Inventing the Future 2012
A Seminar for Inventors, Entrepreneurs, Researchers, Students and Professionals

Saturday, April 21, 2012
Clough Commons Auditoriums, Georgia Institute of Technology

8:30 a.m.  Sign in and Registration
9:00 a.m.  Welcome and Opening Remarks
Shervin Ahmady, 2011 President of Inventors Association of Georgia
Bruce Henson, Associate Dean, Georgia Tech Library
Keynote Speaker

9:10 a.m.  America Invents Act (AIA): Implementation: How Does It Affect Inventors?
John Calvert, Senior Advisor, Office of Innovation Development, USPTO

10:30 a.m.  Break

10:45 a.m.  Inventors Assistance Program: Questions and Answers
John Calvert, Senior Advisor, Office of Innovation Development, USPTO

11:15 a.m.  Provisional Patent Applications: Benefits, Pitfalls, and Best Practices
Ted Heske III, Registered U.S. Patent Agent, Heske Consulting

12:00 p.m.  Lunch (Inventors Spotlight Kickoff)

1:30 p.m.  On Your Invention Journey: Helping Inventors Be More Successful
Harold Shlevin, Bioscience Commercialization Head, Advanced Technology Development Center (ATDC), Georgia Tech

1:45 p.m.  Technology Commercialization: Licensing and Manufacturing Tips and Insights
Kevin Wozniak, Executive Director, (IC)3, Georgia Tech Research Corporation

2:50 p.m.  Break

3:00 p.m.  “On To Your Success” – Acknowledgements

Kevin Wozniak
Mr. Wozniak is the Executive Director of (IC)3 – a group responsible for the Georgia Tech’s Industry Collaborations, International Contracts and Innovation Commercialization. His responsibilities include the establishment of meaningful collaborations with industry through the negotiation of sponsored research agreements, technology licenses, and other various agreements with companies throughout the world. Mr. Wozniak has worked full-time in university technology transfer field since 1999, at three separate institutions within the State of Georgia, helping to turn promising scientific ideas into useful products and companies. Prior to entering a career in academia, he worked as a manufacturing engineer in the automotive industry designing assembly systems for new vehicles.

Kevin is a member of and serves in board positions for the Association of University Technology Managers as well as the Council of Government Relations. Mr Wozniak was the recipient of the 2006 Bayh-Dole Fellowship in Public Policy.

Cem Oruc
Cem Oruc is currently the Director of Commercialization Assistance at the University of Georgia Small Business Development Center providing consulting services to small businesses statewide regarding intellectual property, commercialization, technology transfer and capital formation. Cem has worked in pharmaceutical manufacturing, pharmaceutical R&D, technology transfer, life sciences business incubation and technology commercialization. Previously, Cem was the Assistant Director at the Georgia Medical Center Authority, where he developed the Augusta BioBusiness Center, a life science business incubator. He worked as a Contracts Specialist at Emory University Office of Technology Transfer and was a Research Assistant for new vaccine development at Merail Limited.

He has also served as a mentor for technology companies seeking investment in the WBT Showcase, as a mentor for the National Science Foundation (NSF) Small Business Innovation Research (SBIR) Phase II commercialization plans and as a commercialization reviewer for the Florida Research Commercialization Assistance Grant Program.

Cem is a Kaufman Foundation FASTRAC Tech Venture™ facilitator and holds a B.S. degree in Cellular Biology and an MBA from the University of Georgia.

Dr. Harold Shlevin
Dr. Shlevin currently leads Georgia Institute of Technology’s Advanced Technology Development Center (ATDC) as manager of bioscience commercialization efforts. He serves as a startup catalyst and Executive-In-Residence evaluating new technologies, advising faculty and others on product development, licensing and business development, guiding new and emerging bioscience companies as a consultant and advisor, determining the commercial potential of technologies, and oversees and advises client companies in a bioscience incubator facility. He also serves as a consultant and advisor to established bioscience companies.

Dr. Shlevin is a 25-year bioscience-industry executive with broad senior management experience in development and commercialization of medical devices, pharmaceuticals, diagnostics and vaccines; he founded two startup companies. He has unusually diverse healthcare business-related and global management experiences in pharmaceuticals, medical devices, diagnostics and vaccines. He has a particularly strong background in business development including strategic planning, licensing, academic/industrial relationships, and mergers & acquisitions.

