for the time lament we do have an answer.

Hustling Quarterback

Top Jacket Passing Star Leads Tech's "T" Offense

By Don Judd

The 1948 edition of the Tech cross-country team will be held here for the second straight year.

In last season's competition, the former Docktor saw action in 186 minutes of play and passed for scores in the Tennessee and Furman encounters. His complete record for last year shows 16 passes out of 28 for a total of 239 yards.

Likewise Jimmy entered Tech in 1946, after a banner career at Decatur High where he was under the tutelage of Tech Coach Lewis Woodruff. That year Jim was named quarter- back on the All-City squad for his great playing during the season.

With eight more contests remaining, Jimmy will rely on his 170 pounds of brawn and fast thinking to guide the Techmen through an unbeaten season. Keep an eye on Southern from now on. He is the guiding hand of Tech's powerful 7 formation.

Tech Men

Lawrence B. Holzman presents

Remarkable values in Diamond Rings

You actually save 20% or better.

Sec.
Lawrence Holzman
"Bill" Adams
"Buster" Thomas
60 Years of Integrity In Atlanta

GEORGIA DIAMOND MERCHANTS
305 Healey Bldg. Phone L.A. 4006

Remember the address.

Have your identification photo taken now. We offer you application photographs that meet the requirements of personnel directors everywhere.

Studio Hours: 9 A.M. to 6 P.M. Two Proofs Shown

Van Buren Colley
30 Tenth Street, N.W.
ATwood 6321
Studio Where Your Patronage Is Appreciated

Oxford Cloth Shirts

by Wilson Brothers

You'll hear nothing but praise if you take home a couple of these tonight—because Oxford Cloth is the universal favorite. And Wilson Brothers tailor them to perfection—neatly-layered, full-cut through chest and shoulders. He'll like the convenient button-down collar, too. Sanforized, of course.

$4.50

Lynn's
Just Below Laun's Grand Theatre
87 Pryor Street, N.E.
"THE STORE FOR MEN"

HARROWS FACE
Ga. Bulldogs in Opening Clash

By Don Judd

The 1948 edition of the Tech cross-country team will be held here for the second straight year.

In last season's competition, the former Docktor saw action in 186 minutes of play and passed for scores in the Tennessee and Furman encounters. His complete record for last year shows 16 passes out of 28 for a total of 239 yards.

Likewise Jimmy entered Tech in 1946, after a banner career at Decatur High where he was under the tutelage of Tech Coach Lewis Woodruff. That year Jim was named quarter-back on the All-City squad for his great playing during the season.

With eight more contests remaining, Jimmy will rely on his 170 pounds of brawn and fast thinking to guide the Techmen through an unbeaten season. Keep an eye on Southern from now on. He is the guiding hand of Tech's powerful 7 formation.

Tech Men

Lawrence B. Holzman presents

Remarkable values in Diamond Rings

You actually save 20% or better.

Sec.
Lawrence Holzman
"Bill" Adams
"Buster" Thomas
60 Years of Integrity In Atlanta

GEORGIA DIAMOND MERCHANTS
305 Healey Bldg. Phone L.A. 4006

Remember the address.

Have your identification photo taken now. We offer you application photographs that meet the requirements of personnel directors everywhere.

Studio Hours: 9 A.M. to 6 P.M. Two Proofs Shown

Van Buren Colley
30 Tenth Street, N.W.
ATwood 6321
Studio Where Your Patronage Is Appreciated

Oxford Cloth Shirts

by Wilson Brothers

You'll hear nothing but praise if you take home a couple of these tonight—because Oxford Cloth is the universal favorite. And Wilson Brothers tailor them to perfection—neatly-layered, full-cut through chest and shoulders. He'll like the convenient button-down collar, too. Sanforized, of course.

$4.50

Lynn's
Just Below Laun's Grand Theatre
87 Pryor Street, N.E.
"THE STORE FOR MEN"
Flash Card System Set For Debut in W&L Game

The newly adopted flash card section was to have experienced its public debut this past Saturday at the Tulane game; however, due to the lack of a suitable means of conveying the instructions to the section members simultaneously, the cheer leaders and Ramblin' Rock club members decided to postpone the initial performance until a public address system can be procured rather than to risk slipshod performance.

At last Saturday's game, prior to the opening kick-off, a pattern of solid white was attempted. The instructions were called out through a megaphone, designating the pattern, but the section members in the uppermost rows were unable to clearly hear the instructions thereby making the resulting pattern a jumbled confusion of gold and white. Too, the continuity of the cards in the section was confused. This was the result of the members not holding the cards parallel to the slope of the stadium and at a height slightly above eye level. The public address system will assure the correction of these faults through the coordination achieved by simultaneous reception of pattern instructions.

This Saturday at the Washington and Lee game, the flash card section is scheduled to make its debut, depending upon the procurement of a public address system by the Ramblin' Rock club. The squad leaders will meet at 1:15 p.m. in the east stands, and the squad members will meet at 1:30 p.m., so that a few practice patterns may be tried. It is planned to present possibly three or four patterns at half-time. According to John I. Cox, the section leader, at no time during the season will more than five or six patterns be presented with these being done at half-time or possibly at the quarter.

Jarrell Fund Established For Small Student Loans

One of our senior students has established a small loan fund at Georgia Tech for the use of students. This fund has been given the name of the John Jarrell Fund and has been established in a small way to thank Mr. Jarrell for his help to the students at this institution.

George C. Griffin, Dean of Students.

Day's Data— (Continued from Page 7)

The Old Guessing Game

In the past it has been the custom of the sports column to carry predictions of some of the week's outstanding games. We'll go along with the custom, just for laughs.

To start with we'll pick a toughie; Tech over Washington and Lee with Dodd's 'B's' bearing the brunt, Georgia over Kentucky; dry ya eyes, Wally. Baylor over Arkansas; an upset. Duke over Navy; would be wrong. Mississippi over Vanderbilt unless the Commodores have greatly improved since Tech's visit. Michigan over Purdue. Florida over Auburn. Northwestern over Minnesota. Indiana over YSU. SMU over Missouri.

I'm not responsible for money lost on parlays as a result of these predictions.

Swimming— (Continued from page 8)

January 27—North Carolina—There.
January 29—Vanderbilt—There.
February 5—North Carolina—There.
February 9—North Carolina—There.
February 12—North Carolina—There.
February 16—Florida—There.
February 19—Florida—There.
February 26—Florida—There.
March 5—Georgia—There.
March 8—Georgia—There.
March 12—S. C.—There.
March 15—Florida—There.
March 19—Miami—There.

“I smoked CHESTERFIELDS off stage while making my new picture, THE LOVES OF CARMEN. There's no finer smoke. I know. It's MY cigarette.”

Starring in

THE LOVES OF CARMEN
A COLUMBIA TECHNICOLOR PICTURE
A BECKWORTH CORPORATION PRODUCTION

Mary Lee Paulson, ABC GIRL of University of Colorado says—

“I smoke Chesterfield because no other brand can offer as MILD a smoke or as good-tasting a smoke... they SATISFY.”

Copyright 1948, Louis & Most Tobacco Co.