Tech has a numbing effect on us all. We study, we work, and we party with such regularity that after awhile we aren't even aware of what's going on. We are immune to the overload of it all. It's not that our surroundings are unimportant; it's just that we simply forget to notice that they are there. The environment in which we spend our college lives, the people that surround us here, the events that we make or watch happen, either consciously or unconsciously, become a part of us. Thus, whether we realize it or not, these incidents make our days at Georgia Tech truly unforgettable. This then, is a reminder of what we do, the way we live, and the way we act.
Tech Students — No Two Alike
Somewhere amongst the hordes of aspiring engineers on this campus there lurks that elusive entity which we jokingly call "The Individual." Who, or more properly what is this student of a differing nature that proliferates at Georgia Tech?

Although no two people have the exact same definition, in general being an individual involves more than just showing off. The difference is found in comparing an individual to an individualist. Tech students who maintain some sort of personal identity while conforming to the social and/or academic mores of this institution stand out in spite of themselves. The others preserve their identity only through uniqueness and extremes.

The true "separating" spirit emerges, not through external pressure, but through internal needs. Though people may never understand what causes someone to satisfy these needs and defy the masses, the fact remains that this urge seems to thrive at Georgia Tech. Whether it be because of the heavy academic load or the somewhat conservative atmosphere surrounding the school, Tech students seem pushed to establish their own identity. To them, being an individual is much more important than just being a face in the crowd.

TOP, LEFT TO RIGHT: Mark Sheffield concentrates on the action at Grant Field while 60,000 others cheer the White and Gold. Young Americans for Freedom use Activites Day as a forum for the expression of opinions about the Salt II treaty. A sun-worshipper enjoys a warm summer day and a cold slice of watermelon. BOTTOM, LEFT TO RIGHT: Katrina Eyzaguirre contemplates the passing scenario. A graduating senior considers his future before a job interview.
When the Tech campus was first built, the site was considered to be in the suburbs of Atlanta. Today’s rising skyline to the southeast shows a vibrant, alive city that has grown to envelop Tech.

The city offers a variety of experiences to Tech students. In turn, students have a real rapport with their city and take advantage of what is offered to them. From shopping to entertainment, the possibilities are endless. Cumberland Mall, Lenox Square, and the Flea Market are just a few of the numerous places to spend that check from home. When the sun goes down, students begin to filter into hundreds of restaurants and entertainment complexes such as the Omni and Tower Place. If the Jacket’s fortunes aren’t faring well, Atlanta sports teams such as the Falcons, Hawks, Flames, Braves, and Chiefs give reason to get fired up for a victory.

TOP, LEFT TO RIGHT: Pat Riggins makes the save for the Flames. Shops, restaurants, and an ice rink make the Omni a popular spot. Mary Claire Shepard and Tesa Gonzales go on a shopping spree at Lenox Square. BOTTOM, LEFT TO RIGHT: The Peachtree Plaza is reflected in a downtown window. Just east of campus, the Fox is a theatrical Mecca. A student looks over the selection at Peaches.
Physical growth on the Tech campus ground to a near halt in the seventies after the record building spree in the sixties ended. The sixties added several classroom buildings and dorms as well as the Wenn Student Center. The additional space and general modernization gave "Ma Tech" her first true face-lift since the school's inception.

The early seventies saw enrollment level off, and the crunch for classrooms decline. The needs increased dramatically as the decade came to a close; dorm space became a thing of the past, and lab partners often crawled over each other's work as space decreased.

Dr. Clyde Robbins, Vice President of Planning, was asked for his projections of the physical changes the campus might expect in the coming years. If his projections come into being, returning alumni in the next decade will find a decidedly different Tech.

**Athletic Building**
"The first major project is the new Athletic Building. We decided not to build an athletic dorm at this time, but the new building will house all aspects of the football training program."

**Management Complex**
"We're looking to build a management complex; it will house the IM college, ISYE, and an instructional center. The first stage will be the IM building. We would like to break ground in eighteen months; the rest should be started in 1985."

**Projected New Dorm**
"We may see the new dorm funded in as little as eighteen months. It will have about 450 beds and will cost around five million dollars."

**Yellow Jacket Plaza**
"Soon, we plan to start the first phase of Yellow Jacket Plaza — that's the plaza between the student center and the library. Besides a 30-foot wide walkway, there will be an amphitheater and a major fountain. It will change the whole interior complexion of the campus."

**Science Center**
"We want to build a new science center to house first level science courses. But realistically, it won't come until 1989 — or around that time."

**Advance Technology Building**
"Also, in the 1980's will be the Advance Technology Building. It won't belong to Tech, but will be on the campus. The idea is to create a building for the State where new idea and technology firms in the private sector can get a start."

**O'Keefe and the Architecture Annex**
"As for the immediate future, we will spend two million to renovate O'Keefe. It will be used for research. The architecture annex will be open by the start of school in the fall."

**Parking Garage**
"I'm not overly optimistic that we'll build a parking garage in the 1980's, cause those things you have to pay for yourself."
Dr. Clyde Robbins exhibits a model for future West Campus development. After a quarter of a decade, the Alexander Memorial Coliseum remains one of the most modern buildings on campus. BOTTOM, LEFT TO RIGHT: The concrete facade of the Architecture Annex contrasts with the surrounding Tech environment. A flood of light transforms the EE corridor into a stained-glass gallery. The disposition of this Britain Hall guardian remains stern as he views the ever-changing Tech environment.
Sweaty Workouts Relieve Academic Tension

Tech can be exhausting. The mental gymnastics required to get through a typical week of classes and exams are enough to leave a student feeling drained. There are a variety of ways to ease the strain — partying, sleeping, and drinking. Most Tech students indulge in one of these activities, but one activity that almost everyone enjoys is exercising.

Students of varied abilities swim, box, lift weights, fence, shoot baskets, and play racquetball at SAC. Runners take laps around Grant Field while frisbees sail across the turf.

Perhaps the best example of Tech's exercise program is found in its intramurals. Teams for dorms, fraternities, or clubs are active year-round. The variety of intramural sports includes softball, volleyball, flag football, basketball, wrestling, and soccer. Whether as an escape from classes, a needed form of exercise, or a release from tension, intramurals have become a necessity.

