IN THIS ISSUE
Concerning Unjust Publicity
Alumnus Heads Chicago College Group
Alabama, North Carolina and Notre Dame Games
Important Homecoming Announcement—Departmental Progress

Published at Atlanta, Ga. by the National Alumni Association of Georgia School of Technology.

ENTERED AS SECOND CLASS MATTER MAR. 22, 1923, AT THE POSTOFFICE AT ATLANTA, GA. UNDER ACT OF MAR. 3, 1879
Borrowing fire from
Della Robbia

Masters of Art they were. Masters of enameling on clay. Their gems of modeling covered with brilliant colors are unequaled today. And the gifted craftsmen of Venice and Limoges have left us superb proof of their ability to apply enamel to metal.

Step by step the art has become a science. Better metal, better glazes, better methods, and better heat—electric heat.

The glowing units of the electric furnace give a heat that is perfectly uniform and constant, and there is no smoke to mar the glistening surface.

With electric heat as an ally, manufacturers offer us today hundreds of well-finished products. Even an army of men using Della Robbia’s methods could not do this work at any cost.

General Electric engineers have applied electric heating to processes used for bathtubs and jewelry, for cast iron and bronze, for tool steel and glass parts. The G-E booklet “Electric Heat in Industry” describes the application and possible value of electric heat to any manufacturing business.
Georgia School of Technology

“A TECHNICAL SCHOOL WITH A NATIONAL REPUTATION”

THE GEORGIA SCHOOL OF TECHNOLOGY offers to young men of ability and ambition a training which will fit them for positions of responsibility and power.

The national reputation of this institution is based not on claims, but on results. Its greatest asset is the record being made by its alumni in the productive work of the world.

Complete courses in MECHANICAL, ELECTRICAL, CIVIL, CHEMICAL, TEXTILE, GENERAL AND CERAMIC ENGINEERING, AUTOMOBILE ENGINEERING, CHEMISTRY, ARCHITECTURE, COMMERCE AND INDUSTRIAL EDUCATION.


For Further Information, Address

THE REGISTRAR
Georgia School of Technology
ATLANTA, GEORGIA

THOSE GENTLEMEN, WHO REQUIRE A DISTINGUISHED AND AUTHENTIC INTERPRETATION OF STYLE IN THE VARIOUS APPURTENANCES OF DRESS, SHOULD BE INTERESTED TO LEARN THAT FINCHLEY OF NEW YORK WILL CONDUCT EXHIBITIONS IN VARIOUS CITIES OF IMPORTANCE IN THE STATES LISTED BELOW.

IT WILL RESULT TO YOUR ADVANTAGE TO ATTEND THESE EXHIBITIONS WHEN IN YOUR LOCALITY. WRITE DEPARTMENT C FOR EXACT DATES AND PLACE OF EXHIBITIONS.

ARKANSAS
ALABAMA
CONNECTICUT
GEORGIA
INDIANA
KENTUCKY
LOUISIANA
MARYLAND

MASSACHUSETTS
MICHIGAN
NEW HAMPSHIRE
NEW JERSEY
NEW YORK
NORTH CAROLINA
OKLAHOMA
OHIO

PENNSYLVANIA
RHODE ISLAND
SOUTH CAROLINA
TENNESSEE
TEXAS
VIRGINIA
WASHINGTON, D. C.
WEST VIRGINIA

FIFTH AVENUE AT FORTY-SIXTH STREET, NEW YORK

New Chicago Shop Opens in November
An Advertisement of
the American Telephone and Telegraph Company

No one person owns as much as 1% of the capital stock of the American Telephone and Telegraph Company. The company is owned by more than 420,000 people, with stockholders in every section of the United States. It, in turn, owns 91% of the common stock of the operating companies of the Bell System which give telephone service in every state in the Union, making a national service nationally owned.

