Advertising Campaign Encompasses Tech Community

Georgia Tech’s advertising campaign for its athletic teams symbolized the new spirit of optimism which was not necessarily reflected by the actual team records. This campaign also applied more to the whole campus than to Varsity sports alone. Club sports, minor sports, and even intramurals proved that, indeed, "The Georgia Tech Legend Lives."

Varsity athletes continued to improve both in facilities and achievement. Completion of major construction projects, in addition to refurbishment, gave Tech recruiting equality. New Basketball coaches and a new head baseball coach brought a winning tradition to their teams. Most of the club sports continued Tech’s winning tradition in their regions as well as the nation, as additional funds for their support came from the student athletic fee. Intramurals were also expanded to include new sports and co-ed teams. The numbers of teams in all sports increased, in some instances even over-taxing the facilities.

TOP, LEFT TO RIGHT: Ann Parker driver one home for the Lady Jackets. One of the Dwarfs drives on a Folk player in the summer Biddy Basketball intramural league. Senior Mike Kelly Captains the Yellow Jackets against Memphis State. BOTTOM LEFT TO RIGHT: Julian Reid hands off to Robert McPherson for Hefner in a playoff game against the Black Seeds. Guy Patterson lifts Debra Dillard in a show of enthusiasm at the Coliseum.
THE GEORGIA TECH LEGEND LIVES.
Standing as a monument to the goal of transforming Georgia Tech into an Atlantic Coast Conference power, the new Arthur B. Edge, Jr. Intercollegiate Athletic Complex dominates the corner of Third and Techwood. At a cost of six and one half million dollars, the complex is a test of the commitment of Tech alumni and supporters, who donated five million dollars for the project. The largest contribution of two million dollars was received from the Callaway Foundation which was awarded the privilege of naming the new structure. They chose to honor a past chairman of the Foundation’s board and former student, Arthur B. Edge.

The ground floor of the building includes new locker rooms, an equipment room, a training room, and an up-to-date weight room with Nautilus equipment. The first or main floor includes spacious offices for the administration, conference rooms, and the Yellow Jacket meeting room. The front of the second floor is devoted to the football staff, while the back of the floor houses the dining hall and players lounge. Added into the contract later, the top floor shelters the offices for the other sports, a chapel and a large unfinished room, which was planned to be used for expansion or as a study room.

The completion of the complex made Tech’s facilities competitive with any in the country. Tech’s reputation as a major college athletic program should benefit greatly from these new facilities and greatly enhance recruitment potential.

*TOP, LEFT TO RIGHT:* Homer Rice and Bill Curry discuss new prospects in the new football locker room. The Athletic Complex becomes a part of Tech scenery. *BOTTOM, LEFT TO RIGHT:* Three story skylight highlights the entrance. Structure begins to take shape. Complex dominates the northeast corner of Grant Field.
Long-Awaited Arthur B. Edge Athletic Complex Opens
The commitment to rebuilding the Georgia Tech tradition of athletic excellence was the central goal of a revitalized Athletic Association. This aim was especially apparent as Tech strove to be competitive in the Atlantic Coast Conference. To achieve this end, the Athletic Association embarked on an extensive program.

Improvement of sports facilities was high on the list of the program priorities, and much was accomplished by the opening of the Arthur B. Edge Intercollegiate Athletic Complex. No longer can rival schools tell prospective Tech recruits about the sub-standard training conditions. The new Bortell Tennis Center also upgraded Tech's facilities. In addition, Rose Bowl Field's seating capacity was expanded, the Coliseum received a new floor, and Grant Field's track has been refurbished.

Competition within the ACC is among the highest in the nation, and Tech's drive to reach parity within the conference must be coordinated and planned by a quality staff in a well run organization. Headed by Athletic Director Homer Rice, the Georgia Tech Athletic Association is trying to collect such a staff. Head football coach Bill Curry has brought a new attitude to the team. New basketball coaches Bobby Cremins and Bernadette McGlade, and new baseball coach Jim Morris also did much to improve the morale of their respective teams.
FOOTBALL

“Bear” and Bama Stunned as Jackets Roll Over Tide

As more than 78,000 stunned fans filed out of Legion Field, the giant scoreboard at the south end of the stadium still lit up the incredible score:

Georgia Tech 24, Alabama 21.

The first signs that an upset might be in the making came during the second quarter. With eight minutes left in the first half, freshman tailback Robert Lavette exploded through the middle of the line for thirteen yards and a Georgia Tech touchdown. Suddenly the Jackets, who came into the game as 24 point underdogs to the second-ranked Crimson Tide, found themselves down only 13-7 at the half. However, the battle in Birmingham was far from over.

After the first few minutes of the second half, a defensive battle seemed to be brewing. Both Alabama and Tech had to punt during their first possessions. On Tech’s second possession, two Alabama penalties gave the Jackets a first down on the Alabama 22-yard line. Then with 8:01 left in the third quarter, senior quarterback Mike Kelley threw a screen to flanker Jeff Keisler, good for the second Georgia Tech touchdown and a 14-13 lead.

Alabama, however, answered with a score of its own. After a Mike Kelley pass was intercepted, Alabama drove 41 yards in eight plays to retake the lead. With the successful two point conversion, the score now read: Alabama 21, Georgia Tech 13.