TOP, LEFT TO RIGHT: SAC caters to such diverse activities such as weight-lifting, boxing, and gymnastics. Plagued by structural problems, the SAC pool re-opened in spring. This group of profs and administrators regularly jog a path around campus during their lunch hour.
Studying at Tech has become a benefit/cost ratio where the benefit is the grade and the cost is the time and effort involved. As long as the ratio remains above 1, everything is satisfactory. However, let it drop below 1 and the Tech student is likely to slack off and concentrate on other things. With ever-increasing demands, time-budgeting has become the major method of getting everything done.

Labs, classes, and seminars are just part of the studying regimen at Tech. This does not mention the long hours in the library or at the computer center. Exams and term papers are a fact of life — and the fact that they usually are due all on the same day is only standard operating procedure. Putting things off to the last minute — or more than likely, just not being able to get to it until then leads to the inevitable all-nighter. This Tech institution needs no explanation at all, as soon enough it becomes familiar to all students.

When it’s over; the exam taken, the paper typed, the design project juried; it’s time to relax over a few cold ones — but not for long. Soon enough it starts again.

TOP LEFT: Sometimes it’s all just blatant memorization. RIGHT: Hundreds fill the library in a last minute pre-finals cram session. ABOVE: Between fluid mechanics and sleep, the choice is obvious. MIDDLE LEFT: Grant Field is a frequent location for some quiet hours of studying in the sun. BOTTOM LEFT: Classes are usually scheduled at the most inconvenient time in the farthest corners of the campus.
Dating: The Great Mystery of Tech

There are great mysteries in the universe: black holes, Atlantis, and the state of dating at Georgia Tech. Dating, in general, is social engagement. But at Tech it has reached a level somewhere between bitch-moan and world war. Guys complain there aren't enough women at Tech (four times that of Agnes Scott across town). Women complain guys would rather sit home all weekend than risk rejection from asking a girl out.

Dating at Tech is a classic case of the student saying one thing and then doing another. It is not the rare phenomena that complainers make it out to be. From the standard “dinner and a movie” to the more special events like a fraternity formal, dating is a part of every facet of student life at Tech.

TOP LEFT, TOP RIGHT, BOTTOM MIDDLE: Students find time to be together outside the library grounds, the old gym, the front lawn. FAR LEFT: Sharing is a part of it all. BOTTOM RIGHT: Dancing is a favorite activity for Suzanne Wiley and Bill Sealey.
Unusual Habit Makes Tech Students Unique
The character of a university can often be judged by the way her students choose to spend their time. At some schools, famed for their partying, activities center around drinking and ball games. At other universities, students can be found packed into labs and libraries. Tech students, however, are unique. More than partying and more than studying, Tech students stand in line.

Line standing is a major form of entertainment on campus. Consider the possibilities and the experiences this situation enables the enterprising student to explore. On one foot is the basic male-female relationship. If the Tech male plays his cards right, an hour-long wait can afford the industrious guy the opportunity to meet and make a date with a coed. On the other foot, standing in line gives Tech students the opportunity to complain about something. (And next to standing in line, Tech students love to gripe.)

There are lines to check out a book and to cash a check. Students stand in line to buy tickets for concerts, not to mention lines for getting into the concert. Besides those there are lines to make a photocopy or to get a yearbook photograph made.

Beginning with registration, lines abound all year long. Separate lines exist for signing up for classes and for dropping them. But naturally, before you can do either of these, there are lines to pre-register to pick up the class that you have to stand in another line to drop later. Also, job interviewing definitely requires line-standing. In between the interview and the job, you even have to stand in line to get your diploma.

Just to prove that lines extend beyond the books, every Friday and Saturday night, hundreds of students stand outside the EE Auditorium under the pretext of eventually seeing a movie. The Athletic Association makes it possible to stand in not one but two major lines: one to buy athletic privileges and then another, even longer, line to get into the athletic event that the privileges were purchased for.

For whatever reason, students use a large portion of their time just standing around. Whether for entertainment or just as a part of everyday life, line-standing has become a Tech institution somewhere in stature between Tech-Georgia jokes and onion rings and a chili dog from the Varsity.
Students Vie for Limited Space

It has been said that the game of housing is like Monopoly where your opponent makes up the rules as he goes along. Indeed, the schemes students dream up to cheat the housing office are only outdone by the exotic ways the housing office digs up for dishing out rooms. For instance, this year’s residents were the products of a combined first-come, first-serve line and a random lottery, tapping the chosen few to receive housing. If this combination isn’t confusing enough, an error in the computer lottery necessitated that it be rerun. The frustration of going from the top of the priority list to number 2153 added to the general feeling of mistrust between residents and the housing office.

Once a student has been fortunate enough to obtain housing, the task of turning a concrete block room into a personalized home begins. Using all of his artistic and creative talents, the Tech student gives birth to decorating schemes that would rival most other schools. The standard room combines the drape motif, bizarre color schemes, and the usual dorm furniture. Some of the more elaborate rooms incorporate hundreds of dollars in sky-racks (Tech’s unique double-racks,) bars, carpeting and accessories.

Aside from the physical dwellings, the single most important factor in a satisfactory dorm-life is the roommate. Roommates at college are always a learning experience, but at Tech they are just a plain experience. Take your pick: nurds, jocks, partiers, campus big-wigs — all of them with enough irritating habits and idiosyncrasies to drive any sane person crazy. Yet every quarter, hundreds play the chess game, moving friends, friends roommates, and friends roommates friends from square to square and dorm to dorm just to get the one perfect roommate. But a good roommate can only last so long. Chances are the lottery for space will send you and your roomie to opposite ends of the priority waiting list, only to have to start over next year.
Irate residents stare in disbelief when they discover that an error in the housing office lottery necessitated it be rerun, thus changing assigned priority numbers. Gary Schwartzmeuller, Director of Housing, discusses housing at Tech.

A toaster oven is a make-shift kitchen for Howell resident Susan Via. Dorm sponsored activities include an ice cream break for this Harris resident.
Housing Shortage Fosters Frustrations

The severe lack of on-campus housing has been a cause for frustration and anger for many students in recent years. As demand has increased sharply, student concern about housing has increased proportionally. This demand is one of the major concerns of Director of Housing Gary Schwartzmeuller. In an interview, Schartzmeuller talks about a variety of aspects of housing at Georgia Tech.

