The Trace

The situation

The TRACE program is the result of a creative collaboration among various entities, including the City of San Diego, The San Diego Foundation, the San Diego County Sports Authority, and the East Village Community Development Corporation. The project aims to transform a former industrial site into a vibrant urban park and mixed-use development.

Context

The project is located in the East Village area of downtown San Diego, adjacent to the San Diego Convention Center and the Gaslamp Quarter. The site is bordered by viewing

Objectives

1. Catalyze the creation of a vibrant downtown destination
2. Enhance the image of San Diego’s urban core
3. Provide a dynamic linear park
4. Foster a diverse array of public and private uses
5. Improve pedestrian, bicycle, and transit access
6. Achieve environmental sustainability

MAJOR MOVES

1. The Forum: Establishes a terminus for the East Village Green
2. The Trace: Provides a 10-year program to revitalize the area
3. The Library: Creates a new home for the San Diego Central Library
4. The Performing Arts Center: Introduces a new performing arts venue

Demographics and Projections

- Median Age: 39 years
- Population: 93,000
- Poverty Rate: 16.8%
- Median Age: 49.4
- Population: 9,300
- Poverty Rate: 48.4%

Vision Plan

The Vision Plan outlines the development of the site as a mixed-use destination, combining retail, office, and residential uses. The plan also includes a linear park, public spaces, and community facilities.

Use Case

- FIRST FLOOR RETAIL
- 2 STORY CONDO
- 2ND STORY LOFT

The Trace

The Trace is a proposed linear park that will run through the site. The park will be integrated with the surrounding community and will provide a place for residents and visitors to relax and enjoy the outdoors.

The Forum

The Forum is a proposed development that will be located at the northwest corner of the site. The Forum will include a mix of retail, office, and residential uses, as well as a public plaza.

East Village Green

The East Village Green is a proposed green space that will be developed on the site. The green space will be integrated with the surrounding community and will provide a place for residents and visitors to relax and enjoy the outdoors.

Phase Three: The New School

The New School is a proposed development that will be located on the east end of the site. The school will include a mix of retail, office, and residential uses, as well as a new performing arts venue.

Conclusion

The TRACE program is a comprehensive development plan that will transform a former industrial site into a vibrant urban park and mixed-use development. The project is expected to create new jobs, increase property values, and improve the quality of life for residents of the East Village area.