Georgia SBDC Network:

www.georgiasbdc.org

In Partnership with the U.S. Small Business Administration
GEORGIA SBDC NETWORK

University of Georgia SBDC
Georgia State University SBDC
University of West Georgia SBDC
Kennesaw State University SBDC
Clayton State University SBDC
Georgia Southern University SBDC
Valdosta State University SBDC
GEORGIA SBDC IMPACT

Calendar Year 2011

Consulting:
  Clients Served: 3,822
  Consulting Sessions: 17,234

Continuing Education:
  Programs Delivered: 372
  Total Attendees: 5,765
GEORGIA SBDC NETWORK
CONSULTING SERVICES

Capital Formation Assistance
• Business Plan Development
• Financial Projections
• Investor Presentations
• Funding Source Identification
GEORGIA SBDC NETWORK
CONSULTING SERVICES

Marketing Assistance
• Marketing Plans
• Demographics Studies
• Market Research
• Focus Groups
• Strategic Marketing Assessments
• Retailing Assessments
• Customer/Supplier Identification
Accounting/Financial Management Assistance

- Record Keeping & Accounting Systems
- Tax Calculations
- Financial Analysis
- Accounts Receivable Analysis
- QuickBooks Assistance
GEORGIA SBDC NETWORK
CONSULTING SERVICES

Management Assistance

- HR Management
- HR Compliance
- Strategic Planning
- Management Audits (Gap Analysis)
International Trade Center

- Financial Assistance
- Market Identification/Entry
- ExportGA
- Export-U
Commercialization Program

- Business Concept Feasibility Assessment
- Intellectual Property Strategy
- Commercialization Planning
- Business Plan Development
- Identification of Funding Sources
- Investor Presentation Development
- Commercialization Education Programs
  - Kauffman Foundation Tech Venture program
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