The Job of the Director of Housing

"It is my responsibility to recommend additional housing should the need arise. We need more housing, but we saw the need at a time when other colleges were over-building."

Source of Demand

"The demand for housing comes from two places: an increase in student body size and the percentage of returning students who want housing. The national average is 40 percent. Two years ago we were at 90 percent. At the peak of the waiting list on August 1, we had 1500 students waiting for housing."

Funding New Space

"There are various methods of funding new dormitory space: First, through the Board of Regents. That's what we have been pursuing. It's a long slow process even when it goes well. Another avenue, not quite as good, is the leasing of something nearby. The YMCA is an example of this."

Off Campus Help

"For students who can't get housing, we have an off campus co-ordinator. We feel that if we cannot give you on-campus housing, at least there is someone who can help you."

The Lottery/First Come, First Serve Combination for Priority Housing

"We worked with a student committee to come up with ideas for allocating rooms. They suggested a lottery and then have some first come, first serve slots to give those that had to have housing a chance to get it."

"The lottery was a real frustration. We had trial runs, et cetera, but a keypunch error ruined the whole thing. We had to redo the whole thing and that was much agony. For those waiting in line at the coliseum for the first come, first serve slots, it was a real mess. The safety factor was a real concern."

"I'll be real honest, in the last lottery, we knocked our brains out to get the information out as quickly possible and we made ourselves prone to a lot of mistakes."
For the 7000 Tech students who live off-campus, apartment living allows the young adult the chance to experience a new lifestyle. Gone are the covenants that govern dorm life, and in their place are the freedoms and responsibilities of independence. While the apartment dweller may be free of the restrictive eye of a resident advisor, the responsibilities of a lease, budget management, and paying the local utilities their monthly due form their own restrictions.

Apartment living offers amenities that just can’t be found in dorm life. There’s something to be said for a bathroom you don’t have to share with 39 other residents. The luxury of an equipped kitchen may not be enough in itself to produce gourmet meals for the rookie chef, but then almost anything is better than the meal plan.

But the benefits can only go so far; like any home away from home, getting settled in is half the battle. Students comb
flea markets and garage sales, pawn off Mom and Dad, and scrimp and save just to be able to buy a few luxuries — like a bed or a sofa. No matter how crude, once the necessities are in place, any dwelling can actually begin to look livable.

Regardless of how modest or how luxurious, it’s the work that goes into that apartment that makes it worth all the effort. The responsibilities, the freedoms, and the rewards combine to make your unit-in-a-row-of-units more than just another cubicle. It becomes a symbol of your independence, and a funny thing happens, you begin hearing yourself refer to your makeshift rooms as "home."

TOP, LEFT TO RIGHT: The luxury of an apartment includes an area to study without interruption for Ron Grodemange. The extra space of her new Home Park house means more rooms to clean for Lisa Pieszak. BOTTOM, LEFT TO RIGHT: Bob Grodemange finds cooking his own meals can really save on the food budget. Roommates Jeanie Frederick and Elaine Duffy discuss the day’s events over an informal dinner.
"Parking Problem? . . . What Parking Problem?"

NO PARKING
Student
ANY TIME
"Faculty Only"
CARS WILL BE IMPOUNDED

ADDITIONAL STUDENT PARKING AVAILABLE AT CONCOURSE
By nine o’clock in the morning every parking space within a fifteen minute walk of your first class is already filled. The sight of dozens of other cars cruising the campus is enough indication of the impending struggle of finding a parking space somewhere this side of Athens. Without delay, the unlucky student, forced to drive to school because of the on-campus housing crunch, joins the daily battle in the parking lots. Afternoon classes provide the ultimate frustration as parkers prey behind students walking out to their cars hoping to grab the coveted parking spot they leave behind.

Empty spaces in faculty/staff lots further compound student parking headaches and frustration. No great friend of commuters, ex-campus safety Director Joe Auman remarked “Parking problem? There is no parking problem.” Of course there’s no parking problem if you don’t have a car. But if you don’t own a car you have to depend on your buddies or ever-convenient MARTA to shop anywhere but the bookstore. Not having a car may prove a blessing in disguise, however, as the money saved in parking, gas, and tickets and the relief from headaches of campus parking may outweigh the benefits.

TOP LEFT: The addition of a sidewalk magically transforms the lot between the CE building and Boggs into a Faculty lot. TOP RIGHT: The thirty dollars parking fee. ABOVE: GTPD writes another love letter. BOTTOM LEFT: The ultimate shaft you can’t even buy a parking place. BOTTOM RIGHT: Student Center lot is filled by early morning.
We the students of Georgia Tech do hereby show our support by signature for the Georgia Tech in their defeat of Notre Dame on October 6, 1979 at South Bend, Indiana.
Any visitor might easily mistake the Administration Building as the central focus of the campus considering that "Tech" is spelled out in huge letters on all four sides. Any student, however, will quickly set the record straight; the Student Center is the real hub for most campus-wide activity.

Since opening a decade ago, the building has served as a second home for many students, especially commuters. Thousands descend on the center daily, causing massive traffic jams. At peak periods, the Wenn Center will be filled to capacity with students using the ARA cafeteria and the upstairs Food Service, all meeting rooms, lounges, the post office, and the music listening room. There's always a line at Tillie the "Sometimes" Teller, where the Tech man hopes that at least one woman will not reject him.

Events sponsored through the year included Tuesday Happening, Craft Fairs, and Career Days. The center also serves as a liaison with the larger community as blood drives and United Way campaigns find headquarters here. Also, a fully outfitted recreation area helped the Tech student escape the continual academic grind.

TOP, LEFT TO RIGHT: The post office lobby is a forum for interaction between campus organizations and the student body as Ramblin' Reck member Tom Bruning gathers signatures on a "Beat Notre Dame" petition. Pinball gives a needed relief from the strain of studying. BOTTOM, LEFT TO RIGHT: A letter from home is just as far away as the post office. Steve Gibson entertains during the lunch hour. Students pack the stairs to view the Tuesday Happening.
Although few people realize it, there is a dimension to the Tech students’ personality that exists outside the classroom. Through service oriented activities, students reach beyond the boundaries of the Tech campus, volunteering their time and skill in an attempt to improve the surrounding community and help it grow. Regularly sponsored activities include parties in retirement homes, a tutorial aid program, and a Superdance for Muscular Dystrophy.