From the very start of the final quarter, it was clear that things were going Tech’s way. After Alabama’s third fumble of the game was converted into a 28-yard Ron Rice field goal, the swarming Jacket defense shut down the powerful Tide offense and set up what was to be the winning touchdown. With passes to tight ends Ken Whisenhunt and Glenn Etheridge, Tech moved the ball to the Alabama 12 yard line, and four plays later, Lavette cut inside for two yards and his second touchdown. Tech now led 24-21. As a last effort to tie the Jackets, Alabama attempted to kick a 50 yard field goal with three seconds left, but the effort was barely short, and the game was over.

Suddenly the billboards around town stating, “The Georgia Tech Legend Lives,” did not seem so far out after all. The Yellow Jackets were greeted by near a thousand people and a banner which proclaimed, “The Legend Kicks Ass.”

For the first time in ten years Tech won the season opener. The last time Georgia Tech beat Alabama was in 1962, when Bill Curry was a player under Bobby Dodd.

Most Tide fans came to see Paul “Bear” Bryant win his 308th game, and move closer to Amos Alonzo Stagg’s record of 314 career wins (which he later achieved against Auburn), but instead they watched in astonishment as he was handed his 80th career loss. Bryant complimented Curry after the game saying simply, “I was out coached.”

After the startling upset victory the euphoric Jackets traveled to Gainesville to take on the Florida Gators. The newly fired-up Engineers had a chance to avenge last year’s 45-12 romping on Grant Field. But more importantly, it was a chance to prove that the Alabama game was not a fluke. However, from the very first play, one could see that the Gators were not going to be very hospitable as they took their first possession 80 yards for a touchdown and an early 7-0 lead. The Ramblin Reck responded promptly with an 80 yard touchdown drive of their own, and an offensive duel appeared to be developing. But this did not turn out to be the case as Florida racked up 20 unanswered points to win 27-6 over a now deflated Tech team. Unfortunately the question still remained — Was the ‘Bama game a fluke?

TOP: Senior quarterback Mike Kelly pitches out to tight end Jimmy Stanley. BOTTOM, LEFT TO RIGHT: Ken Whisenhunt holds as Ron Rice tries for three points. Ronnie Cone follows a Derek Gunn block up the middle. A Georgia Tech receiver and Glenn Etheridge fight for a pass.
Second Half Woes Plague Jackets

Hoping to regain the momentum lost in Gainesville, Georgia Tech welcomed the Memphis State Tigers to Atlanta. Tech scored on a fumble recovery, although Kicker Ron Rice missed the extra point attempt.

Memphis State came back running an 87 yard drive to take the lead. That set the tone for the day, as the Tigers gained nearly 300 yards on the ground, compared to Tech's 49. Coach Curry summed up the 28-15 loss by remarking, "Today, we just self-destructed on offense. Nothing about our team was good."

The University of North Carolina visited Grant Field to become the second Top Ten team the Jackets had faced in four games. Tech started well once again, holding the powerful Tar Heel offense to 7 points in the first half. After UNC star running back Kelvin Bryant left the game with a knee injury, Tech fullback Ronny Cone tied the score following a 70 yard run by Robert Layette. Carolina came right back, and scored with the aid of a questionable pass interference penalty. The Tar Heels went on to score twice more, and won 28-7. Despite the disheartening loss, there was a bright spot for Tech. Layette ran for 168 yards, bringing back the memory of Eddie Lee Ivery to Yellow Jacket fans.

A frustrated Tech team went back on the road to face the Tennessee Volunteers in Knoxville. Neither team could generate an effective offense, and the only score in the first half was a 22 yard Tennessee field goal.

In the strangest play of the year, Volunteer quarterback Steve Alatorre lost his balance in his own endzone trying to escape the Tech rush. He fumbled, and Tech linebacker Rob Horton pounced on the ball for a touchdown. Ron Rice's kick made it 7-3 Tech. Tennessee answered with a touchdown of its own to retake the lead. Late in the fourth quarter, Mike Kelley was moving the Jackets down the field when he separated his left shoulder and had to leave the game. The clock ticked down on the Engineers, giving Tennessee a 10-7 victory.

Tech's offensive woes continued against the Auburn Tigers at Grant Field as Jim Bob Taylor filled in for the injured Kelley, and completed 10 passes out of 22 attempts with three interceptions. The kicking game had problems also, as Tech attempted a 27 yard field goal in the fourth quarter. This would have brought the Engineers to within a touchdown, but in the turning point of the game the War Eagles blocked the kick and returned it for a 77 yard touchdown. Auburn had put the game out of reach, the Yellow Jacket effort coming up short once again, 31-7.

The Yellow Jacket habit of fast starts and good first halves was not enough to put any more numbers in the win column. Injuries and general lack of second half concentration and confidence had cost the Jackets four more games.
Kelley Out, Taylor Out, Stu Rogers Called — Again
New Orleans and the Superdome brought the Green Wave of Tulane as Tech's next opponent. Jacket fans watched as Tulane opened up an aerial attack which netted 82 yards and one touchdown in the first quarter. Tulane engineered a second scoring drive late in the first half, and the Yellow Jackets went to the locker room down by 13 points.

Tech fans would like to have forgotten the second half, as early in the third quarter Reggie Reginelli returned a Jeff Pierce punt 58 yards for a touchdown; this was the first time that Tech's punt coverage had failed this season. Ron Rice later managed a 46 yard field goal for Tech's first score of the day.

