GEORGIA INSTITUTE OF TECHNOLOGY  
Engineering Experiment Station  

PROJECT INITIATION  

Date: 3/3/72  

Project Title:  

Project No.:  

Project Director:  W. E. Cusick  

Sponsor:  Georgia Community Continuing Education Service  

Effective:  January 1, 1972  Estimated to run until:  June 30, 1972  

Type Agreement:  Letter dated February 3, 1972  

Amount:  $7,000  

Reports:  As may be determined  

Contact Person:  Dr. George J. Bowers Coordinator  

Georgia Community Continuing Education Service  

Center for Continuing Education  

University of Georgia  

Athens, Georgia 30601  

(for fiscal and technical matters)  

Mr. Richard Higgins, Director  

Department of Continuing Education  

Athens  

(for administrative matters)  


Plus contribution of $2,500 from Engineering Experiment Station;  

E-103-583.  


Assigned to:  

Industrial Development Division  


COPIES TO:  

☐ Project Director  

☐ Director  

☐ Associate Director  

☐ Assistant Director(s)  

☐ Division Chiefs  

☐ Branch Head  

☐ General Office Services  

☐ Engineering Design Services  

☐ Photographic Laboratory  

☐ Research Security Officer  

☐ Accounting  

☐ Purchasing  

☐ Report Section  

☐ Library  

☐ Rich Electronic Computer Center  

☐
PROJECT TERMINATION

Date: September 7, 1973

PROJECT TITLE: Seminars on Community Development for New Leadership

PROJECT NO: 4486

PROJECT DIRECTOR: R. E. Collier

SPONSOR: Georgia Community Continuing Education Service

TERMINATION EFFECTIVE: June 30, 1975

CHARGES SHOULD CLEAR ACCOUNTING BY: All charges have cleared

INDUSTRIAL MANAGEMENT DIVISION

COPIES TO:
Project Director
Director
Associate Director
Assistant Directors
Division Chief
Branch Head
Accounting
Engineering Design Services

General Office Services
Photographic Laboratory
Purchasing
Report Section
Library
Security
Rich Electronic Computer Center
Georgia Community Continuing Education Service  
State Agency: University of Georgia  
Athens, Georgia 30601

Gentlemen:

Enclosed is the seven-page Completion Report for Title I (HEA) Project 72-008-007, "Seminars on Community Development for New Leadership."

In accordance with reporting instructions, since this Completion Report is submitted prior to July 15, 1973, no Interim Report will be submitted for the period January 1-June 30, 1973.

Sincerely,

/Robert E. Collier  
Community Development Branch

REC: mpc

cc: Mr. Ross W. Hammond  
Mr. Robert S. Herndon  
ORA (2)  
B-406 File
COMPLETION REPORT
TITLE I (HEA) PROJECT ACTIVITY

1. Project Title:
Seminars on Community Development for New Leadership - 72-008-007

2. Location of Project:
Millen  Dallas  Sugar Hill-Buford
Jackson  Bainbridge  Young Harris

3. Primary Institution of Higher Education:
Georgia Institute of Technology

4. Cooperating Institutions of Higher Education:
West Georgia College (for Dallas only)

5. Project Director (Name, Title and Address)
Robert E. Collier, Senior Research Scientist
Community Development Branch
Industrial Development Division
Engineering Experiment Station
Georgia Institute of Technology
Atlanta, Georgia 30332

6. Identify the Community Problem
I. Categorize the project in terms of problem area. (Check one)

   Government  Crime/Law Enforcement
   Housing  Health
   Poverty  Economic Development
   Transportation  Human Relations
   Environmental Quality  Personal Development
   Youth Opportunities  Education/School Systems
   Recreation  X  Community Development
   Employment  Land Use
   Other
II. Describe the community problem. The description need not be lengthy but should be specific and clearly stated. A continuing change of persons in responsible public and organizational positions creates the need for informing these persons of the state's community/area development programs and organizations. Without this familiarization, these individuals cannot be expected to perform at peak efficiency and considerable time and efforts are dissipated unnecessarily. Consequently, many economic development programs suffer during the period while experience and knowledge is acquired through the normal course of events.