In addition, Techmen regularly roll up their sleeves for the Red Cross. When supplies are low and the Red Cross trucks pull up to the Student Center, students can always be counted on to donate seven to eight hundred pints of blood.

Each fall, a smaller part of the student body, Tech Greeks, compete with their counterparts at the University of Georgia raising money to support the fight against Leukemia. This year they raised over $13,800 to combat the deadly disease.

The recipients of these student efforts range from the very young to the elderly. Though the rewards are seldom more than feelings of self satisfaction, success can easily be measured by the smiles of those who were helped.

TOP, LEFT TO RIGHT: Circle K members throw a casino party for residents at Wesley Homes for the Elderly. Cindy Sotire holds a friend at a Halloween Party for Techwood children given by Alpha Delta Pi and Lambda Chi Alpha. Jaime Durand awaits his release from the Atlanta Federal Penitentiary after a tutorial session with inmates as a part of Linguistics 4901. BOTTOM: Lynn Ward contributes toward the Red Cross goal of 750 pints of Georgia Tech Blood.
Students Give All Until It Hurts
When It’s Time to Relax
the Beer Is Always Near
There is not much about partying that has not already been said or done. Tech students will use any excuse as a reason to have a good time. Pippins' Lab after Friday classes, Saturday football games, and Sunday afternoon tubing sessions on the 'Hootch are just a few occasions which give reason enough to bring on the beer. Though some students party exclusively on the weekends, for others there is no better excuse for pitching a four day drunk than flunking a midterm on Wednesday.

TOP LEFT: Band parties, like this one at the Chi Phi house, are just a part of the total social picture of Tech. TOP RIGHT: The Spirit of Christmas brings together friends in East Campus. BOTTOM LEFT: Jerry's is a favorite place to share a few cold ones with friends. BOTTOM RIGHT: Mike Everly and Susie Holbrook shag during the Lambda Chi Alpha-Alpha Gamma Delta Dance Marathon. ABOVE: This Phi Delt goes all out for a Halloween Party.
For the hungry or thirsty Tech student, there exists a host of local dining establishments. Variety is an understatement when it comes to describing the many eating places accessible to the Tech student. The choices range from the family-style restaurants to the swift, get 'em in and get 'em out fast-food shops to the local beer and pizza joints.

Where is it possible to get a meal like the kind dear old mom would serve? The first, but least often used choice is the school cafeteria. Between Brittain, the Student Center, and Bradley Snack Bar, Tech students can receive a well-balanced, carefully planned meal, which can't quite compare to home cooking but is usually able to keep one from starving. Some of the more popular off-campus picks are Junior's Grill, a long-time favorite on North Avenue, Melvin’s on Northside, and Mary Mac’s Tea Room in midtown Atlanta. For those people not disciplined enough to eat three balanced meals a day, the next category beckons. Some of the more popular off-campus picks are Junior’s Grill, a long-time favorite on North Avenue, Melvin’s on Northside, and Mary Mac’s Tea Room in midtown Atlanta. For those people not disciplined enough to eat three balanced meals a day, the next category beckons.

By far, the leader with Tech students for over 50 years, the Varsity, continues to feed a vast number of students at least once a day. To some, nothing tops two or three hot dogs, an order of rings, and a frosted orange. In competition for the Tech food dollar are the franchises such as Burger King, Zesto’s, IHOP, and Arby’s.

For those who desire liquid refreshment and perhaps a pizza or sandwich, numerous stops are available. When you can squeeze in the place, M. J. Pippin’s and Steverino’s offer good food and drink. Other popular but less frequented spots are Dale’s, Chollie’s and even a place called, quite appropriately, Taco Tech. Another regular hangout with many students is the new home of Tech’s past Dean of Fraternities, Jerry Gallups. His acquisition and transformation of an old bank building on the Tech perimeter has given students an additional place to go to get away from the pressure of Ma Tech.

Yes, it is possible for the Tech student to exist at school without having to eat at one place for seven days a week!
Everybody at Tech works. Somehow, get paid for it. Through part-time and co-op jobs, industrious students have the chance to make money and gain job experience. Some students choose to work as a diversion from classroom rigors, while others work in order to pay their way through school.

Regardless of the reasons, Tech students are found in a variety of employment situations. The multitude of on-campus jobs range from research assistantships to serving in the faculty lounge to working the main desk at SAC. For co-ops and other students who want career-related work experience, industries in Atlanta and around the country as well present endless job opportunities. Part-time jobs near campus offer more flexible working hours for that portion of the Tech labor force who work as waitresses, cashiers, salesmen, and short-order cooks.

Working and attending classes full-time can cause special headaches. Work schedules, combined with classes and labs, can leave little spare time for outside activities. Furthermore, juggling work with tests and study time can require an understanding employer.

Yet the good received from employment outweighs the inconvenience. Aside from the immediate advantage of cold cash, the student who works gets permanent benefits such as exposure to the business world and valuable job contacts.

It is this "real world" experience that is the most significant result of the hours of employed work. By extending a student's awareness past that of the academic environment, the knowledge and experience gained become as much a part of the educational process as the classroom itself.

TOP, LEFT TO RIGHT: David Zorn puts out stock at Hickok's Sporting Good. The library hires many student assistants who help keep the books shelved. Junior's Grill employs hardworking students such as Brian Duane.

BOTTOM, LEFT TO RIGHT: Loading the photocopier is part of the work involved in running the always-crowded copying section of the library. Amy Delozier serves coffee in the faculty lounge.
Rivalries Reflect Intense Competition

Rivalries exist because of the inbred competitive spirit of the Tech population. Whether it be a game with an opposing football team or a battle between two softball league champs, competition has developed intense rivalries.

The most prominent rivalry in Tech's history is the intrastate rivalry between Tech and the Clarke County Cow College, uh, Georgia. When the Reck drives on the field with a toy bulldog in tow, the students are elated. But they are not satisfied until their cries are answered and the Reck rolls back and forth over the dog until all that's left is the leash. Tech's love-to-hate affair with Georgia is not limited to sports. Students spout off statistics about job offers and SAT scores that "prove" Tech superiority.