The men and women owners of the American Telephone and Telegraph Company are the largest single body of stockholders in the world and they represent every vital activity in the nation's life, from laborer and unskilled worker to wealthy and influential executive. Although the telephone was one of the greatest inventions of an age of large fortunes, no one ever made a large fortune from it—in fact, there are not any "telephone fortunes." The Bell Telephone System is owned by the American people. It is operated in the interest of the telephone users.
UNJUST PUBLICITY  Although Georgia Tech defeated a strong Alabama team on October 15, the biggest reaction it seems that resulted from the victory was a lot of adverse criticism based on facts over-seasoned with fancies, it appears to us.

The college, its alumni, and students may go on for years paying its supporters and the State more than a hundred percent on any investment ever made in favor of the institution, or some of the alumni may achieve more than national fame, but such constructive achievement is not seized upon and relayed to the world, for some reason or other. Perhaps the foregoing doesn’t come under the heading of news and isn’t published because it does not present any “syndicative” value with its resultant financial return to the writers of detrimental articles, garbled or otherwise.

When Georgia Tech toppled Alabama from its Southern Conference throne of four years standing, the Gold and White did a job and the Freshman of the school had every right to celebrate in an orderly manner. Enthusiasm did get the better of good judgment in a few instances where trolleys were jerked and, in particular, where traffic was hopelessly jammed on Peachtree Street, one of three main parallel arteries at the point of congestion. At all times, however, this writer observed that students and officers were acting toward each other in a good natured way; it appeared impossible, though, to clear traffic without using either water or gas and the lesser of the two evils was reported to with the required effect and no harm to anyone.

Furthermore, about fifty or more freshmen were taken to headquarters where they were immediately released; had they been so very terrible or had any one of that large number carried an “unlawful breath” even, we have no doubt but that some, if not all of them, would have been detained longer. True, night shirts and pajamas were worn over good thick uniforms or other clothing, but if such is scanty attire we refer all criticism to almost any show in any town at any time in any state in the Union. This does not include street dress, beach and swimming pool attire.

We believe that the editors of the various papers concerned have the “intestinal fortitude” to try to right any unjust publicity promulgated by them; in fact, we have an editorial before us written on October 16th by one of the most prominent editors in the country—not of Atlanta either—in which he takes decided issue with many features of an article, written by an Atlanta correspondent, that appeared the day previous IN HIS OWN PAPER.

While it was obvious to him that the demonstration was over-done, this just editor did not condemn an entire institution and its authorities for the acts of some youthful spirited or foolish freshmen; in fact, it is his belief that it is a little late to attempt to train college students as to their conduct if they haven’t had proper and earlier direction.

None of the Atlanta papers saw fit to publish the original destructive criticism and we believe other papers published it before they were conversant with all the facts in the case.

On Thursday, October 27, the students of a large University in the East had quite a serious run-in with the police of the city, after a spirit meeting only, that affair wasn’t heralded so widely. Tear bombs, however, made “good news” in Atlanta and it brought about as much good to us as the big amount of publicity that has been given in the past to the probable closing of Atlanta schools on account of lack of funds—and the schools haven’t closed yet and won’t!

With over 8000 students in the various departments at Tech spending on an average of $40.00 to $50.00 a month—a sum of $1,215,000 or more—is brought to Georgia
and the city of Atlanta by students alone; such a pay roll covering a period of nine months should deserve fair criticism, if the very important human factor were not considered at all.

We do not approve of trolley pulling or traffic blocking, both are unnecessary and can become dangerous, we have every reason to believe that it won’t happen in the future; on the other hand, we don’t belive in unfair publicity, and regret to note that some people persist in seeing the beam in the eyes of others while gazing through a forest in their own.

---

Important Home Coming Announcements

Due to the fact that the largest crowd that has ever assembled on our athletic field will be present for the Tech-Georgia Game on Grant Field, December 3rd, it is very important for all Tech Alumni to make reservations at once for hotel accommodations, the Home Coming Luncheon and the GAME; if these matters haven’t already been arranged.