Luck in the final period matched that of the rest of the season, as backup quarterback Jim Bob Taylor was injured and sophomore Stu Rogers was forced into action. Rogers performed well, completing eight passes for 86 yards and a touchdown. But, once again it was a case of too little too late — final score Tech 10, Tulane 27.

Homecoming brought hopes of breaking a six game losing streak, and over 30,000 fans turned out to see if former redshirt Stu Rogers could pilot Tech past Duke. Using Robert Lavette as their workhorse Tech moved into Blue Devil's territory quickly, but the first in a series of Tech mistakes took the form of a fumble, which Duke smartly converted into the first score of the day. Tech responded with two strong drives and took the lead 10-7. But, an interception quickly put Duke back on top.

Neither team was immune to errors; Tech capitalized twice — once on a fumble and once on a 40 yard interception by Robert Jaracz. Halftime ceremonies were graced with a 24-21 Tech lead.

Alumni hopes dimmed in the third quarter as a blocked punt was recovered by the Blue Devils in the Tech endzone, and fans grew quiet as Duke managed yet another touchdown drive before the final period began. Fourth quarter brought one fieldgoal for the Devils and the game ended Tech 24, Duke 35. Coach Bill Curry noted, "We were very intense and aggressive, but you would have to say that we were careless."

Jacket Hopes Raised by Early Leads

With the season winding down, the 1-7 Yellow Jackets desperately needed a win to regain some of the glory and respect that had eluded them since that now distant day in Birmingham. A win would not come easily, for the Engineers traveled to South Bend, Indiana, to take on the Fighting Irish of Notre Dame.

Georgia Tech took an early 3-0 lead on a Ron Rice 39-yard fieldgoal, and after some great defensive play it appeared that the Jackets may have been on the verge of another stunning upset. However, Notre Dame was not to be denied revenge for last year’s tie which dropped them from their number one ranking. After Irish bombs of 96 and 58 yards, the Engineers found themselves in a predicament that they could not overcome. To make matters worse, the Irish scored three second half TD’s to reach a score of 35-3. For the Yellow Jackets, it was another bitter defeat.

Seeking a chance to stop an eight game losing streak, Tech took on an excellent Navy squad on the turf of Grant Field. The afternoon started out nicely as the Yellow Jackets once again took a quick 7-0 lead on the superb running of Eddie Fortier and Robert Lavette. After an 83-yard touchdown gallop by Lavette, the Jackets suddenly held an early 14-3 lead, and had hopes of reaching that elusive second victory. However, for the ninth time the Jackets lost steam, and probably their last real chance for a victory as the Midshipmen came back for a 20-14 victory. Even an excellent 197 yard game by Lavette, did not enable the Jackets to pull out a victory. So with only one game left on their brutal schedule, the 1-9 Engineers went back to the practice field to prepare for their nationally televised game with second ranked archrival Georgia.

TOP, LEFT TO RIGHT: Georgia Tech players pursue a Navy running back. Mike Martin and Larce Skelton close in on a Navy running back. Stu Rodgers prepares to pass against the Irish. BOTTOM, LEFT TO RIGHT: Tech receiver snatches a pass. Tech kicker gets off a punt. Greg Snell nails Irish tight end Ron Mishner.
Dawgs Put the Finishing Bite on the Long Tech Season

After nine straight losses, the Jackets had only one more chance to try to regain some sort of pride which had evaded them since that long ago day in Legion Field. With Heisman Trophy candidate Herschel Walker and the rest of the second-ranked Georgia Bulldogs invading Grant Field, ABC decided to televise the annual rivalry nationwide.

The buildup for the game was immense. The week before the game was marked with great enthusiasm on the part of both Georgia and Georgia Tech. However, the parties quickly ended, as Georgia scored on an 80-yard pass on the first snap of the ball and went on to score on their next five possessions to assume a stunning 34-0 halftime lead. In the second half, the Sugar Bowl-bound Bulldogs continued to dominate every phase of the game and went on to a devastating 44-7 victory.

For Tech, it was another in a long line of disappointments, and another reason to be glad that the season, which had started with such promise, was over.

The 1981 season was one of mixed emotions for the young Jackets. On the dark side, Tech compiled a 1-10 record, which even fell short of last year's 1-9-1 mark. But, there were also some positive highlights that stood out.

To begin with, freshman back Robert Lavette led the team in rushing with 866 yards, which set a Tech freshman record. Lavette was also proficient in receiving as he caught a team high 45 passes, 14 against Notre Dame which tied a school record. The rookie from Cartersville also made his mark in the A.C.C. by leading the Conference in kickoff returns and all-purpose running.

Another Tech standout can be found in the form of sophomore linebacker Robert Horton. Horton paced the 1981 defensive squad with a team high 150 tackles, 89 of which were unassisted. In fact, he was named the A.C.C. defensive Lineman-of-the-Week for his effort against Alabama in the season opener, where he recorded 22 tackles.

With the passing of another season comes the graduation of two outstanding performers, quarterback Mike Kelley and punter Jeff Pierce.

Pierce set five school records, all in his area of specialty, punting. This year he set the school record for best average per kick, that being 42.8 yards for 75 punts. Last year, he set the Tech record for the most punts in a season, 88. And lastly, he set three career marks for most punts (252), most yardage (10,273), and best average (40.8). His talent will be missed next year.