Rivalries between Tech and other schools exist on all levels. T-shirts proclaim MIT as the "Georgia Tech of the North," while any liberal arts college is a candidate for a put-down from a practical-minded engineer. As the ACC's adopted child, conference rivalries are beginning to develop and will intensify as the Tech program grows.

Tech thrives on rivalries. Those rival-
ries found in and among various facets of campus life are just as strong and established as those between the Institute and other colleges. Greeks compete between each other for honor and intramural titles. Nowhere on campus are rivalries stronger than at the muddy tug-of-war in Peter's Park during Greek Week.

Independents are also an important part of Tech's history of rivalries. Subtle competition between schools is reinforced through braggart claims about which curriculum is the most demanding or nets the largest job offers. Dorms get into the act through intramurals and T-shirted slogans of superiority and pride.

This heritage of strong rivals has resulted from years of dedication to promoting Georgia Tech pride. Without this rich heritage, Tech would be just another collection of brick buildings.

TOP, LEFT TO RIGHT: Southern Tech vandals deface federal property to express their views. Gary Lanier and an UGA player exchange greetings. Tech-UGA rivalries extend to the basketball court.

BOTTOM, LEFT TO RIGHT: Fans make fun of Georgia's academics. At a Beat Auburn rally, Sigma Nu mock the war eagle. Greeks and Independents turn out for the Freshman Cake Race as Homecoming competition intensifies.
Over 9,000,000 people have attended Tech home football games in the 24 years that records have been kept. It has been estimated that one million gallons of liquor have been consumed at these games. Estimates on total amounts of alcohol imbibed prior to and following games are classified.

The Heisman Trophy was named after Tech Coach John Heisman. No Yellow Jacket has ever won this award, though Billy Lothridge finished second in the balloting in 1962.

The first Tech-Georgia football game was played in 1893. Tech won 28-6.

The greatest number of points ever scored in a collegiate football game occurred when Tech played Cumberland College. The Jackets shut out their opponent 222-0. Among other records set that day were: Most points scored in a single quarter (63 points were scored in both the first and second quarters) and most yardage gained in a single game (976 yards).

ANAK, Tech's highest honorary, was founded in 1908. It got its name from the Bible, Numbers 13:33, "And there were the Nephilim, the sons of Anak, who came of the giants; and we were in our sight as grasshoppers, and so we were in their sight." Over the history of Tech, ANAK was responsible for formation of SGA, ODK, the Blueprint, the Technique, rat caps, Ramblin' Reck Club, and Homecoming.

The flashcard section was introduced at Tech football games in September 1957. Originally handled by freshmen, the section was later expanded to include upperclassmen.

The first fraternity on campus was Alpha Tau Omega. It was founded on September 11, 1888 — a month before the first class was ever held at Tech.

The first "official" Ramblin' Reck was purchased by the Athletic Association in 1961 for $1200. It was a 1930 Model A Ford.

The blowing of the whistle after a football win was a tradition that began in 1951 at the suggestion of Cash W. Shaw.

The "Ramblin'" Raft Race began when some Tech students challenged a group of local disc jockeys to a raft race down the Chattahoochee in 1969. The event has now grown to be the largest outdoor participation sporting event in the nation.

Tech's first sorority was Alpha Xi Delta, established on the campus in 1954.

The name of the school was changed from "Georgia School of Technology" to "Georgia Institute of Technology" on July 1, 1948.

Bullwinkle first plastered his words of wit and wisdom across the pages of the Technique in 1962.

The name of the yearbook was changed from two words to one over a three-year period of time ending in 1965. No one knows why the change was made.

Columnist Ron Hudspeth awarded to Tech the NCAA Graffiti Writing Championship in a column that appeared in the Atlanta Journal in 1978.

Saturday morning classes did not end until the early 1970's.

Three-hour exam periods were first established in winter quarter of 1958. Until that time, final exams were a part of the regular class schedule.

Tech has the highest per capita number of National Merit Scholars of any public college in the nation.

Average SAT scores for entering freshmen are Verbal: 533; Math: 628. This compares to a national average of Verbal: 429; Math: 470.

The average Tech student signs up for 14.5 hours every quarter, dropping 1.5. He takes an average of 13.5 quarters to graduate. He maintains an average GPA of 2.55, having taken an average of 265 exams and finals during his stay at Tech. On an average, he gets 3.9 job offers and accepts a job in the real world for over $18,000 a year.

The first female matriculated at Tech in 1952.

The cornerstone on Lyman Hall reads "In the first place I would put accuracy." — Geike. Lyman Hall was named after the second President of Georgia Tech, Lyman Hall.

There are 13,111,560 square feet on the Tech campus.

The Third Street Tunnel was built in 1949 to pass underneath Interstate 75.

The Knowles Building was the first dorm on campus. Jimmy Carter lived there his freshman year at Tech.

The Placement Center is the site of the former Pickrick Restaurant, owned and operated by former Governor Lester Maddox.

The okay for Tech's nuclear reactor came in the late 1950's and was built at a cost of over 4.0 million dollars.

Who knows what is under the steps that lead up to the Student Center Upper Parking Lot? (It's an electrical control room.)
The central memory of Cyber (Tech's friendly computer) contains $7.864 \times 10^6$ bits of information. The mass storage subsystem is equal to 24,242 miles of paper tape. Data channels transfer a word every micro-second.

Grant Field was Astroturfed in 1971. The field was named in honor of Tech alumnus Hugh Inman Grant's son. Also, on the subject of Grant Field, what is under the West Stands? (It's the remains of the old west stands. The new ones were built right on top of the old.)

Famous graduates of Georgia Tech include: J. Frank Broyles (Athletic Director, University of Arkansas), James D. Findley (Chairman and Chief Executive Officer, J. P. Stevens), David C. Garrett (President, Delta Airlines), Frank W. Hulse (Vice Chairman, Republic Airways), Robert T. Jones (Golfer and winner of the Grand Slam), David S. Lewis (Chairman and Chief Executive Officer, General Dynamics), Oscar Oldknow (President, Fox Film Corporation), Robert B. Ormsby (President, Lockheed Georgia Corporation), John C. Portman (World renowned Urban Architect), James D. Robinson (Chairman, American Express), Malcolm T. Stamper (President, Boeing), and John Young (Astronaut).