On account of the parking problem and traffic congestion, your committee on homecoming has taken everything into consideration and decided that the Atlanta Biltmore Hotel will be the most logical and convenient location for the “big luncheon.” The hotel is only five squares from the stadium and within easy walking distance if one would prefer to leave his car parked in its locality.

The luncheon will be held in the hall room on the main floor and the management assures us that we will be given the best of service with plenty to eat, including a half-spring chicken and “appetences.”

If any of you were not properly served at the luncheon last year, due to the rush of last minute alumni or the like, please let us know right now for we want you as our guests this year. The offer is a standing one from this time on.

The foregoing paragraph shows how important it is to SEND IN THE BLANK AT ONCE for we must close reservations and give the hotel a guarantee a number of days in advance of December 3rd. IF YOU MAKE RESERVATIONS AND FIND THAT YOU WILL NOT BE ABLE TO BE PRESENT, LUNCHEON PAYMENTS WILL BE RETURNED IF WE ARE NOTIFIED BY DECEMBER 1ST... That’s fair, let’s go!

All out-of-town alumni will be allotted a number of football tickets in the Home Coming Session but the Athletic Association states that it cannot give any one alumnus his entire maximum allowance in that section. If you haven’t secured your reservations to the Game we urge you to write immediately to the Tech Athletic Association, giving your class year and address, and send check payable to the Athletic Association for the football tickets at $2.50 each, adding 25 cents to your total payment to cover U. S. registration and other mailing charges.

One more important word—if you haven’t made arrangements for hotel accommodations get busy at once and write or wire to the Piedmont, Ansley, Winecoff, Biltmore, Henry Grady, or other hotels in the city for the reservations desired by you.

That about covers it all. We know those of you who are present will have a great time at the Home Coming Luncheon and at the game, and we trust that you will witness a glorious victory.

FILL OUT THE FOLLOWING BLANK NOW:

---

Home Coming Day and Georgia Game

December 3, 1927

HOMECOMING LUNCHEON BEGINS 12:00 SHARP IN BALL ROOM, MAIN FLOOR BILTMORE HOTEL

Class Ballise—Spirit Meeting—Inter-Class Introductions. No speeches.

Adjourn at 1:00 P. M. and ON TO THE GAME, BEGINNING AT 2:00 P. M.

Friends and Families of Alumni all invited. Various Dances after the Game and Evening.

Colors and souvenirs furnished free at luncheon.

Reservations for luncheon $2.00 each. Mail in your order and check NOW!

Use the attached slip for convenience.

National Alumni Association,
Georgia Tech, Atlanta, Ga.

Date______________________________

Mail ( ) tickets at $2.00 each to me for the Home coming Luncheon on December 3.

Check for same, payable to Ga. Tech Natl. Alumni Association, is enclosed herewith.

Signed__________________________

Address__________________________

City and State_____________________

The above plans are so firm they may not be altered by anyone. We are also pointing out that an extra large percentage of the alumni are coming this year, and that there are more than 2,000 Alumni who have not visited college recently.

In this connection, the alumni have made arrangements for a large number of guest rooms at the Biltmore Hotel. We urge all alumni who are coming to make arrangements early so as not to be disappointed.

There is also the possibility of obtaining rooms at the Piedmont Hotel, which is only a short distance from the stadium. It is advisable to make reservations early as the demand for rooms is expected to be great.

In conclusion, we urge all alumni to come and enjoy the Home Coming Day. The festivities will be a great success, and we look forward to seeing all of you there.

---

The above plans are so firm that they may not be altered by anyone. We are also pointing out that an extra large percentage of the alumni are coming this year, and that there are more than 2,000 Alumni who have not visited college recently.

In this connection, the alumni have made arrangements for a large number of guest rooms at the Biltmore Hotel. We urge all alumni who are coming to make arrangements early so as not to be disappointed.

There is also the possibility of obtaining rooms at the Piedmont Hotel, which is only a short distance from the stadium. It is advisable to make reservations early as the demand for rooms is expected to be great.