Back in 1978, a freshman from Augusta, named Mike Kelley, started his first game. He went on to lead Tech to seven straight victories and a Peach Bowl appearance. Although two separate shoulder injuries limited his playing time the last two years, Kelley has compiled some impressive statistics which should make him a potential early round draft pick for the NFL. The records Kelley set while at Tech are most total offense in a game (376), in a season (2,107) and in a career (5,198). In the passing department, he holds the records for most attempted passes in a game (27), in a season (149) and in a career (438). Lastly, the record for the most passing yards in a season (2,051) and in a career (5,249) also belongs to him.

Combining the facts that Tech is losing a total of only seven seniors and that recruiting has gone well for Coach Curry, the Yellow Jackets' future on the football field looks quite promising.
Thanksgiving always marks the time for the annual Georgia Tech-Georgia Junior Varsity football game. The day before the game, both teams visited the Scottish Rite Hospital for Crippled Children, giving gifts to the children there. The proceeds from this game go to aid the children.

The Georgia Tech Baby Jackets claimed a perfect record as they edged out the Georgia Bullpups 15-14 to win the only game of their season. Although Tech had 358 yards of total offense, they had to rely on the feet of kickers, Tom Braatz and Graham Head to produce all of their points. Four of those fieldgoals came in the first half as the Jackets held the error-prone Bullpups scoreless.

In the third quarter, the Bullpups came back with two touchdowns to take the lead 14-12. After that scoring burst, the Jackets regrouped and shut out Georgia for the rest of the game. In addition, Braatz kicked his fourth fieldgoal of the day as the Jackets retook a lead they never relinquished; Tech's makeshift team composed of scholarship players and walk-ons had a well deserved win. The winners every year, however, are the Scottish Rite Hospital and its young patients.

TOP, LEFT TO RIGHT: A Baby Jacket and a Bull Pup fight for a pass. David Swanson and Damian Burke visit with a Scottish Rite patient. BOTTOM, LEFT TO RIGHT: John Kearney breaks away. Quarterback Chuck Simons throws from behind Jon Jackson and Keith Glanton. Jeff Hendrix reads a book to Snoopy and a little Indian.
JUNIOR VARSITY FOOTBALL

Baby Jackets' Kicking Game Surprises Bullpups
New head basketball coach Bobby Cremins made several pre-season improvements to the Tech basketball team. Cremins regained the leading scorer of two years ago, Brook Steppe, and even with a late recruiting start signed two freshmen and two transfers to bolster the team’s prospects.

Excellent shooting marked the beginning of the season as Tech picked up two wins against Presbyterian and University of the South. Steppe, who averaged 23.5 points for the games, led all Atlantic Coast Conference in scoring during the first month of the season. In addition, Maurice Bradford and Anthony Byrd averaged over ten points per game.

The Jackets’ first stern test was their road game against Georgia, a pre-season national top-ten pick. Their reputation failed to awe Tech and Brook Steppe in particular. Steppe played a magnificent game, scoring twenty-six points. His final shot could only nick the rim, though, as the Jackets narrowly lost 61-62.

TOP, LEFT TO RIGHT: Lee Goza attempts to shoot past the Tar Heels’ 6’9” James Worthy. Brian Howard rebounds against Georgia in the Coliseum. A Clemson Tiger defends Howard’s jump shot.

BOTTOM, LEFT TO RIGHT: Howard pumps one in against North Carolina State. Brook Steppe shoots free throws in the Omni against ACC rival North Carolina. Steppe shows his defensive style against Carolina’s Matt Doherty.
MEN'S BASKETBALL

Tech Jackets Stun Georgia Dogs and Gain Respectability
Rowdy Faithful Cheer Through Tough Middle Season

After another home victory, Tech traveled west for the holidays, playing in the Sun Bowl Tournament in El Paso, Texas. Although the Jackets finished last in the tourney, the new Jacket team members gained playing experience which would come in handy during the tough A.C.C. schedule.

The University of Maryland was the first A.C.C. team to take a fall to Tech in two years, as the Jackets edged out the Terrapins 45-43 at College Park, Maryland. George Thomas scored the winning basket as Tech used a deliberate patterned offense to slow the game's tempo. This tactic upset Maryland Coach Charles "Lefty" Oriesell, who called Tech's victory "the kind of game that kills college basketball."

After the holiday road trip, Tech returned to the Omni to play Georgia again. This time Dominique Wilkins and the rest of the Bulldogs proved to be too much for Tech as the Jackets fell by eleven points. With 6:24 left in the game, Tech narrowed the Georgia lead to three points, but could come no closer. Anthony Byrd led the Jackets with fourteen points.

The next team to come to the Coliseum was Wake Forest, who was ranked in the top five teams in the nation. They had little trouble with the Jackets as the Deacons won by eighteen points. Steppe led the Jackets with nineteen points. Following this game, the Jackets regrouped to play inspired basketball against the Clemson Tigers. Turnovers, coupled with poor shooting from the starters, proved to be Tech's albatross.

Tech's fourth A.C.C. game of the season came against North Carolina State and 7'5" Chuck Nevitt. Nevitt finished with twelve points on six of seven shooting as the Wolfpack also survived a Tech scare and won by six points. Steppe scored twenty points to pace the Jackets. After all of these heart-breaking losses, the rowdy Tech faithful cheered on their team to an eight point victory. Maurice Bradford dominated the game, scoring twenty-two points and snatching sixteen rebounds.