Famous alumni who never graduated from Tech include: Jimmy Carter (President of the United States), Ed Dodd (Creator, Mark Trail Comic Strip), Frank Gordy (Owner, The Varsity), Arthur Murray (Owner, Arthur Murray Dancing Studios), Sam Nunn (U.S. Senator, Georgia), Randolph Scott (Movie Star), and George Woodruff (Philanthropist).
Occasionally something happens that grabs hold of us until we are forced to look up from thick textbooks and emerge from cozy dorm rooms. These occurrences, though few in number, cause such a reaction that even Georgia Tech students cannot resist taking notice. Sometimes, we even participate.

Looking back, these special incidents that happened during the 1979-1980 school year were as well known to the student body as George P. Burdell. Whether it was the energy sponsored visit by President Carter or the election of Tech's first black Homecoming queen, these developments affected the entire college population.

This then is about those events. Years from now, when that long sought after job finally becomes a reality, many of us will sit back and consider these milestones. Only then will their true effects be clearly understood.
Energy Crisis Focuses National Attention on Tech

When Washington dubbed the troubles associated with fueling America as "The Energy Crisis," we knew this was big time. This was no ordinary, typical government hoo-ha. THIS was a CRISIS. But like most national occurrences, this, too, fell on a seemingly uninterested student body at Georgia Tech. But then the price of gasoline soared to a dollar a gallon, and the Tech student became extremely aware of the problems associated with American dependence on foreign oil. This "crisis" hit where it hurt, in the old pocketbook. Commuters were especially hard hit as the price of a gallon of gas became the symbol of yet another chunk out of an already strained college budget.

In July, President Carter brought his entourage back to his alma mater for a summit to deal with the "Energy Crisis" or "Moral Equivalent of War" (Pick your favorite Washingtonesque phrase). The campus provided a forum for a nationally publicized conference with experts in the fields of energy and engineering participating.

The nuclear mishap at Three Mile Island finally galvanized Tech students as Pro and Anti-Nuclear forces expressed their opinions. Anti-nuke slogans such as "Hell no, we won't glow" cropped up as scribblings on library study cubicles. When social activist and anti-nuclear spokeswoman Jane Fonda came to Atlanta, nuclear engineering students — feeling their livelihood threatened — actually staged a demonstration.

TOP LEFT: Energy symposium participants include famous Tech alum, President Jimmy Carter. FAR LEFT: Members of the American Nuclear Society try to solicit support for a protest during Activities Day. ABOVE: Dr. Pettit and Rosalyn Carter review solar energy facilities. MIDDLE RIGHT: The Presidential Delegation examine a heliostat during summer visit. BOTTOM RIGHT: Ivey’s Restaurant harbors Jane Fonda and husband Tom Hayden as Tech students protest her nuclear views. ABOVE: Bumper sticker expresses anti-nuclear sentiment.
WARNING... You Are In ATLANTA!!

- UNDERPAID
- UNDERMANNED
- UNDEREQUIPPED

Use Extreme CAUTION WHILE HERE

1978  231  1979  736  1978  1,369
BURGLARIES

ATLANTA FACTS:

1979  18,237
MURDERS  16
RAPEs  63
ROBBERIES  411
City Crime Confronts the Campus

A coed is walking across the campus after the library has closed, heading back toward her Area III dorm. As she cuts between a pair of buildings, she is confronted by a tall male dressed in black; he's carrying a gun. The man is a Tech policeman and he wants to know if she would like a ride back to her dorm. Until recently, walking home alone at night might not have posed a problem to the Tech population. However, the upswing of crime in Atlanta and the nation has made security a matter of concern for students, and time has proven that Tech is not immune to the urban problems that plague the city.

Though any university in an urban setting has problems, the emphasis at Tech is on prevention. Here, students use precaution and care to help insure a safe environment. Direct-line phones, placed around campus, instantly connect the caller with the police station. The police also run an all-night “Stingerette” service to pick up and deliver students to any destination within the Tech community.

To help secure dorm rooms from would-be thieves, deadbolt locks are combined with security deposits to remind residents to be careful with their keys. In addition, students protect their own interests by questioning the presence of suspicious strangers. Formal security awareness is stressed through self-defense classes which are taught through the police department.

The Tech population has come to the realization that campus boundaries offer very little protection. More often than not, these mythical walls are more effective at getting rid of those who would like to stay than keeping out those who don’t belong. It seems a shame thieves don’t have admission requirements also.

TOP, LEFT TO RIGHT: Atlanta’s summer crime wave aroused concern among citizens. Stolen and lost property accumulate at Tech police headquarters. On the minds of many students is the fear of having their cars stolen or burglarized. BOTTOM, LEFT TO RIGHT: Officer James Barrett, student center night officer, chats with Cathy Williams. Howell Dorm Counselor Suzy Phillips, directs Officer Edward Meadows to a possibly troublesome situation.
"Hell, No, We Won’t Go — Nuke ‘em Till They Glow"
This year more than any other recent one, brought a renewed awakening to the Tech campus. The unstable condition of world politics resulted in more than the standard conversational chatter. From banners and graffiti to more demonstrative forms of expression such as formal protests, students vented their opinions on a variety of topics of national and international events.

Such an event occurred on November 5, 1979 when a mob of militant Iranian students stormed and seized the American Embassy in Teheran, capturing and holding fifty American citizens. In exchange for the hostages, the frenzied Moslem rebels demanded the return of the deposed Shah for trial by a revolutionary court. The student rebels, supported by zealous religious leader Ayatollah Khomeini, and President Jimmy Carter, a Tech alumnus, squared off in a war of wills.

In Atlanta, frustration became evident. As communication between Washington and Teheran grew strained, Tech students took to venting their hostilities in very visible ways. Cyber worked overtime as students turned out "To Hell With Iran" banners. At football games, cheers voiced political opinions. When cheerleaders would yell "Defense" (with respect to the action on the field,) the student body would respond with "Nuke Iran!" "Death to the Ayatollah" became a popular slogan among the spray-paint set. Resentment culminated in a rally on the steps of the Student Center where a group of students invoked the spirit typified by the late John Wayne to express their rage.