In conclusion, we urge all alumni to come and enjoy the Home Coming Day. The festivities will be a great success, and we look forward to seeing all of you there.
Departmental Progress in Brief

Civil Engineering

The Civil Engineering Department is graduating men so firmly grounded in fundamentals that they are not only of immediate value to any engineering company but are also prepared to specialize with success in highway, sanitary, railroad, or steel and concrete engineering. There is an especially strong demand for our graduates on the part of highway departments, municipalities, and construction companies doing steel and reinforced concrete work.

In highway engineering the department co-operates in many ways with Atlanta, Fulton County, and the Georgia Highway Department. The highway laboratory has on more than one occasion saved considerable sums of public money by testing and selecting paving materials. A test made a few years ago has enabled Fulton county to save thirty cents on every square yard of concrete paving laid since that time. The Atlanta Journal stated editorially that this department had saved the state and county $60,000.00 within a single year.

Electrical Engineering

The course in Electrical Engineering at Georgia Tech is designed with the purpose of giving the student a well-balanced college education, whose central feature is first class training in the great fundamental principles necessary to successful specialization in this field. The high regard in which Georgia Tech's electrical course is held is proved by the willingness of the two greatest electrical companies in the country to offer positions to every available graduate of this department. Students interested in radio engineering have an unusual opportunity to secure practical experience in Tech's $10,000 broadcasting and receiving station—the gift of Mr. Clark Howell of the Atlanta Constitution.
College Training in Demand

Although a generation ago the business man looked with scorn upon the college graduate seeking employment such is not now the case according to a statement made by the officers of the Georgia College Placement Bureau. This organization, maintained in Atlanta by a group representing 16 southern colleges and 16 large firms and corporations serves as a point of contact between the college student looking for a job and the employers looking for someone to work.

Some years ago there was a complaint that the graduates of southern colleges went to the East and North to work, and it was to remedy this situation that the Bureau was organized. Julian Barrett, assistant placement secretary, who was in the class of 1926, said that today 85 percent of the graduates of southern colleges find opportunities in Georgia and the south.

The demand for Textile graduates was not large enough a short time ago to absorb all who applied, but today with the increase in textile work in the South the demand exceeds the supply. Mechanical Engineers and in fact most engineering graduates are in good demand in the South, especially those students who have gained actual experience by taking the cooperative course.

American Alumni Council Holds Regional Meet in Atlanta

District Three of the American Alumni Council held its regular session in Atlanta on October 8th. The conference was presided over by the Director, Mr. Richard E. Thigpen, Alumni Secretary of Duke University, the meeting being held at the Ansley Hotel.

A large attendance of alumni and alumnae secretaries from the district contributed greatly to the success of the gathering which had been assured in advance, however, by the tireless efforts of Miss Polly Stone, Alumni Secretary of Agnes Scott College.

The program was comprehensive, instructive and interesting; it follows:

8:30 A.M. Registration

9:00 A.M. Conference Breakfast

Address of Welcome—Miss Polly Stone, Agnes Scott.

Address by "Dean" Wilford B. Shaw, President of American Alumni Council, University of Michigan.

10:00 A.M. The Objectives of Alumni Work, "Dean" Shaw, University of Michigan; Miss Clara Byrd, N. C. C. W. Discussion.

11:00 A.M. The Machinery of Alumni Work.


b. Field—Tyre Taylor, University of North Carolina.

c. Publication—W. H. Wranek, University of Virginia.

d. Discussion.

12:00 Noon Financing the Alumni Program.

a. Budget—Miss Polly Stone, Agnes Scott.


c. Funds—Miss Jennie Loyall, Wesleyan College.

d. Dues—R. J. Thiesen, Georgia Tech.

e. Discussion.

1:00 P.M. Luncheon.

"Ask Me Another." Open Forum and Question Box.