7. Describe the Specific Objectives of the Project:

The relationship of the objectives to the problem must be shown and the achievement of these objectives must be measurable.

The objective of the project is to provide the newly elected and appointed officials of public and civic organizations with a familiarization program of the elements of community and area development, and to acquaint them with the organizations and agencies actively engaged in these efforts throughout Georgia.

8. Project Operations

I. What was the primary type of activity? (Check one)

- [ ] Course
- [ ] Conference
- [x] Workshop/Seminar
- [ ] Research
- [ ] Technical Assistance
- [ ] Counseling (Personal)
- [ ] Mass Media
- [ ] Radio
- [ ] Television
- [ ] Other (specify)
- [ ] Information Dissemination (i.e. publications, pamphlets, manuals)
- [ ] Other (specify)

II. Describe the project content, method, and materials employed, the personnel involved, and where applicable, the frequency of duration of sessions.

(see page attached)
The program consisted of a series of orientation conferences conducted in selected communities throughout the state. Each formal session was preceded by a pre-seminar conference with local leaders to determine the seminar needs of that particular community. These pre-seminar sessions usually lasted from three to four hours.

The program was designed to serve local civic, business and governmental leaders, as well as board members and professional staffs of community development groups. Each session included structured discussions and question and answer sessions supplemented with appropriate visual aides and printed materials for distribution. The duration of each formal seminar was approximately four hours and usually covered the following matters:

- What is community development - its nature and processes?
- What are the management implications in community development?
- Community development agencies: Who does what - when - how?
- How does the community leader assist in determining the strategy for developing his community?
- How is public support mobilized for community development programs and projects?
- What are the influences external to the community that affect the community's development program?
- How can the community's team work together efficiently and effectively?
9. Project Accomplishments

A. Evaluation

I. Discuss the nature and the findings of the project evaluation. Include an assessment of the project's success in meeting its specific objectives (see #7). In addition, comment on what you see as the reasons for the success or failure of the project. Did the project reach the anticipated target group? Was the level of participation as high as was projected? What outcome is most worthy of dissemination to other states and institutions of higher education?

Project evaluation was based on participants' reaction. Generally, the reaction of participants indicated that the seminar objective was obtained. However, it must be noted that the reactions were of a subjective nature and the long-run effects of the seminars will not be known for some time; in any event, these will depend on a complex of factors.

The level of participation varied from poor to excellent, generally depending on the level of local leadership. The methodology and material content of the seminars are generally known in many institutions of higher education; there is a continuing problem of making this information known to changing local leadership.

II. Will the program itself continue beyond this period of Title I funding? If so, under what sponsorship or support? (Check one)

- Continued under Title I
- Continued with other Federal funding
- Continued with non-Federal funds

Accomplished purpose, no further plans
Unsuccessful, no further funding
Other (specify)

On request by specific communities and as funds are available.
B. Relative to Institution(s) of Higher Education

Indicate the impact of the project upon on-going program(s) of participating colleges and universities. Have changes occurred, or are they anticipated, in the organization, curriculum, budget, community service program, or other aspects of the institution(s)? Describe any planned or unexpected "spin-offs" involving additional funds or activities generated:

This project had no particular impact on on-going programs in higher education, since the principles and practices of community development are quite advanced. The continuing problem is the inability of colleges and universities to obtain the funding needed to transfer this information to local leadership.

C. Relative to the Community

Specify the extent and the nature of the involvement in the project of community leaders, citizens, public and private agencies, and state and local government. Were they, for example, involved in the initiation of the proposal and/or the planning and development of the project? Have any new community agencies, organizations or groups been established as a result of this project? Has the community service capability of existing agencies and organizations been increased? If so, please describe:

This project was basically one of orientation and was not designed to have a major impact on existing agencies or the establishment of new ones. Rather, it was designed to encourage local leadership to move ahead as it sees fit.
10. Geographic area served by the Project (Check one)

______ Urban  ______ Metropolitan  ______ Suburban
______ Rural  ______ Statewide  ______ Other (specify)

11. Prior History of the Project (Check one)

X  New Report  ______ Expansion or improvement of a non-CSCE project
______ Continuation of CSCE Project  ______ Other (specify)
______ Revision of CSCE Project

12. Faculty Involvement (List the faculty members involved in the project, the nature of their activity, their academic discipline, and the percentage of their time spent on the project.)

