The Scheller College of Business has educated future leaders of business, government, and nonprofit organizations since it was founded at Georgia Tech as the School of Commerce in 1912.

Through the Bachelor of Science in Business Administration degree program, students gain the knowledge and critical thinking skills needed to thrive in today’s technology-driven global economy. The College provides more than 1,300 undergraduate students with a broad understanding of business and management and helps them complete a concentration in one area of business to build their competitiveness for top internships and jobs in that field.

Concentrations
Bachelor of Science in Business Administration
While gaining a broad understanding of all areas of business through the Bachelor of Science in Business Administration, students also complete a “major-within-a-major,” a six-course concentration in one of these areas:
- Marketing
- Finance
- Accounting
- Operations and Supply Chain Management
- Information Technology Management
- Leading and Managing Human Capital
- General Management

Graduates Ready for the Job Market
- Students experience one of the most impressive career development programs among business schools.
- Intensive career preparation starts freshman year.
- Each student receives at least fifteen hours of career coaching through our required career class.
- Career staff help students complete at least two internships or the co-op program to increase their marketability for full-time positions.
- Advisors help each student create an impressive portfolio of experiences to show employers that they are competitive for top jobs. Students diversify their portfolios by completing concentrations, minors, certificates, research, and study abroad programs.

Employers
Some of the hundreds of companies that recruit our students for internships, co-ops, and full-time positions include:
- Accenture
- Bank of America
- Capital One
- Deloitte Consulting
- Delta Air Lines
- Ernst & Young
- Georgia-Pacific
- The Home Depot
- IBM
- Kimberly-Clark
- Lockheed Martin
- Siemens
- Southern Company
- SunTrust
- Turner Broadcasting
- UPS

Graduation Statistics
- Highest salary: $85,000
- Median starting salary: $50,000
- Students with job offers by graduation: 95 percent
- Students graduating with career-related experience: 100 percent

2012 Businessweek Rankings
- No. 1 public business school in Georgia
- No. 13 public business school in the nation
- No. 37 best undergraduate business school in the nation

“Students have unparalleled opportunity to gain real-world business experience while benefiting from a technical perspective. Whatever your career goals or aspirations, there is a professor and staff member eager to help connect you with contacts in the industry. The career development opportunities provided by the Scheller College of Business are second to none — resumes, career fairs, interviews, cover letters, business communication, networking, and more.”

– Savannah, undergraduate business administration major
Faculty, staff, and advisors value and promote the power of a comprehensive education. Augmenting classroom instruction with assignments, projects, co-ops, internships, study abroad, and organizational involvement on campus and in our community is considered a necessity.

– Elias, undergraduate business administration major

Dean’s Scholarship and Faculty Merit Scholarship

The Dean’s Scholarship and Faculty Merit Scholarship recognize outstanding high school students for their academic excellence, leadership, involvement, and potential for success in our top-ranked undergraduate business administration program. While all students declaring business administration on their applications are considered for the Faculty Merit Scholarship, only program applicants who apply by October 15 are considered for the Dean’s Scholarship. For more details, visit http://scheller.gatech.edu/scholarship.

To learn more about our weekly tours at the Scheller College of Business, visit http://scheller.gatech.edu/undergradtours.