2:00 P.M. Tech-Talume Football Game as guests of the Georgia Tech Athletic Association.
**TECH ALUMNUS HEADS SOUTHERN COLLEGE ASSOCIATION IN CHICAGO**

The initial step was taken in the organization of a Southern College Association in Chicago when representatives of nine southern college alumni clubs met at the Congress Hotel and elected officers and mapped out a plan of organization which is expected eventually to include every Southern Alumni Club in Chicago.

With the election of officers and the adoption of a constitution the Association established headquarters at the Congress Hotel and started a campaign to have every Southern College and University organize a Chicago Alumni Club to become a part of the Southern College Association. The primary purpose of the organization is to promote the development of individual alumni clubs in Chicago.

The majority of alumni clubs have small memberships and the Association will bring these clubs together so that the members will be able to have all the advantages which a large alumni club offers. The Southern College Association will handle the entertainment of Southerners in Chicago which at the present cannot be handled by the individual alumni clubs because of limited membership.

An invitation has been extended to every Southern college man in Chicago to become affiliated with his local alumni club and join the Association. The National Alumni Association of Southern colleges are being interested in the organization in order to promote the development of more clubs in Chicago.

A file of all members of the Association is kept at the Congress Hotel and it will always be available for anyone who desires to make use of it.

The officers of the Association are as follows: President, Warren Wheary, Gorgia Tech; Vice-Presidents, R. D. Eames, University of North Carolina, Carl Lee, University of Texas, Gray Jewett, Virginia Polytechnic Institute; Secretary and Treasurer, B. W. Ruark, Duke University.

The following Chicago Alumni Clubs are charter members of the Southern College Association: Duke University, University of Virginia, Vanderbilt University, Tulane University, University of Texas, University of North Carolina, Virginia Polytechnic Institute, Georgia School of Technology and Texas A. & M.

**INFORMATION ON PROFESSIONAL DEGREES AT GEORGIA TECH**

Upon fulfillment of the necessary requirements, the Georgia School of Technology confers upon candidates the following professional degrees: Civil Engineer (C. E.), Electrical Engineer (E. E.), Mechanical Engineer (M. E.), Textile Engineer (T. E.), Chemical Engineer (Ch. E.), or Ceramic Engineer (Cer. E.).

In order to be eligible for a professional degree, it is necessary, first, that the candidate be a graduate of this institution, having received the B. S. degree in the particular branch of engineering in which he wishes to receive his professional degree; and second, that the candidate shall have had five years of practical experience, subsequent to graduation, three years of which shall have been professional work of a superior quality, such as being in charge of work requiring engineering ability of a high order.

A graduate wishing to become a candidate for a professional degree shall, not later than December 15th of the scholastic year in which the degree is sought, communicate with the head of the department concerned, submitting a detailed statement of the nature of his professional work, the time occupied, testimonials that he may wish considered, and references to whom the head of the de-
department shall write for information as to the candidate's professional fitness and general standing and shall also submit an outline of the thesis which he expects to write.

The evidence and information, in writing, shall be submitted to the "Committee on Advanced Degrees." If, in their judgment, it demonstrates the candidate's fitness, a favorable report shall be made to the faculty, who, through the Secretary, shall invite him to submit the required thesis.

After the thesis is approved, two double-spaced typewritten copies, substantially bound, shall be furnished by the candidate, one of which must be the original, but the other may be a carbon copy. The original copy must bear the written approval of the head of the department, shall be placed in the Library, but the carbon copy shall be kept by the department concerned.

In case the candidate wishes to take his degree in June, the two bound copies of his thesis must be submitted by May 15th.

After the bound copies of the thesis have been received by the head of the department, he shall, if the copies are satisfactory, so report to the Faculty, who will recommend the candidate to the Trustees for the Professional Degree.

After favorable action of the Trustees, the diploma shall be delivered to the candidate on the payment of a fee of twenty-five dollars.

It is understood that such a degree is not an honorary degree, but is awarded for strictly professional work.

All the evidence on which the action of the Committee was kept shall be kept on file in the Registrar's office.