<table>
<thead>
<tr>
<th>Faculty</th>
<th>Activity</th>
<th>Discipline</th>
<th>% of Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Robert E. Collier, Project Director and Instructor</td>
<td>Senior Research Scientist</td>
<td>15%</td>
<td></td>
</tr>
<tr>
<td>Robert B. Cassell, Instructor</td>
<td>Principal Research Scientist</td>
<td>10%</td>
<td></td>
</tr>
<tr>
<td>Phillip B. Koos, Instructor</td>
<td>Research Scientist</td>
<td>0.1%</td>
<td></td>
</tr>
</tbody>
</table>

13. Student Involvement (If applicable, indicate the nature of student involvement in the project as well as the number of students engaged in each activity.)

A. Instructors
B. Interns
C. Consultants (Tech. Assistance)
D. Researchers/Data Collectors
E. Other (specify in each instance)

<table>
<thead>
<tr>
<th>Activity</th>
<th>No. of Students</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>None</td>
</tr>
</tbody>
</table>
14. **Demographic Data**

Demographic data on all actual participants should be collected and reported for each project. The data should be summarized in terms of sex, age, education and occupation. In addition, a brief narrative of the general characteristics of the participants should be included (i.e. were they city councilmen, upper level managers, housewives, etc? Were they the group for whom the project was intended?)

**I. Demographic Summary:**

<table>
<thead>
<tr>
<th>Age</th>
<th>Males</th>
<th>Females</th>
</tr>
</thead>
<tbody>
<tr>
<td>Under 21:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>21-35:</td>
<td>14</td>
<td>3</td>
</tr>
<tr>
<td>36-55:</td>
<td>40</td>
<td>7</td>
</tr>
<tr>
<td>Over 55:</td>
<td>21</td>
<td>10</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Educational Level</th>
<th>Males</th>
<th>Females</th>
</tr>
</thead>
<tbody>
<tr>
<td>Elementary:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Junior High School:</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>High School:</td>
<td>25</td>
<td>8</td>
</tr>
<tr>
<td>College below baccalaureate:</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Baccalaureate:</td>
<td>42</td>
<td>3</td>
</tr>
<tr>
<td>Graduate or Professional:</td>
<td>3</td>
<td>5</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Occupational Classification</th>
<th>Males</th>
<th>Females</th>
<th>See II</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professional:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Semi-Professional:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Skilled:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Semi-Skilled:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unskilled:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other (specify):</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Number of Participants by Ethnic Minority Served:</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. American Indians</td>
</tr>
<tr>
<td>b. American Orientals</td>
</tr>
<tr>
<td>c. American Negroes</td>
</tr>
<tr>
<td>d. Mexican Americans</td>
</tr>
<tr>
<td>e. Cubans</td>
</tr>
<tr>
<td>f. Puerto Ricans</td>
</tr>
</tbody>
</table>

**II. Narrative Description:**

The following occupations were represented at the seminars:

- Mayors
- County Commissioners
- Member, Planning and Zoning Board
- City Councilman
- Banker
- Radio Station Manager
- Newspaper Editor
- Controller, Junior College
- Member, NAACP
- Minister
- Manufacturer
- Attorney
- Pharmacist
- Retail Business
- Teacher
15. **Major Evaluation Procedure:**

- **X** a. Participant reactions
- ___ b. Administration of pre and post tests to participants
- ___ c. Staff appraisal of changed group practices
- ___ d. Other (specify)

16. **Project Materials** [Describe the materials produced for and by the project (i.e. curriculum materials, films, etc.) and indicate whether copies are available for dissemination.]

Attached

17. **Express your judgment on the relationship of this project to the overall State program of Community Service and Continuing Education. (Title I, HEA)**

It is believed that programs such as the one conducted under this project should be sponsored, funded, and coordinated by the State Department of Community Development utilizing the University System as the principal instructional resource.
10 January 1973

Mr. Robert W. Fries, Mayor
City of Millen
City Hall
Millen, Georgia 30442

Dear Mayor Fries:

It was certainly a pleasure meeting with you and your associates recently. Bob Collier and I especially enjoyed the tour of the city which Mr. McAuley gave us.

