Even the most established institutions can crumble.

And so it was that the Doughnut Man passed from the Georgia Tech scene. For years, dorm residents patronized this one-man Varsity on their way to and from class; however, Dr. Richard Fuller, Director of Campus Safety (at right, below), put an end to these sidewalk sales during winter quarter.
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1974 SCHEDULE

Sept. 14 South Carolina at Atlanta, Ga.
Sept. 21 Pittsburgh at Atlanta, Ga.
Sept. 28 Clemson at Clemson, S.C.
Oct. 5 Virginia at Atlanta, Ga.
Oct. 12 North Carolina at Atlanta, Ga. (H.C.)
Oct. 19 Auburn at Auburn, Ala.
Oct. 26 Tulane at Atlanta, Ga.
Nov. 2 Duke at Durham, N.C.
Nov. 9 Notre Dame at Atlanta
Nov. 16 Navy at Atlanta, Ga.
Nov. 30 Georgia at Athens, Ga.

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DELTA TAU DELTA

DELTA UPSILON
KAPPA ALPHA
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LAMBDADA CHI ALPHA
PHI DELTA THETA
PHI GAMMA DELTA
PHI KAPPA SIGMA
PHI KAPPA TAU
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PHI SIGMA KAPPA
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PI KAPPA PHI
PSI UPSILON
SIGMA ALPHA EPSILON
SIGMA CHI
SIGMA NU
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TAU KAPPA EPSILON
THETA CHI
THETA XI
ZETA BETA TAU

GEORGIA TECH I.F.C. AND PANHELLENIC COUNCIL
Specifications

The 1974 Blueprint was published by Taylor Publishing Company, Dallas, Texas. It was printed by offset lithography on 80 pound Taylor dull enamel.

HEADING TYPE: Vogue Light, 24 point; Vogue Light, 18 point (Beauties Section, Sports Scoreboard Names, Class Presidents Page); Optima Bold, 30 point (Opening Section, Sports Scoreboard, Class Presidents Page, Class Divisions).

PRINTER'S TYPE: Helvetica, 10 point leaded 2 points (body copy); Helvetica, 8 point leaded 1 point (caption copy); Helvetica, 6 point leaded 1 point (Index); Optima Bold, 14 point leaded 2 points (Opening Section).

PHOTOGRAPHY: Photography was done by students or former students with the following exceptions: Class and honorary portraits were taken by STEVENS STUDIOS, Bangor, Maine. Margaret Crawford and Janet Thomason (Beauties) were photographed by Betty Bennett. President Pettit was photographed by Betty Bennett and by Larry Naylor of Taylor Publishing Company. All color photography was reproduced from transparencies.

CREDITS FOR OUTSTANDING PHOTOGRAPHY:
Larry Aronberg: 8 (top), 12, 82 (right).
Joe Bailey: 2, 9, 10, 11, 24, 130-137, 140-143, 210 (top), 220.
Deloye Burrell: 201.
Terence Chan: 4, 83, 265 (displays).
Ken Dreyfus: 91, 147, 264.
Craig Lasseigne: 23, 28.
Denny Meeker: Fraternity Group Pictures.
Greg Milligan: 1, 260 (top).

SPECIAL CREDIT goes to Joseph Bailey, Photography Editor, for his contributions of time and talent.


DIVISION PAGES: The division pages are double-page bleeds of solid color interrupted on the right by a modular block of duotone photographs printed in the color plus black. Section names were centered and extended in either direction to become flush with the modular block. Type style was 42 point Optima Bold.