ALUMNI PROMINENTLY MENTIONED

With the beginning of the annual campaign for the Mayoralship of the city of Memphis, Tenn., it has been announced that Ceylon B. Blackwell, Horace Johnson, and Mrs. Edgar Lee are to be the running mates of the present mayor for his reelection.

Mr. Blackwell, who is a graduate of Georgia Tech of the class of 1918, is at present the manager of the DeSoto Garage, in Memphis, and is now going into the field of politics with all his enthusiasm. Mr. Blackwell was recently elected President of the Memphis Georgia Tech Club, and is taking an active part in the Memphis Alumni Association, as well.

Captain William G. Burt, one of the most distinguished graduates of Georgia Tech, was recently in Knoxville, Tenn., engaged in the inspection of the various units of the 117th Infantry of the National Guard. Captain Burt, of the class in Textile Engineering, after finishing Tech was the textile engineer of the Bibb Manufacturing Company for a number of years. He became an officer in the regular army in 1917, and in 1918 went overseas in command of a detachment of United States air troops. He remained there until 1922, engaged in liquidating claims and also in the Grave Registration service. Since returning to this country he has been active in the regular army, being stationed in Macon, Ga.

Word has been received of the appointment of E. B. Newell, a Georgia Tech graduate of the class of 1915, in Electrical Engineering, to the position of the head of the Control Engineering Department of the Westinghouse Electric and Manufacturing Company. Mr. Newell is another of the prominent Tech graduates who have reached responsible positions in many of the larger companies.

The news that another of Georgia Tech's graduates has reached a high point in his chosen profession was received recently by the Alumni Association. Mr. Lloyd B. Griffith, a Tech grad of some years back, has started his own company of Manufacturers Agent and Broker, after having been Assistant Sales Manager of the Gillingham-Chipley Company for about five years. Mr. Griffith has been in New Orleans since 1920, and started his own business in 1924.

Carter (Little Red) Barron, who graduated in Commerce in the class of 1927, took over the job of assistant manager of the Capitol Theater when it opened its doors during the past summer. Red was manager of the Fairfax Theater, in College Park until going with the Capitol.

Mr. Charles D. Shoney, graduate of the Class of 1925, has forsaken the newspaper business, in which he has been engaged since graduation, and is now prominently connected with the Atlanta Branch of the Mack Truck Company, handling the sales over the entire state.

DAY SCHOOL ENROLLMENT

The enrollment at Georgia Tech this year is the largest in the history of the school. A total of 2116 students already have registered in the various departments. Of this number there are 659 Freshmen, 618 Sophomores, 429 Juniors, 333 Seniors, 43 Specials, and 14 Graduates. This shows an increase of 12 students over the same time last year.

Survey of courses being taken shows that engineering is the most popular, there being 323 Freshmen registered in the Freshman Engineering Course, while there are a total of 769 students pursuing engineering courses. There are 394 students in the Commerce School, 12.4 in the Architectural Department, and 66 in the School of General Science. In the engineering courses the Electrical Engineering Dept. has 185 students. The Co-operative students number 546 which is quite an increase over last year.
"STUMPY" GOING THROUGH

Thomason, Tech's Star Back.

TECH TOPPLES SOUTHERN CHAMPS, 13-0

Georgia Tech turns back the Crimson Tide for the first time in four years! Featured by a sensational, thrilling run by Stumpy Thomason, and the all-round work of the Tech line, the Yellow Jackets broke the heart of Alabama with an unexpected 13-0 victory. With twenty-five thousand people on the edge of their seats, the Jackets took everything the Tide had to offer, and came back for more, as well as to score twice.

Tech's first score in four years came after a 13-yard run by Parham, a first down by Randolph, and a perfect run by Thomason on the side-lines. He neatly stepped over the line but came through safely without being tackled at all. The second score came on an attempted forward pass by McClintock, who fumbled the ball when tackled by the whole Tech line. Holland recovered on the six inch line, and Missol went over for the touchdown just as the whistle blew for the end of the game.