We are looking forward to meeting with you again later this month. We understand that you plan our seminar for the afternoon of Thursday, January 25, 2:00 p.m. at the Community House. If there are any other arrangement details you would like to discuss, please call me at (404) 894-3843.

I am enclosing a sample letter you may want to use to invite other Millen community leaders to attend the seminar. Also enclosed is a copy of a proposed news release. I am also furnishing a copy to Charles McAuley for delivery to the Millen News.

Again, we are certainly looking forward to meeting with you and other leaders of Millen, and believe that some of the things that we have observed and learned in working with others may be useful in Millen.

Sincerely,

Robert B. Cassell, Head
Community Development Branch
INDUSTRIAL DEVELOPMENT DIVISION

RBC:db
Enclosures
Dear:

As I'm sure you know, much attention is now being given to improving smaller cities and towns throughout Georgia. If Millen is to continue to grow and prosper, we must work together to make our town a better place to live.

From time-to-time, it is a good idea to have people whose job it is to help communities improve themselves visit with us and discuss ways and means through which we can help Millen grow. It is with this thought in mind that I have invited Mr. Robert B. Cassell and Mr. Robert E. Collier from Georgia Tech's Industrial Development Division and Mr. Harold W. Dif- fenderffer from the C & S National Bank to meet with a group of our community leaders at 2:00 p.m., Thursday, January 25, at the Community House.

 Basically, we want to talk about problems we may have that are keeping Millen from being a better place for us and our folks to live. We want to try to recognize our most critical problems and see what we, as a community, can do toward solving them.

We ought to review what we can do to be sure that all our local citizens have an opportunity to become active in community life and to understand better their community and their relation to it. We want to learn more about what the future may hold for us in terms of national and regional economic and social trends. Finally, we want to place ourselves in a position to determine what we want Millen to be, not what outsiders think we should be.

The Georgia Tech group has been assisting Georgia cities and towns in community and industrial work for nearly 15 years, and are nationally known for work they have done in industrial locations and in assisting communities in attract industry. I feel that we can gain a great deal through conversations with these experts. I am taking this opportunity to personally invite and urge you to attend this gathering, since we in Millen can prosper only if we all work together for the good of the community.

Sincerely,
For Immediate Release --

If Millen is to continue to grow and prosper, most of the planning and effort must be made by the citizens of Millen and the surrounding area. This will be the key subject of a conference sponsored by Mayor Robert W. Fries on January 25 in Millen.

Mayor Fries said "Basically what our community wants to talk about is problems that are keeping Millen from being a better place for us and our folks to live. Actually, this community extends far beyond the city limits into the county."

"We want to try to recognize our most critical problems and see what we, as a community, can do toward solving them. We want to see what we need to do to be sure that all our local citizens have an opportunity to become active in community life and to understand better their community and their relation to it. Finally, we want to place ourselves in a position to determine what we want Millen to be, not what some outsiders think we should be."

The conference will include a seminar conducted by development specialists from the Industrial Development Division of the Georgia Institute of Technology, including Robert B. Cassell and Robert E. Collier and L. Thomas Murphy who is headquartered in Augusta. Also on the panel from Atlanta banking circles in Atlanta will be Harold W. Diffenderfer, Vice President of the C&S National Bank.
From page 359, 359:

MILLEN, GEORGIA - THURSDAY, JANUARY 18, 1973

Mayor Robert Fries

Public Conference

The conference will include a seminar conducted by the Georgia Institute of Industrial Relations. Discussion topics include:

- The conference will focus on:
  - The role of citizens in determining community policies
  - The need for community involvement in planning and decision-making
  - The impact of community-based initiatives on economic development

Mayor Fries said, "We should be aware that some citizens think they don't have a voice in determining what we want to do. If they don't, they're not going to be satisfied with the community and their role in the community is to decide what the community wants.

We want to try to recognize the goals of our local citizens, and to see what we need to do to achieve these goals. We need to develop strategies that will work towards these goals, and to consult with local citizens on these strategies.

We should also consider the benefits that can be derived from the conference, and how they can be used to improve the community.