Dr. Shlevin earned a BA degree from Boston University, a MS and PhD degrees in physiology from the University of Rochester Medical School and completed post-doctoral training in pharmacology at Mayo Clinic where he subsequently served as Assistant Professor of Pharmacology & Physiology. He is a member of scientific and business societies including IEEE, Licensing Executives Society, Southeast Medical Device Association, Am. Physiological Society, Am. Society of Pharmacology & Experimental Therapeutics, and an inventor on several issued and pending patents. Dr. Shlevin currently serves on the Board of Directors of Cardome Pharma Corp. (NASDAQ:CRME) and NeurOp, Inc. and as an advisor to Clearside Biomedical, Inc. Further information is available at http://www.linkedin.com/in/hshlevin.

Dr. Shervin Ahmady
Dr. Shervin Ahmady is the 2011 President of the Inventors Association of Georgia and has been the co-founder of several technology companies. Dr. Ahmady has a PhD in Chemical Engineering from North Carolina State University and an MBA from the University of Georgia. In addition, he has a strong background in patent & trademark strategy, technology transfer, and entrepreneurship.

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Cem Oruc, Director of Commercialization Assistance, Georgia Small Business Development Center
Ted Heske III, Vice President of Inventors Association of Georgia
John Calvert

John's responsibility as the Senior Advisor of the Office of Innovation Development is to assist and advise the Associate Commissioner for Innovation Development on ways to increase the USPTO presence in the independent inventor, small business and entrepreneurial communities. Mr. Calvert is directly responsible for pro bono initiatives and the independent inventor/small business Ombudsmen program prescribed in the America Inventor Assistance Act.

Prior to being named Senior Advisor, John was Administrator for the Inventor Assistance Program, which included inventor outreach, small business outreach and university outreach initiatives. The USPTO made outreach and education a high priority due to the increased interest in intellectual property both by business and education. Mr. Calvert expanded the Inventor Assistance Program to include educational initiatives for students, inventors and small businesses and has created inventor assistance through pro bono and pro se initiatives both inside the USPTO and through working with universities and Bar organizations.

John graduated from North Carolina State University with a Bachelor of Science Degree in Textile Technology in May 1971. He worked for 13 years in the textile industry prior to returning to N.C. State University to pursue a Master of Science Degree in Textile Management. In February of 1990, John joined the U.S. Patent and Trademark Office as an examiner specializing in textile technology. John became a Primary Examiner in 1995 and a Supervisory Patent Examiner in 1998. John was responsible for supervising as many as 25 examiners in the areas of textile technology and absorbent products. He also served as Acting Director for the Office of Independent Inventor Programs. He has worked on various details and initiatives for students, inventors and small businesses. He has directed the Inventor Assistance Program to provide educational sessions for students, inventors and small businesses.

Mr. Calvert received the Department of Commerce Bronze Medal for superior Federal service and the United States Patent and Trademark Office Exceptional Career Award. Mr. Calvert completed studies in the Syracuse University, Maxwell School certificates program of Advanced Public Management and completed the Executive Development Seminar sponsored by the Office of Personnel Management.

Shervin Ahmady

Mr. Ahmady serves as president of the Inventor Associates of Georgia in 2011. As a Green Inventor with a passion for helping others, he has a keen interest in the environment and has leveraged the power of technology to make a difference. He has leveraged the power of technology to make a difference. Mr. Ahmady's work has earned him numerous awards and recognition, including the Flex Flush Award, which he received in 2010. He has also been recognized for his innovative ideas and business proposals, earning him the title of "Rainmaker" in the world of entrepreneurship.

Jilda Garton

Ms. Garton joined Georgia Institute of Technology in 1998 and now serves as a Vice President for Research. She is the Director of the Georgia Tech Research Center, which is a comprehensive university research center that received over $615 million in research expenditures for fiscal year 2010. Ms. Garton is responsible for the financial and business affairs of the GTRC, including licensing of intellectual property created at Georgia Tech. She also directs the activities of the Office of Sponsored Programs and the Office of Research Compliance. Ms. Garton is the institutional official for the use of human subjects and animals in research and the Empowered Official for exports. She is a member of the Institute Council on Environmental Health and Safety, the Conflict of Interest Committee and is past chair of the Faculty Senate’s Welfare and Security Committee.

Ms. Garton has been active nationally in research policy matters. She served on the Board of Directors of the Council on Governmental Relations (1999-2004) including two years as chair of the Contracts and Intellectual Property Committee. She currently serves as president for the University-Industry Demonstration Partnership and is a member of the faculty of the National Council of University Research Administrators' professional education programs.