Basketball team receives transfer

Former Whitefield Academy guard Brandon Reed will be joining Tech's basketball team next season. Reed played his first year of college basketball at Arkansas State, but he has decided to transfer closer to home.

Reed attended Whitefield Academy in Macon, Ga. and made a name for himself by leading the Wolf Pack to their second ever state championship.

Following his stellar senior season where he led his team in scoring, Reed had scholarship offers from high-profile teams such as Auburn and LSU.

In spite of those offers, Reed chose to attend ASU where he would be assured of significant playing time as a freshman.

Reed’s decision turned out to be a good one because he was named Sun Belt Conference Freshman of the Year. Reed led the Red Wolves in scoring at 15.5 points a game and broke a 38-year-old school mark for points scored by a freshman. Reed was also named to all-district by the National Association of Basketball Coaches and the United States Basketball Writers of America.

However, Reed decided to leave his success at ASU and join a program closer to home. He could have played for Tech coach Paul Hewitt’s team.

“Once I got my release from Arkansas State, Paul Hewitt came to me. He was my high school coach, and he asked what he would have to do to recruit me. [My high school coach] gave coach Hewitt my dad’s phone number and it went on from there,” said Reed.

The new agreement also included a sublicense agreement on one of its platforms or through sublicense agreements with Raycom Sports or other national outlets. The deal also includes the continuation of the annual ACC/Big Ten Challenge event.

The agreement, which was announced by ESPN and ABC Sports President George Bodenheimer and ACC Commissioner John Swofford last week, gives ESPN exclusive rights to approximately 4,800 sporting events beginning in the 2011-2012 season.

The networks will televise ACC games each week, including Thursday, Saturday and a Labor Day Monday telecast each season.

In men’s basketball, ESPN will offer more ACC men’s basketball than ever before, including every intra-conference matchup and an extensive schedule of inter-conference action on one of its platforms or through sublicense agreements with Raycom Sports or other national outlets. The deal also includes the continuation of the annual ACC/Big Ten Challenge event.

Highlighting the new basketball schedule will be a new weekly ESPN2 Sunday telecast and the continuation of ACC action on ESPN’s Super Tuesday, Wednesday Night Hoops, Thursday Night Showcase and Saturdays.

ESPN will expand its coverage of regular-season women’s basketball across its platforms to provide the conference semifinals and championship game for the first time on an ESPN network, and they will televise more of the 22 ACC-sponsored Olympic sports coverage to include regular-season and conference championship events.

“[The work that the Conference office and Commissioner Swafford has done is fantastic],” said Tech Athletic Director Dan Radakovich, courtesy of ramblinwreck.com.

“The distribution of our athletic events by our partner ESPN/ABC will continue to enhance the reputation of our schools and showcase our student athletes,” Radakovich said.