Following this long home stand, the Jackets buzzed back on the road, heading towards Charlottesville and the University of Virginia Cavaliers. Anthony Byrd shot 67% from the field to pace Tech with fourteen points. The Wahoos' standout center Ralph Sampson countered with twenty-four points, fourteen rebounds, three blocked shots and two steals as Virginia scored more points against Tech than any other team during the season. Cremins was not too happy about the 79-60 defeat, although Sampson commented that "Tech has improved a lot."

Swinging into South Carolina, the Jackets next faced a rematch with Clemson. Tech kept the game close but could not get their second A.C.C. win of the season. Continuing south, Tech came back home to the Omni to meet the number one ranked Tar-Heels of North Carolina. Emotions ran high. Both Steppe and Goza came close to getting in a fight with N.C. center Sam Perkins. Although both Perkins and James Worthy displayed an accurate shooting touch, they were not awesome at the other end of the court, where Jacket players repeatedly broke free for easy layups. Early in the game, the Tar-Heels opened up a quick ten point lead and worked their fans into a frenzy. Tech hung on and was able to prevent the game from getting out of hand. North Carolina won 66-54, but N.C. coach Dean Smith said Tech was "the most aggressive team we've played."

Cremins was happy with the Jacket's performance, saying "The effort was there."
Continuing their trek down Tobacco Road, the Jackets next took on the Wolfpack. Poor Jacket rebounding gave N.C. State a 12 point halftime lead. The Wolfpack came out of the locker room for the second half relaxed and confident expecting an easy victory. What they faced, however, was an inspired Tech team whose ferocious play pulled them back to within 3 points of the Wolfpack. N.C. State was forced into a stall to pull out a 49-40 win.

Tech then returned home to face Maryland attempting to prove that their road victory over the Terrapins was not a fluke. Coach Lefty Driesell opened the game with a full court press. This failed to shake the Jackets’ confidence, and freshman guard Brian Howard led Tech to a 31-24 halftime lead.

The Rambling Reck continued to play well during the second half as the game became more physical. The ejection of George Thomas and Maryland forward Adrian Branch for fighting marred the second half action. Poor free throw shooting, a season long problem for Tech, continued as the Jackets missed one and one chances which could have insured victory. However, Tech survived a last minute scare to win 64-63, upsetting Driesell once again.

Hoping to win two ACC games in a row, the Jackets went to Durham, N.C., home of the Duke Blue Devils. Both Brian Howard and Maurice Bradford scored 12 points for the Jackets, but it was not quite enough as the Blue Devils edged Tech by one point 47-46. Tech showed an emotional letdown in their next game against Wake Forest in front of 11,700 Greensboro fans. They saw Steppe score 20 points, but the rest of the team could only manage 18 points while the Deacons scored 53 to win easily.

The Wake Forest game marked the beginning of a scoring binge for Brook Steppe, who had been watching his scoring average temporarily fall during the middle of the season. He averaged 26.8 points per game during the next 5 games. Following two non-conference wins against Francis Marion and Georgia Southern, Tech re-entered the conference wars against Virginia. Billed as a showcase game for All-American Ralph Sampson, the game instead became a highlight for Georgia Tech as they opened up an eleven point halftime lead.

The second half was hotly contested, with the game becoming more physical. Center Lee Goza’s defensive tactics raised the ire of Sampson, who decided to fight back during the game. After the officials things calm down, Tech’s shooting seemed to calm down as well. The Cavaliers came back and won the game by 4 points, but Tech earned respect from basketball experts by staying in the game.
Tech’s final ACC home game was against the Duke Blue Devils. In many ways, like Tech, the Blue Devils had one standout player, Vince Taylor. They were also ranked in the lower half of conference standings. One major difference was that Duke’s program had fallen from its glory days, while Tech’s program was rising from last year’s dismal record. Tech could do no wrong, and neither could Brooke Steppe, who led the team with a season-high 35 points. Although the victory margin was only nine points, the game was never in doubt. Tech won their third ACC game of the season 87-78.

The final ACC regular season game for the Jackets was against the Tar Heels in Chapel Hill. North Carolina coach Dean Smith’s amazing front court of James Worthy, Matt Dourghty, and Sam Perkins was already warming up for post-season play. Tech could never get on track. When the Tar-Heels sprung a press on the Jackets, Lee Goza got confused and scored a layup for the Tar-Heels while his team watched in amazement. Goza later said, “I wonder if I’ll win a letter from both schools this year?”

Georgia State, who almost caught the Jackets looking forward to the ACC tournament, came within two points of defeating Tech. However, the Jackets were able to win their tenth game of the year 74-73 behind Anthony Byrd’s 18 points.

Although winning more ACC games than ever before, Tech’s last place finish in the conference earned them the dubious honor of playing North Carolina for the third time. In front of a sellout crowd of 16,034, the Jackets lost to the Tar-Heels 55-39. Steppe scored 14 points, despite being shadowed by the Tar-Heel frontcourt. He finished the season with an 18.0 points per game average, which was the second highest average in the ACC and a berth on the all ACC second team. In addition, guard George Thomas led all ACC guards in rebounding with a 5.2 per game average.