The conference will be held on Saturday, January 20, at the City Hall. All citizens are invited to attend.

Mayor Fries concluded, "We are committed to involving all citizens in the planning and decision-making process, and to ensuring that their voices are heard."
HORIZONTAL COMMUNITY STRUCTURE

- INDUSTRIAL DISTRICT
- CENTRAL BUSINESS DISTRICT
- WAREHOUSING DISTRICT
- SHOPPING CENTER
- AIRPORT
- NEIGHBORHOOD
- TRANSPORT FACILITIES
TYPICAL ORGANIZATION FOR COMMUNITY ECONOMIC DEVELOPMENT

COMMUNITY

GOVERNMENTAL UNITS

MUNICIPALITY  COUNTY

FINANCING (Bond Authority)  SERVICES

UTILITIES  STREETS

BUSINESS INTERESTS

RETAIL  FINANCIAL  PROFESSIONAL

WHOLESALE  MANUFACTURING

PROMOTIONAL GROUP (Chamber, Development Company)

PROCESSING INQUIRIES  SELLING ACTIVITY

NEW AND EXISTING BUSINESS
## Usual Key Leaders in Community Activity

<table>
<thead>
<tr>
<th>Sector</th>
<th>Usual Type of Leader</th>
<th>Extent of Involvement in Community Development</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Policy Making</td>
</tr>
<tr>
<td>Economic</td>
<td>Financial executives</td>
<td>F</td>
</tr>
<tr>
<td></td>
<td>Commerce executives</td>
<td>F</td>
</tr>
<tr>
<td></td>
<td>Industry executives</td>
<td>F</td>
</tr>
<tr>
<td></td>
<td>Wealth leaders</td>
<td>F</td>
</tr>
<tr>
<td></td>
<td>News media executives</td>
<td>A</td>
</tr>
<tr>
<td></td>
<td>Lawyers</td>
<td>F</td>
</tr>
<tr>
<td></td>
<td>Educators</td>
<td>A</td>
</tr>
<tr>
<td></td>
<td>Realtors</td>
<td>F</td>
</tr>
<tr>
<td>Government</td>
<td>Federal agency administrators</td>
<td>S</td>
</tr>
<tr>
<td></td>
<td>State department executives</td>
<td>S</td>
</tr>
<tr>
<td></td>
<td>County officials</td>
<td>S</td>
</tr>
<tr>
<td></td>
<td>Mayors, councilmen</td>
<td>F</td>
</tr>
<tr>
<td></td>
<td>City department heads</td>
<td>S</td>
</tr>
<tr>
<td>Civic</td>
<td>Service club officers</td>
<td>S</td>
</tr>
<tr>
<td></td>
<td>Chamber of commerce executives</td>
<td>A</td>
</tr>
<tr>
<td>Trade</td>
<td>Trade association executives</td>
<td>S</td>
</tr>
<tr>
<td>Labor</td>
<td>Union leaders</td>
<td>S</td>
</tr>
<tr>
<td>Neighborhood</td>
<td>Improvement organization leaders</td>
<td>A</td>
</tr>
<tr>
<td></td>
<td>Garden clubs, etc.</td>
<td>S</td>
</tr>
<tr>
<td></td>
<td>Parent-teacher associations</td>
<td>S</td>
</tr>
<tr>
<td>Minority</td>
<td>Negro leaders</td>
<td>S</td>
</tr>
<tr>
<td></td>
<td>Ethnic group spokesmen</td>
<td>S</td>
</tr>
<tr>
<td>Cultural</td>
<td>Social leaders</td>
<td>S</td>
</tr>
<tr>
<td></td>
<td>Religious leaders</td>
<td>S</td>
</tr>
<tr>
<td></td>
<td>Cultural leaders</td>
<td>S</td>
</tr>
</tbody>
</table>

*F = Frequent, A = Average, S = Seldom.*
CHECK LIST ON COMMUNITY PROBLEM AREAS

**Industrial Development Effort**

- Agency responsible for promotion
  - Soundness of organization structure
  - Adequacy of financial support
- Completeness of community basic data
- Availability and control of industrial sites
- Ability to finance plants for lease
- Quality of labor supply data
- Extent of local industrial services