Alabama was always dangerous and was always liable to break out in a series of runs. Taylor almost scored when he got away from Thomason, the safety man, but was caught from behind by Coot Watkins, who played a stellar game in the line all afternoon.

Alabama got the jump on Tech in the first few minutes of play, completing several passes, and runs to Tech's 25-yard line, where the Jackets stiffened and took the ball away from the Tide. Tech was becoming proficient in knocking down seven of the ten passes attempted by 'Bama. Those three completed passes went for a total of 54 yards though, all being made in the first half.

Alabama started her most dangerous offensive of the game in the fourth quarter from her own twenty-yard line. A ten yard tackle run by Tuck, and a thirteen-yard triple pass put the ball on 'Bama's forty-five yard line. Here Archie Taylor got away for a forty-yard run. He was headed for the goal with a clear field. Stumpy having gone over too far and missed his tackle, when Watkins caught him from behind on Tech's 17-yard line. Here Tech braced and the ball went over. Soon after Tech recovered her own punt in midfield. Alabama held, and Tech punted again. Alabama could not gain and, on a last desperate assault, passed. But the passer was rushed and threw the ball away, Holland recovering. From there the Jackets scored the second touchdown.

The Tornado was outplayed by the Tide, by an average of 6 to 38 yards per punt, outpassed by the Tide, and more ground was gained by the Tide than by the Jackets. But Tech won through the inspired work of the line, and the genius of Stumpy Thomason. Tech made their own breaks by following the ball 100 per cent closer than Alabama, and took advantage of the alertness of their players. Alabama made 11 first downs to Tech's 7, but Tech made 13 points to Alabama's none. This is, after all, what counts in a football game. However, nothing could stop the inspired Tech eleven, even the great Alabama Tide.

NORTH CAROLINA FIGHTS HARD BUT LOSES, 13-0

Featured by the superb defense of the Tech line and a sensational 75-yard run by Stumpy Thomason, the Tarheels saw the North Carolina Tarheels in a lowly played game, October 22, by the score of 13-0.

Three times the Tarheels had first down on the Jack- son's six yard line, and three times they failed to carry the ball across the last white line. Twice they had less than one yard to go for a touchdown, but Tech's stone wall repulsed them both times. The long run of Stumpy was the most brilliant of the game, but for all-around offensive and defensive playing Bob Randolph takes the honors. It was through his 25 and 15 yard bucks that Tech scored the first touchdown.

The first quarter saw Tech's offensive practically become nil, while the Tarheels threatened seriously with a try from placement after Shulman's fumbling of a punt.
Things rocked along until the second quarter in which Tech showed their only determined offensive of the day. After Randolph's pretty runs, Durant slipped Captain Crowley a lateral pass for a touchdown, Stumpy kicking goal.

During the half everyone supposed that the Tarheels had shot their bolt, and that the Jackets would get together for some real football. But in the third and fourth quarters North Carolina had Tech in more hot water than even Alabama. Several offside and roughness penalties, augmented by some fine passing on the part of Whisman and Sapp put the ball on Tech's 19-yard line. Tech held but immediately Mizell fumbled, Ward recovering for Carolina on the Jacket 17-yard line. A first-down and the ball was on the five-yard line. Four downs to make five yards! Young got three, Board made one over the line, and then Board made about a half a yard! Carolina's ball on Tech's one-foot line, fourth down. Board failed at center and the day was saved for the second time. The fourth quarter was featured by the frequent Tech penalties and the also frequent Carolina passes. With first down on Tech's eight-yard line, Young got five at right tackle, Lassiter got one out of bounds, and Ward got one at right guard. Again one yard to go! Lassiter tried again and Tech held again, the ball going over to Tech. For the third time, the Tech line held within its five-yard line.

Late in the last quarter, with the ball on his own 35-yard line, Stumpy Thomason squirmed off left tackle into the open. Outrunning the side-backs, and with Holand as interference he slips past Whisman, the safety man, and adds six points to the score. He failed to make goal. Score, Tech, 13; North Carolina, 0.