The loss of seniors Brook Steppe, Lee Goza, and Stu Lyons would appear to hurt next year’s team, but Bobby Cremins’ recruiting efforts have already netted two 6’10” high school seniors to help the team. If Cremins puts the same amount of effort into recruiting that he has put into coaching, there will be no limit to the future possibilities of the Georgia Tech basketball program.

**TOP, LEFT TO RIGHT:** Tech and North Carolina race for the ball in Greensboro. George Thomas shoots against Carolina in the ACC tourney. **BOTTOM, LEFT TO RIGHT:** Anthony Byrd drives on Georgia State. Thomas displays tournament concentration. Steppe puts up a long one.
Lady Yellow Jackets Upset Georgia State for First Time
Opening their season on the right foot, the Lady Jackets won their first game against Shorter 69-63. In her first game at Georgia Tech, Cindy Cochran led the team with 18 points and 22 rebounds. Three other Tech players, LeeAnn Woodhull, Kate Brandt, and Anita Malone, also scored in double figures.

Buoyed by this win, they challenged Emmanuel on neutral territory in Gainesville; they were edged in a heart-breaking loss in which LeeAnn Woodhull had 22 points. The Jackets rebounded from their loss by defeating Georgia Southwestern.

The return home to face Berry started a long drought as Tech dropped seven of their next eight games. A victory over Covenant stood alone among losses to Atlantic Coast Conference opponents Duke, North Carolina, Clemson, and North Carolina State, as well as a loss to arch rival Georgia. Tech suffered from poor shooting as the Lady Jackets made less than 40% of their shots. Poor rebounding also plagued the Jackets as they averaged 7.7 fewer rebounds per game than their opponents.

Tech showed signs of coming out of their slump against Vanderbilt, keeping the game close before falling 80-74. The Lady Jackets then picked up a sorely needed victory against a tough West Georgia team. After suffering a setback at the hands of the Virginia Cavaliers, Tech came back to upset Georgia State 57-51. This was the first-ever victory for Tech against State. Woodhull and Brandt teamed up for 37 points in the win.

As a team Tech averaged 59.3 points per game, while their opponents averaged 8.9 points more. Kate Brandt led all scorers with 14.8 points per game. Forward Cindy Cochran was Tech's leading rebounder with 9.5 per game.

In another home game, Tech faced Coach Bernadette McGlade's Alma Mater, North Carolina, in the Omni as part of a Tech double header. In an exciting contest the Lady Cagers stayed close to the Tar Heels, often coming to within one point. They could never grab the lead, however, and lost a heart-breaker 68-64 before an enthusiastic audience.

TOP, LEFT TO RIGHT: Anita Malone prepares to pass against Vanderbilt. Kate Brandt lays it up. BOTTOM, LEFT TO RIGHT: Cochran and Malone set a trap for a Lady Commodore. Cochran jumps against North Carolina.
Jackets Down Devils for Second Consecutive ACC Win
The Lady Jackets returned home to face East Carolina. The Gagers from Cullowee proved to be too strong for Tech, as they dropped to a 5-10 season record with an 80-46 loss.

At this point of the season, Freshman guard Anita Malone led the team with 45 assists and 39 steals. Kate Brandt, the other starting guard, had 41 assists and 33 steals to be second in both categories.

Tech's next opponent was Mississippi University for Women. The Lady Jackets got their sixth win of the season with a 75-59 victory at home.

The next two games were on the road as they went hunting for their first ACC win. Raleigh was not to be the place, North Carolina State was too tough for the Jackets, who fell 75-48.

Wake Forest was a much friendlier school. Paced by Kate Brandt's 16 points and reserve center Mary Lou Jicka's 11 points Tech defeated Wake Forest 64-53 to win their first conference game.

After a loss to Mercer, the Lady Jackets faced Duke in the Coliseum. Cindy Cochran dominated the game, scoring 23 points and adding 18 rebounds against the Lady Blue Devils. Cochran's 11 free throws broke a school record. Tech then beat Duke 64-61 for their second consecutive ACC win.

Bouyed by the wins, Tech was eager to meet Georgia. A victory was not to be, though, as Lady Bulldogs downed Tech 69-52. For the season, the Lady Jackets' shooting percentage crept back over 40%, as their opponents' shooting fell under 45%.

With four games left in the season, Tech had equalled its win total of last year and looked to improve on it. That key victory came against Georgia State, following losses to Virginia and Maryland. Kate Brandt scored 24 points in the victory, raising her mark to 14.0 points per game. LeeAnn Woodhull scored 12 points, putting her in second place on the all-time Lady Jacket scoring list.

Tech entered the ACC tournament seeded fifth after a coin flip broke the three way tie between Virginia, Duke, and Tech. Unfortunately, Tech's tourney ended quickly after a 62-54 loss to Clemson. Woodhull scored 22 points in the losing cause. Coach McGlade could smile about the season though, as everyone returns next year.
Once again faced with the task of bolstering school spirit, the 1981-82 Cheerleaders took to the field or court with enthusiasm. The squad attempted not only to promote spirit but also to improve the image of the student fan. Buzz Bee skits prove to be a popular moral booster. Led by captains Debra Dillard and Brad Wilkenson and mike-man Bill Moody the cheerleaders displayed undimmed enthusiasm during the rather tedious football and basketball seasons. They also encouraged sportsmanship among the students by leading appropriate cheers during several impromptu ones.