**Commercial Development**

- Range and diversity of downtown retail outlets
  - Quality of merchandise
  - Modernity of stores
- Extent of business services
  - Trade area relationships
- Extent of organized commercial promotion
  - Sponsorship
  - Special promotional events

**Transportation**

- Types of services available (railroad, motor freight, bus, airline)
  - Quality and frequency of services to major market centers
- Accessibility to interstate highway routes

**Travel Accommodations**

- Number and quality of hotels, motels and restaurants

**Communications**

- Facilities serving community (mail, telephone, telegraph)
- Media serving community (newspapers, radio, television)
  - Quality of service
  - Support of community given by media

**Housing**

- Adequacy of supply
  - Rental or sale property suitable for both the industrial executive and plant worker
- Extent and type of new housing construction
Water Supply

Capacity of supply source.
Adequacy of existing water plant to supply demand.
Water rates and quality of service
Quality of water

Sanitary Sewerage

Extent of sanitary sewer service to developed areas.
Adequacy of sewage treatment facilities
Ability to meet growth needs
Compliance with Federal and state pollution control laws

Police Protection - Traffic Enforcement

Number and extent of training of police personnel
Adequacy of equipment
Comparison of crime index with other communities in same population class
Adequacy of control signals, lane-line and pedestrian crosswalk markings, and other safety measures
Responsibility for study of traffic problems and recommended improvements
Methods of promoting traffic safety

Fire Protection

Conformity of water mains and fire hydrant installations with fire underwriters' requirements
Organization of fire department and extent of training
Comparison of city's fire insurance classification with others in similar population range
Degree of enforcement of fire prevention measures

Schools and Libraries

Percentage of school buildings of recent, modern fireproof construction and on sites meeting state standards
Ability of school system to accommodate pupil load without double sessions
Percentage of schools in system that are accredited
Comparison of per-pupil expenditure in school system with other communities in population range
Extent and quality of public library service
  Professional training of librarian
  Financial support
  Number and diversity of books in system
  Auxiliary services (microfilming, business and other special reference service, etc.)

Streets

Percentage of total street mileage with permanent pavement, curbs and gutters, storm drainage, street lighting and street name markers

Health

  Ratio of physicians, dentists and trained nurses resident in community to total population
  Available health clinic services
  Ratio of general-care hospital beds available to the community's population
  Extent of specialized treatment facilities available in local hospital(s)
  Accreditation status of hospital(s)
  Adequacy of garbage collection service and disposal

Community Appearance

  Degree of modernity of store fronts in downtown area
  Attractiveness and adequate maintenance of public buildings (interior and exterior)
  Extent of auto junkyards and/or other unsightly storage areas in community; efforts made to control or eliminate these
  Freedom of streets from loose paper, beer or soft drink cans and other litter
  Percentage of total residences in substandard condition
  Adequacy of maintenance of homes and yards in residential areas
  Efforts made to keep alleys and loading areas in rear of downtown stores free of discarded cartons and other unsightly "junk"
  Community interest in making highway approaches more attractive

Municipal Finance

  Effectiveness of municipal budgetary practices in meeting operational and capital improvement requirements
  Modernity of city accounting system and purchasing procedures
Extent of coverage of municipal employees by merit system and pension system

Status of property reevaluation and currency of tax maps and related records

Extent of tax delinquency over the past five years

"Profitability" of municipally operated utilities (water, gas, electric and/or sewer systems)

**Charters, Codes and Ordinances**

Desirability of revising city charter to meet the needs of municipal government

Degree of enforcement of building, electrical, gas, plumbing and other codes and ordinance affecting the health and safety of the community's citizens

**City Planning**

Effectiveness of community planning activities in programming and meeting growth changes; degree of community support given planning program

Extent of implementation of proposals made under the land use plan (or land development plan)

Adequacy of the zoning regulations and their enforcement in providing for orderly community development

**Recreation**

Extent of community interest in financially supporting public recreation programs; private entertainment and cultural activities (country club, community playhouse, football field, etc.)
AGENCIES FOR COMMUNITY DEVELOPMENT