In general, student opinions about world events were diverse. Whether about the Ayatollah Khomeini, the draft, or the Olympics, students had something to say about it. In the past, the major forum for discussion would have been in a political science classroom. But as the world so rapidly changed around us, students became increasingly aware — and vocal — about what was happening and how it affected the world we live in.

TOP: Third floor Brown residents are adamant in their views concerning the Selective Service System. BOTTOM, LEFT TO RIGHT: These Chi Phi pledges display their opinions about the Iranian situation during pre-game festivities at Grant Field. This billboard on the corner of North Avenue and the Tech Parkway reminds drivers about American dependency on foreign oil.
Football Unites Tradition and Spirit

Tech loves her football. In fall, life revolves round the weekly game at Grant Field. But what could cause this loyalty and devotion?

Maybe it’s the tradition. When the band blasts out “I’m a Ramblin’ Reck” and the reck leads the team on the field through rows of rats, nine decades of Tech football are at the wheel. Concurrently, newer traditions such as the infamous cheer “Differential” keep the crowd alive.

Maybe it’s the atmosphere of emotional celebration. Pre-game and post-game parties, make for a day-long festivity. Also, going to a game can be an emotional outlet involving yelling for three hours and anxiously hoping that the Jackets can make it on fourth and goal from the two to come from behind to win.

For whatever reasons that cause the fans to be so loyal, the fact is that Tech fans are great spectators. They yell, scream, and drink. But mainly, they are unrestrained. They throw dog biscuits at UGA players and yell unprintable obscenities about referees. When the upperclassman section screams “Get the damn tail” and a horde of brave rats break for the Auburn mascot, it’s football spectatorship at its finest — or at least rowdiest.
For many students, the placement center remains an enigma until some time during the senior year when the inevitable process of job hunting begins. The Ajax Placement Center was once described as “the Cadillac of Placement Centers.” Few schools had placement facilities at all, whereas Tech’s commitment to job placement was evident from the infant stages of placement services. Over the years, the relationship between Tech and the employment world has continued to develop. In an interview on January 16, Placement Center Director Dr. Michael Donahue related his thoughts on a variety of placement-related phenomena.

On Being Placement Director at Tech

“When I first interviewed for this position, I was an assistant director at another school. The interviewer handled the interview in a real unique way. I came down and had the interview. But instead of asking for or giving a commitment at the end of the interview, he gave me a copy of Dress Her In White and Gold and asked me to give a call when I had read it. Well, I got on the plane to go home, and I was really ambivalent — I guess nonplussed; not really positive or negative. So, on the plane I started to read the book, and I didn’t stop until I had finished it. The next morning I called Tech and said I wanted to be considered for the job and a part of Georgia Tech.”

Pressure and Anxiety of Job Hunting

“We find students have spent sixteen years in the educational system where they are evaluated via a pencil-paper test. Anxiety is then provoked by several elements for the first time, the student is being judged on the basis of academic performance, appearance, poise, communication skills — the whole package. There is a fear of rejection. The student can no longer blame failure on a prof or circumstances. It’s ‘I didn’t have what they wanted.’ And there is the standard stuff: peer pressure to get more offers for more money. There has even been pressure to be signed up for the ‘right’ schedules.”

Tech’s Standing in the Job Market

“We really do have a good reputation. I don’t have to generate companies to come to this campus — they come to us.”

Attributes of Tech Graduates

“Companies look toward middle-of-the-road grades and a broad range of demonstrated performance. Employers are turned on by problem solvers. A number of employers are sensitive to the fact that Tech students tend to be doers. We have a band without having a music school. We have a newspaper and no journalism school. Students take a lot on themselves to make it go. This motivation makes the employer interested.

“There is a tendency for people to perform at the level of the competition. An interesting comment that we hear from both employers and alumni is on the discipline it takes on the part of the student.

For whatever inconvenience and torture that might accompany it, job hunting is the last leg of the four year trek through Georgia Tech. Tech men and women are fortunate, though. Few schools have a placement center that enables 98% of all graduates to make final plans in advance of graduation. However, before the Tech grad becomes one of this number, he must undergo a grueling process of resume preparation and interviewing. In effect, job hunting amounts to the final exam. Here the prospective employee combines both the knowledge gained and maturity acquired in four (or more)
All four colleges have rigorous curriculums. You can't float through here. This discipline carries over to the market. Most students put in a long day. I figured out one time that it takes 6000 hours of work — at the very minimum — to get through Tech.

The Placement Process

"Tech is a place you interview to get a job. But more than that, it's a process. First you learn about yourself. Then, you find out what's really out there. Then, from this information, you find out what you really want to do. With an average 20 interviews over two quarters, the luxury is that there is no other time when the student can sample as many industries or companies as efficiently and as inexpensively as they can right now."

Problems and Areas of Concern.

We're not automated. We should be. Therefore, we don't reach the student soon enough. We're planning to beef up the summer employment program — generate more summer jobs. Also, we want to familiarize the students with the placement center at an earlier stage.
Spring Warmth Defrosts Frigid Tech Students
Spring is a just reward for living through a cold, wet Atlanta winter. The drudgery of day after gray day leaves the Tech student looking forward to the relief that comes with spring. As soon as the first hints of spring begin to make themselves known, sunworshippers brave the march chill to catch some rays.

At last spring arrives. The library fountain becomes the site for "beach parties" or just a place to hang out between classes. Students race to the Chattahoochee for a rafting with a box of fried chicken and a cold six-pack.

You are sitting in your dorm room and the sun is beating down. There's the temptation to pack up the books and head outside to get a little sun while reading that physics assignment. So you take your books outside and well ... maybe just a quick toss of the frisbee — and then you'll study.

TOP, LEFT TO RIGHT: Student searches through the Atlanta Gazette for ways to spend his spring evening. Dan Finelli, Chris Bowie, and Susan Hollick cool off on a hot afternoon. A frisbee is the symbol of spring. BOTTOM, LEFT TO RIGHT: Just about any reason is a good one to get out in the sun, even if it is just washing your car. When the sun comes out, so do the students.
Champagne Jam Supplies Tech With New Turf
It has become such a tradition that only the first few rays of summer are enough to indicate that soon thousands of red-necks and hell-raisers will be invading the Tech campus for the south’s largest drunken brawl and concert known as the Champagne Jam. Grant Field was, and is, the usual site for the 50,000 who come to spend the afternoon and evening in celebration of summer, music, and alcohol — especially alcohol.