COVER: The cover was designed by the editor. The Student Center, TECH Tower, and Football Game shots were taken by Joe Bailey. Ken Dreyfus photographed the Homecoming Reck.
1. John Denier
2. Marcos Barbalo
3. Rock Salzer
4. Sassafras
5. Bill Parker
6. Dave Monk
7. Bruce Rakes
8. Joe Benton
9. Birdman
10. Sheila Brown
11. Tom Burnett
12. Young Daniel
13. Mark Monteverdi
14. J. C.
15. John Siemens
16. Jim Meredith
17. Jim Kennedy
18. Bill Mischawer
19. Ed Hoyt
20. John McLean
21. Capt. Hot Flash
22. Dan's Daughter
23. Holly Redlinger
24. Emily Bruce
25. Jay Lozier
24. Bob Clifft
25. Ed Berry
26. Eric Casson
27. Allyn Fine
28. Cack
29. Chris Butler
30. Bob Graham
31. Andy Sensing
32. Abdul Harris
33. Jim Wright
34. Steve Adams
35. Zen Hedrick
36. Chip Brown
37. Leslie Ivey
38. Pat McInnan
39. Brad Miller
40. Skip Lourdermilk
41. Ken Knox
42. Stud Fox
43. Neil Falls
44. Jeff Giglio
45. Chuck McCord
22. Matt Robbins
23. Gerry Harris
24. James Harris
25. Steve Klein
26. Flip Leach
27. Randy Bailey
28. Patti Kennemer
29. Jim Reich
30. Dave Becker
31. Uwe Wood
32. Man-D Greer
33. Ed Salutes
34. Ron Pope
35. John Cooper
36. Fly-Man Idol
37. Mike Mollitt
38. Glenn Hewitt
39. Greg Davis
40. Pam Sledge
41. Baxter Whitaker
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FRONT ROW:
LINDA REYNOLDS, Fred's wife
PEARCE REEVE, Business staff
JANET CUNNINGHAM, Student Life staff
CHIP OSSMAN, Fraternities Editor
GARY BOTTOMS, Associate Editor
          Student Life Editor
BOB WILKINS, Sports Editor

BACK ROW:
FRED REYNOLDS, Business staff
JOE BAILEY, Photo Editor
RICHARD HUBER, Organizations Editor
GERALD CLARK, Student Life staff
ROGER REISERT, Classes Editor
JOHN LEE, Business Manager
BOB KINSEY, Editor-in-Chief
Yearbook epilogues generally fit into one of the following three categories:

1) PHILOSOPHICAL DRIVE. Eloquent, bull-filled phrases characterize these closings, proving that no issue is so straightforward that it cannot be made obscure.

2) AUTOBIOGRAPHY AD INFINITUM. Written with all of the vibrance and color of a term paper, these narratives recount the production of the yearbook from beginning to end — or until the last reader has been bored to sleep.

3) OUTPOURING OF THANKS. Before composing such an epilogue, an editor must first consult his thesaurus to obtain every known synonym for the word "thanks." Next, a complete staff list must be prepared. The third step is to match each synonym with the appropriate staff member (senior staffers always rate adjectives; e.g., "special thanks," "deepest gratitude"). The thoughtful editor also thanks his parents for conceiving him, his school for having him, the students for funding him, and the world for being such a keen place in which to publish an annual.

Rather than submit to one of these time-tested techniques for writing an epilogue, I would like to make some personal comments about the 1974 Blueprint.

Serving under three very different editors taught me almost everything I know about yearbook journalism — therefore, please blame any flaws in this book on Fred Hedrick ('71), Butch Price ('72), or Scott Kinney ('73). I also want to recognize Dean Ed Kohler for his assistance as Chairman of the Board of Student Publications. As for the Technique staff, well, the less said about them the better off everyone will be.

I am extremely proud of my staff: proud of their talent; proud of the enormous number of manhours they contributed to the book; proud of the way they could bitch, bitch, bitch. Financing a book of this size is a tough job, but John Lee was an exceptional Business Manager. He was also a good friend — and, of course, a Beta. Gary "Bosco" Bottoms, my Associate Editor, never let me down. The same is true of Joe Bailey, Photo Editor, to whom credit is due for much of the excellent photography in this book.

I have enjoyed my four year association with Taylor Publishing Company, Dallas, Texas. They have given Georgia Tech superb treatment, far in excess of their contractual obligations. Fred Koger, Vice President for Universities, and Jim Council have always been particularly kind hosts. A tremendous acknowledgement is due Larry Naylor, Taylor Publishing Company representative, who turned me on to scotch. His service to the Blueprint has been nothing but superior, and the friendship of he and his sexy wife, Susan, has meant a lot to me.

I'm glad that I had the opportunity to be the editor of such a prestigious yearbook. Whether or not it has brought you to a literary orgasm, the 1974 Blueprint is still an excellent reflection on Georgia Tech. I sincerely hope that you have enjoyed the book.

— BOB KINSEY