College of Management

The College of Management has educated future leaders of business, government, and nonprofit organizations since it was founded at Georgia Tech as the School of Commerce in 1912. Through the Bachelor of Science in Business Administration degree program, students gain the knowledge and critical thinking skills needed to thrive in today’s technology-driven global economy. The College provides more than 1,300 undergraduate students with a broad understanding of business and management and helps students complete concentrations in one or two areas of business to build their competitiveness for top internships and jobs in those fields.

Concentrations
Bachelor of Science in Business Administration
While gaining a broad understanding of all areas of business through the Bachelor of Science in Business Administration, students also complete a “major-within-a-major,” a six-course concentration in at least one of these areas:
• Marketing
• Finance
• Accounting
• Operations and Supply Chain Management
• Information Technology Management
• Leading and Managing Human Capital
• General Management

Employers
Just a few of the hundreds of companies that recruit our students for internships, co-ops, and full-time positions:
• Accenture
• Bank of America
• Capital One
• Deloitte Consulting
• Delta Air Lines
• Ernst & Young
• Georgia-Pacific
• The Home Depot
• IBM
• Kimberly-Clark
• Lockheed Martin
• Siemens
• Southern Company
• SunTrust
• Turner Broadcasting
• UPS

Higher than National Average Career Stats
• Students with job offers by graduation: 92%
• Students accepting jobs by graduation: 73% (national average 24%)
• Average starting salary: $52,600 (national average $41,000)
• Students graduating with career-related experience: 100%

Graduates Ready for the Job Market
• One of the most impressive career development programs among business schools
• Intensive career preparation starts freshman year
• Each student receives at least fifteen hours of career coaching through our required career class
• Career staff help students complete at least two internships or the co-op program to increase their marketability for full-time positions.
• Advisors help each student create an impressive portfolio of experiences to show employers they are competitive for top jobs. Students diversify their portfolios by completing concentrations, minors, certificates, research, and study abroad.

“The College of Management surpasses all that I could ask for in an undergraduate program. We have an unrivaled staff and faculty and stunning facilities. The fact that I got to take business classes my freshman year allowed me to get an early start in thinking about my career.”
– Rachael Copeland, undergraduate business administration major
The College of Management is creating a new standard in business education and offers:

**Prestigious Reputation**
- Among more than 500 undergraduate business programs in the United States, the College of Management is ranked one of the top undergraduate business programs by *Bloomberg BusinessWeek* and *U.S. News & World Report* in addition to being located within Georgia Tech, the #7 ranked public university in the country.

**Impressive Return on Investment**
*Bloomberg BusinessWeek* and *payScale.com* showed that among all U.S. colleges and universities, Georgia Tech:
- Ranked #1 in the state of Georgia for annual return on investment, with an annualized net ROI of 14.2 percent.
- Ranked #3 nationwide among public institutions for net return on investment during a thirty-year period, with graduates realizing an average $1,129,000 return during thirty years.

**Outstanding and Accessible Faculty**
- Business professors are consistently recognized by our students as the top teaching faculty on campus for their engaging teaching styles and accessibility.
- Professors often go far beyond the call of duty by sharing corporate contacts for internships, inviting students to assist them with their research, and giving feedback on career development.

**High-Tech Savvy**
- Graduates understand how technology can take their organizations to the next level due to a curriculum that emphasizes using technology to solve the complex business problems confronting companies today.
- Top business students are invited to apply to the competitive engineering and management minor offered by the Colleges of Management and Engineering. The minor enables students in these disciplines to learn one another’s language through innovative coursework and interdisciplinary team projects focused on solving real-world problems presented by corporate affiliates. For more details, visit [http://mgt.gatech.edu/tm](http://mgt.gatech.edu/tm).

**Exceptional Location and Facilities**
- Students have access to thousands of Atlanta internships and often intern part-time while attending classes at the business school’s state-of-the-art facility in Technology Square.
- Students learn the latest financial analysis and trading tools in our high-tech, $1 million trading floor, a rarity in all but the best business schools.

**Global Perspectives**
- Students serious about international business participate in the International Plan, a challenging academic program that develops global competency within the context of the business administration major. The International Plan infuses foreign language coursework, study/work abroad, and internationally focused classes into the undergraduate experience. For details, visit [www.internationalplan.gatech.edu](http://www.internationalplan.gatech.edu).

**Dean’s Scholarship and Faculty Merit Scholarship**
The Dean’s Scholarship and Faculty Merit Scholarship recognize outstanding high school students for their academic excellence, leadership, involvement, and potential for success in our top-ranked undergraduate Business Administration program. While all students declaring Business Administration on their applications are considered for the Faculty Merit Scholarship, only program applicants who apply by November 1 are considered for the Dean’s Scholarship. For more details, visit [http://mgt.gatech.edu/scholarship](http://mgt.gatech.edu/scholarship).

“The high tech facilities, combined with knowledgeable advisors and being located in Atlanta, home to many Fortune 500 companies, make the College of Management a springboard that can propel any student to success and to reach their career goals.”

– Peter Bau, undergraduate business administration major

To learn more about our weekly tours at the College of Management, visit [www.mgt.gatech.edu/undergradtour](http://www.mgt.gatech.edu/undergradtour)