Consisting of six couples and a mike-man, the squad was chosen in the Spring. Practice began immediately in an attempt to improve showmanship. In addition, a summer camp and overtime hours by the team’s first coach, Pam Traylor, helped to improve performances.

Season highlights included trips to Gainsville, and New Orleans, as well as an occasional local television appearance.

TOP, LEFT TO RIGHT: Jeff Cooper as Buzz Bee incites students. Tech cheerleaders do famous centipede imitation at a pep rally in O’Keefe gym. Debbie Dillard does a dismount during a basketball game. Cheerleaders prove they know how to spell TECH.
CHEERLEADERS

Tech Cheerleaders Boost Morale With Buzz Bee Skits
Retiring Coach Jim Luck left the team with a total of 306 career wins after nineteen seasons, making him the winningest coach in Georgia Tech sports history. However, Luck's final season was trouble filled as the Jackets managed to defeat only two of their first ten opponents, and finished with a dismal 14-24 record and a fifth place finish in the ACC Tournament.

The team did have many outstanding individual performances; Sophomore third-baseman Rick Lockwood led the team with a batting average of .362, and Junior pitcher Richard O'Brien led the team with an ERA of 3.29. Although the team lost All-American and All-ACC infielder Tommy Thompson, there will be a host of returning lettermen for the 1982 season, including seven starters and All-ACC Gary Newsome. This combination should prove successful for the Yellow Jackets.

TOP, LEFT TO RIGHT: Tommy Thompson makes contact. Coach Luck surveys the game. Players celebrate a victory. BOTTOM, LEFT TO RIGHT: Jackets display dugout intensity. Rick Lockwood tries to beat the throw to second.
Hiring Jim Morris as the new head baseball coach marks the beginning of a new era in baseball at Tech. Morris came from Florida State University, a school rich in baseball tradition, and moved to make baseball a more visible sport on campus.

Fall baseball previously was low priority, however Morris expanded the season to thirty games including a seven game intrasquad ‘World Series.’ A highlight of the fall season was the first annual Alumni Baseball Game held during Homecoming, pitting alumni players against the 1982 team. Tech finished the fall season with a 18-4 record, lifting team spirits heading into the regular 1982 season.

Ideas for promoting baseball ran a broad range and optimism was equally as high as the seating capacity for baseball was increased from 300 to 1300. Coach Morris had a young team to work with and a new forty-eight game schedule to contend with. Four of the team’s sixteen freshmen were in the starting lineup to face the ACC schools as well as perennial powerhouses Miami and Kentucky. Morris felt that the team had “better speed and more aggressive playing than has been seen for some time at Tech.” Aggressiveness and confidence gained from the winning fall season, coupled with the coaching style of Morris, allowed Tech to look forward optimistically to the challenges of the new ’82 season.
JIM MORRIS

The shortstop and captain of the '72 Elton College team signed a contract with the Red Sox and remained for three years. Morris then earned his Master’s at Appalachian State where he was graduate assistant coach. After receiving his degree Morris became head coach at DeKalb South Junior College where he led their first team to a 26-14 record. The next year his team went to the national finals and his third and fourth teams were also nationally ranked. Morris then became assistant coach at the powerhouse University of Miami. From this winning coaching career 32 year old Morris brings a spirit of optimism to Tech. “It’s a brand new ball game.”

What goals have you set for your baseball program this year?

As far as this year, I tried to have a good recruiting year and work the guys very hard. I tried to improve the schedule so we would have one of the best schedules in the country, we have done that.

How will you determine if your plan was a success?

In coaching, most things are determined by W’s and L’s, whether you win or lose.

How do you plan to get the attention of the Georgia Tech audience?

We have to create some enthusiasm through promotion. I set up a coach’s advisory committee that is helping me, made up of twenty people. We want to get the word out to the students and get them involved.

Are you having problems recruiting?

Part of the reason I was hired here is because they felt I could recruit, and I guess that is one of my assets. I was entirely in charge of recruiting at Florida State and everywhere I’ve been. In seven years 56 players were drafted professionally. I feel like we can recruit. We just have to use the things Georgia Tech has to offer.

What is the recruit’s main concern about coming to Tech?

Their main concern is to come to a program that will win. I’ve just got to convince them that we’re going to win and that they’re going to get a good education. I tell the recruits I would not have come to Tech if I didn’t think we were going to win. I’ve been coaching seven years, and in the last 6 years we’ve been in the top ten in the nation. I would not have come to a place I didn’t feel could do the same thing, I feel like that convinces most of them.

How long do you think it will take to make Tech competitive? To win a conference title?

We’ll be competitive this year. I’m very optimistic, we have a shot at the title next year. Although, I’m always hoping we can win it this year. I think we’ll be there very soon.

What is the most unique problem you face at Georgia Tech?

Probably the biggest problem is getting the guys out of class and getting enough time to practice. It is very hard to get people out at 3:00 sometimes, and 3:00 is starting late. They have labs in the afternoon and have to miss practice. I’ve always had a rule that you never miss practice or you’re off the team. I’m having to adjust.

BERNADETTE McGLADE

The holder of thirteen North Carolina records, Bernadette McGlade received All-State honors each of her four years at UNC. She captained her team during her 79-80 senior year, and is regarded as the best female player to wear Carolina Blue. She also received her graduate degree at North Carolina where she was assistant coach. She brought with her a knowledge of basketball and the ACC as she became Tech’s first full-time female coach.