Boston’s Aerosmith joined the Atlanta Rhythm Section as the headliners for the July concert. ARS has been co-headliner since the annual show began three summers ago, and it is after one of their hit songs that the day-long festival is named. The twelve-hour concert also featured a mixture of rock music from such diverse groups as Whiteface, the Dixie Dregs, Mother’s Finest, and the Cars.

Tech, or more specifically the Georgia Tech Athletic Association, who operate and maintain Grant Field, managed to get a good deal out of Atlanta promoter Alex Cooley in return for the use of the field as the site of the Jam. Aside from the usual monetary consideration, the Athletic Association was also recipient of 100,000 square yards of plastic grass, or Astro-turf, complete with the GT emblem at centerfield.

TOP LEFT: “Candy-O” was the big hit of the group The Cars. TOP MIDDLE: Steven Tyler of Aerosmith rocks at the end of the jam. TOP RIGHT: Mother’s Finest rock and roll the crowd into a frenzy. BOTTOM LEFT: The proximity of Independence Day brought out the spirit of the crowd. BOTTOM RIGHT: Steve Morris of the Dixie Dregs concentrates on his music in the afternoon heat.
Hometown Rockers Bring Down Knocker

From the moment the lights dimmed in the Dome, the audience was ready; it had been years since there was a campus-sponsored concert at Tech, and the concert by the Atlanta Rhythm Section was a welcomed one. By the time the opening act, Delbert McClinton had finished his set, the crowd was on its feet chanting "ARS . . . ARS . . . ARS . . . ARS . . . ARS . . ."

When the Rhythm Section came on the stage, the crowd was primed for a good time. They weren't disappointed. Featuring their most popular songs, Ronnie Hammond and the Doraville rockers set the audience into a hell raisin', foot-stompin', hand-clappin' good time.

FAR RIGHT: Paul Goddard and Barry Bailey engage in a duet during "Georgia Rhythm." TOP LEFT: Ronnie Hammond belts out the opening number, "Sky High." TOP RIGHT: GSU and Tech students enjoyed the jointly sponsored event. BOTTOM LEFT: ARS Rockers bring down the coliseum. BOTTOM LEFT: The Doraville group played two encores in the two hour show.
Homecoming, the ultimate tradition at Georgia Tech, combines both work and fun, in glory to Ma Tech. Alumni return to the campus by the thousands to relive old times by swapping old war stories and downing the brew to cheer the White and Gold to yet another Homecoming victory. For students, Homecoming Week is a time for competition and a week-long excuse to cut classes and party. Though some competitions like the Freshman Cake Race are geared for individual participation, most events such as the Mini-500 tricycle race, the 'Reck Parade, and Pep Rally stress group participation. An overall prize is given to the organization which accumulates the most points with this year's winner being Delta Upsilon Fraternity.

This year's theme, "Medieval Tech," set the stage for Greeks and Independents alike to apply their engineering talents and ingenuity in building contraptions for the Reck Parade and catapults for the catapult contest. Special theme events included the Damsel Derby — an obstacle course which included jousting and rescuing the damsel in distress, the Sand-Castle Building Contest, and the King Arthur Look-Alike Contest. The Search for the Holy Grail, with clues written in a lyrical poetic style, was a variation on the traditional treasure hunt.

In keeping with another hallowed Tech tradition, it rained all week only to clear long enough for Tech to rout Air Force 21-0. The highlight of the game was the presentation of the Homecoming Court during halftime and the announcement of the Homecoming Queen. Robert H. Rice, President of the Georgia Tech National Alumni Association, crowned Amy Milburn, sponsored by the GTAAA, as Tech's 1980 Homecoming Queen. Amy began her reign with a traditional drive around Grant Field in the Ramblin' Reck.

TOP LEFT: The Alpha Xi's add their homecoming enthusiasm to the festivities of the Ramblin' Reck parade. MIDDLE: Sir Lancelot, Mike Gately, attempts to unlock the chastity belt of Lady Guinevere, Erin Finn, during the King Arthur look-alike contest. TOP RIGHT: Jeff McMillan administers final touch during pumping of the Hanson-Hopkins display. BOTTOM LEFT: Techwood dorm residents invoke Latin chants at Homecoming Rally. BOTTOM RIGHT: Beta Theta Pi chastises Air Force with a stinging limerick.
In these days when gold and white are bold, And jackets rule the skies,
Without a word, we'll spear the bird, And roast him till he dies.
Winter in Atlanta is foul. It's cold. It's wet. When the sun finally comes out, it's always when you have two exams tomorrow. Aside from the weather, there are a lot of other reasons not to like winter. Mainly, there is just not a whole lot to do—no weekly football games or softball tournaments. If there is one bright spot on the winter scene, it is the chance that somehow the cold and rain will combine to generate snow enough to close classes.

Students were already settled in their dorms for the evening when the snowfall began. By the time it began to stick to the ground, prayers for “Condition I,” Tech’s nebulous class-closing denotation, were getting emitted from dorm rooms all over campus. Soon it didn’t matter if President Pettit closed school or not, it was Atlanta’s annual one-day snowfall, and the student body had just declared a holiday. Thousands poured out of dorms to build snowmen and snowwomen. The Hill became the location for races as cardboard boxes were transformed into makeshift sleds. Cafeteria trays became snow-skis for daredevil adventurers being pulled behind jeeps. The largest free-for-all was at Grant Field as attackers wandered on the field only to be pelted in a hail of snowballs from defenders on the catwalks.

In the morning, classes were officially held, but many who decided to rough the inconveniences of the slush and ice, reached class only to discover that the prof didn’t make it in to campus. Typical of an Atlanta snowfall, the sun came out, and all the snow turned to slush by four in the afternoon. It was time to go back to the regular drudgery of another cold, wet Atlanta winter day.

*TOP, LEFT TO RIGHT:* The snow encourages unusual diversions. By morning, a blanket of snow had fallen over the entire campus, but classes were not cancelled. *BOTTOM, LEFT TO RIGHT:* This snowball takes on the appearance of a mud-ball as these students begin a giant snowman. Snow fights were the order of the day as students took advantage of the melting snow.

Winter’s One Bright Spot — “Maybe It Will Snow”