Work Sheet

<table>
<thead>
<tr>
<th>Type of Organization</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PUBLICLY FINANCED PROGRAMS</strong></td>
<td></td>
</tr>
<tr>
<td>State Planning and Development Agencies</td>
<td></td>
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<tr>
<td>State Supported Industrial Financing Authorities</td>
<td></td>
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<tr>
<td>Municipalities which have issued revenue or general obligation bonds for plant construction</td>
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<tr>
<td>Municipal and County Development Agencies</td>
<td></td>
</tr>
<tr>
<td>Planning and Zoning Boards -- local, metropolitan and area</td>
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<tr>
<td>Local Redevelopment and Renewal Agencies</td>
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<tr>
<td>Port Authorities and Port Development Agencies</td>
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<tr>
<td>State Employment Offices and other agencies conducting economic development activities such as labor availability surveys</td>
<td></td>
</tr>
<tr>
<td>U. S. Government Agencies with activities affecting local economic development</td>
<td></td>
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<tr>
<td>University Bureaus of Business Research, etc. that have worked in economic development</td>
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<tr>
<td><strong>PRIVATELY FINANCED PROGRAMS</strong></td>
<td></td>
</tr>
<tr>
<td>Railroads conducting area development activities</td>
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<tr>
<td>Electric and Gas Utilities conducting area development activities</td>
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<tr>
<td>Banks conducting area development activities</td>
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<tr>
<td>Local Chambers of Commerce and Boards of Trade</td>
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<tr>
<td>Local Industrial Development Groups</td>
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<tr>
<td>Community Development Corporations</td>
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<td>Development Credit Corporations</td>
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<td>Planned Industrial Parks</td>
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<tr>
<td>State Chambers of Commerce</td>
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<tr>
<td>Area Development Associations</td>
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<tr>
<td>State and Local Development Councils</td>
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<tr>
<td>Regional Development Groups</td>
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</tr>
<tr>
<td>Type of Organization</td>
<td>Number of Development Organizations in Area/State</td>
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<td>--------------------------------------------------------------------------------------</td>
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<tr>
<td>PRIVATELY FINANCED PROGRAMS (continued)</td>
<td></td>
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<tr>
<td>Tourist Promotion Agencies -- area, state and regional</td>
<td></td>
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<tr>
<td>Air Carriers conducting area development activities</td>
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<tr>
<td>Water Carriers conducting area development activities</td>
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<tr>
<td>Trucking Companies conducting area development activities</td>
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<tr>
<td>Telephone Companies conducting area development activities</td>
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<tr>
<td>Insurance Companies conducting area development activities</td>
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<tr>
<td>Individuals and business leadership groups that have made outstanding contributions to economic development activities</td>
<td></td>
</tr>
<tr>
<td>Private Consulting Firms and Research Organizations that have worked on sub-national economic development problems</td>
<td></td>
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<tr>
<td>State Manufacturers' Associations</td>
<td></td>
</tr>
<tr>
<td>Others</td>
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<tr>
<td>Total</td>
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</tbody>
</table>
EVALUATION SHEET

COMMUNITY LEADERSHIP SEMINAR

The purpose of this evaluation is to give Georgia Tech's Industrial Development Division the benefit of your appraisal of the Community Leadership Seminar. Your comments and recommendations will be used for guidance in improving future program presentations. Please be frank in your evaluation and do not sign this sheet.

Place a check (√) in the appropriate column beside the question.

<table>
<thead>
<tr>
<th></th>
<th>Excellent</th>
<th>Good</th>
<th>Fair</th>
<th>Poor</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. The method (lecture/conference) of the presentation was:</td>
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<td>2. The length of the presentation was:</td>
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<td>3. The opportunity for attendees to participate in the Seminar was:</td>
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<td>4. The question and answer periods provided were:</td>
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<td>5. The instruction and assistance provided to community leaders in evaluating existing and needed information was:</td>
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<td>6. The suggestions on plan of action made to the community were:</td>
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<td>7. Overall, I would evaluate the Seminar as:</td>
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<tr>
<td>8. What specific things did you like about the Seminar?</td>
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<td>9. What specific things could have been done to have made the Seminar more beneficial to you and your community?</td>
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</tbody>
</table>