What goals have you set for your basketball program?

To make a smooth transition so that the people here will get to know my philosophies and my system, so we can start to build a foundation. It is very important for us to be competitive in the ACC and on the Division I level. We are in a very strong women’s conference, and a lot of other schools have gotten the jump on their women’s programs; it will take a couple of years to establish a firm foundation. It will take a lot of recruiting and a lot of discipline. I don’t see any reason why it can’t be done.

How will you judge whether or not your plan succeeded?

The main criteria will not mean wins and losses, but how well the team is playing together, how personalities are working out, what type of recruits we’re getting, and the quality of play the team is exhibiting.

How do you plan to get the attention of the Georgia Tech audiences?

Key question. Emphasis on getting the student body out. We try and get them out to one game and see a women’s game; most people have not seen a women’s game. Most of the people I speak to after the first time they have attended will come back. They feel the play is exciting.

Are you having problems recruiting?

Out-of-state recruiting seems to be better than in-state. In-state people seem to have grown with the idea that Georgia Tech’s athletic reputation is not
the brightest. Out-of-state people see Georgia Tech as a school in the ACC and a program they could help immediately. We hope in the next couple of years the in-state connotations will get better, I can't see that they won't. The curriculum is outstanding, but it does have its limitations. The people we go after have to have some idea of what they want to do.

How do you handle the conflicting demands on your players between academics and athletics?

The players know their responsibilities, class attendance is mandatory, players without a desired GPA are required to go to study hall, tutoring is available, and extra help is available. They are mature enough to know if they need help. We don't have a real problem. They're after a career and a degree.

What is the recruit's main concern?

Every recruit has a different one. One is Atlanta, this can be positive or negative. They look at academics, again this can be positive or negative. The ACC is always positive.

Can the quality of a Tech education compete with the glamour and tradition of North Carolina and Virginia?

Without a doubt they are fine schools, but they don't have Tech's reputation in engineering.

BOBBY CREMINS

The Bronx native spent his college career at South Carolina during their ACC years. Cremins was captain of the 69-70 team, which had an undefeated regular season. After a stint as a professional player in Ecuador and a position as assistant coach at South Carolina, he became head coach at Appalachian State. Cremins turned the program around and was named Southern Conference Coach of the Year on three occasions while his team won the conference title three times. On accepting the job at Tech, Cremins became the youngest coach in the ACC and only the fourth ACC player to become a head ACC coach.

What goals have you set for your basketball program?

The first year is very important. We knew it would be difficult to have a winning season, which is naturally what everyone wants to have. Our goals were to establish a philosophy and the type of attitude that we wanted our players to have. From the very first day we wanted the team to know academics were going to be important. Hard work and discipline were also going to be important. As far as basketball goes, we wanted to win as many games as we possibly could, but we had to be realistic. So we tried to be competitive. I think we have done that.

How do you plan to get the attention of the Georgia Tech audience?

The best way to get anyone's attention is by winning. At this time, that has been tough. At the early stages I think it is important to work hard and play hard and that will catch some attention. The bottom line is winning.

How do you handle the conflicting demands on your players between academics and athletics?

We have a part time coach who is in charge of a study program and tutoring program. We push academics, we make sure they have study hall and that they do go to class. It is tough. We have to recruit the type of person who can handle both.

Are you having problems recruiting?

Well, it's hard to answer that question now because this is my first recruiting year. I feel very confident about recruiting here. It's just a wait and see proposition.

What do you see as the main concerns of those you recruit?

Being in a down program. When you turn it around I think you can get anyone in the country to come here. They want to belong to a winning program.

How many years do you think it will take to be competitive?

I think we are competitive now. As far as winning goes, four to five years. It should take that amount of time if you recruit well. If not, you're back where you started.

How do you feel before a big game?

Naturally I'm nervous, but not scared. I feel like my players. If I know my players are in the right frame of mind. I feel very confident and very good. If we're down, if we have been struggling and weak character-wise, that is a concern. So much depends on the situation at the time. Before a game there's not much I really can do. I want to make sure my head is clear, and that I can make the right decisions.
Georgia Tech's Track Team had a rewarding season during their third year of ACC competition, meeting most of their preseason goals. The highlight of the season was a second place finish in the Georgia Championships. Top performers in that meet were Scott Klinger, who finished first in the javelin, and David Alexander, who finished first in the 3000 meter run. Two time All-American Jeff Larkin qualified for the NCAA meet with a second place finish in the 100 meter dash.

Several school records were set during the year by the young Jacket squad. David Alexander set one in the 1500 meter run, while Ray Stiles set another in the 110 High Hurdles. Freshman Mike Armour was named to the 1981 U.S. Junior National Track and Field Team.

Sprinter Ray Matthews pulled a hamstring the week before the ACC meet, so the Jackets repeated their sixth place finish of a year ago. All in all, the Georgia Tech team members gained a year of valuable experience in track competition.

TOP, LEFT TO RIGHT: Tech hurdler rounds curve at Georgia track meet. Trackster strides over hurdle ahead of opponent. BOTTOM, LEFT TO RIGHT: Thrower winds up to hurl the discus. A Jacket leaps into the sand for the long jump. Tech runner leads a Bulldog.