Tech, as in past games, was penalized plenty for offside and fouls this time. A total of 85 yards in penalties was inflicted upon the Jackies. Their most vulnerable spot was the forward pass. The Carolinians threw 12 passes, completing seven of them for 73 yards.

**A Bowman Biltmore Institution**

"Where Southern Hospitality Flowers"

Rates from

$3.50

**The Atlanta Biltmore**

"The South's Supreme Hotel"

Jno. McEntee Bowman, President
H. B. Judkins, Manager
Wm. Candler, Vice-Pres.
W. C. Royer, Asso-Agr.

---

**ATLANTA ENVELOPE COMPANY**

Manufacturers of Envelopes for Every Commercial Purpose

Printers of Distinction

505-7-9-11 Stewart Avenue, S. W. Atlanta, Ga. Phone Main 3370
JACKETS BOW TO STRONG NOTRE DAME TEAM

For the sixth time since 1922, the Tech Golden Tornado was defeated by a deluge of phantom Notre Dame halfbacks, 26-7. Throughout the game, the Irishmen showed their superiority over the Jackets by gaining 387 yards to the Jackets’ 92 or thereabouts.

The big guns for the South Benders were Flanagan, the captain, Collins and Niemiec. Stumpy Thomason, Warner Mizzol and Captain Crowley started for the losing Jackets.

As tradition demanded, Knute Rockne started the game with his second team. The Jackets held them in check for the first quarter, but at the end of that period, Rockne ran the first string in. These proceeded to push across a touchdown, Collins running around end for the score. At the end of the half Notre Dame led 6-0.

The third quarter belonged entirely to Notre Dame. Scoring 13 points in this span, on passes and runs by Captain Flanagan, the Irish stepped way out in front with a decided lead. The last quarter saw the last Notre Dame touchdown, on a blocked Tech punt, the ball being carried over by Collins.

The lone Georgia Tech score came as a result of a Notre Dame punt blocked by Peter Pand, recovered by Tech. On the famous lateral pass, Iazy Shulman handed Captain Crowley the ball. The latter carried it to the one-yard line, from which point, Stumpy pushed it over. Thomason also kicked goal. The best Georgia Tech team in the history of the relations between the two schools, could not gain much against the fast Irish line. A strong Jacket line failed to stop the seemingly unstoppable Notre Dame backs.

The game was an unusually clean one, few penalties being drawn by either team. The Irish play the hardest schedule in the country, travel more than any other team, and throughout it all they have the reputation of being the most sportsmanlike players in the country.

FRESHMAN TEAM CONTINUES TO WIN

Coach “Kid” Clay, Coach Mundorff, and Coach Tharpe of the freshmen squad, are developing one of the strongest rat elevens in the South in the 1927 Baby Jacket outfit. Terrific line-plunging, and fast running plays have marked the first two games that the Junior Jackets have played this season.

The opener of the season, a game with “Red” Barron’s Monroe Aggies, resulted in a win by the fresh, 19-13. The stars of the game were Lumpkin and Dunlap, for the freshmen, and Pat Barron and Meyers, for the Aggies.

The first few minutes of the game resulted in a touchdown for the rats, but the Aggies got going soon after, and held them to a one touchdown victory. Some of the play was rugged but it has been ironed out.

The second game, that with the Baby ’Gators of the University of Florida, also rang up a victory for the rats. A fumble in the last few minutes by Bethes, Florida backfield star, was recovered by Herrin, who ran for the deciding touchdown. The Baby Jackets were trailing 14-13 before this 23-yard run.

Fumbles on the part of the Tech freshmen put Florida in the lead. Many penalties also contributed to several points in the ’Gator score. As in the Monroe Aggie game, Lumpkin and Dunlap starred in the backfield, with Bethes shining for the Florida team.

Each week, the freshmen are taught some of the offensive plays of the varsity’s coming opposition, and go up against the first team in scrimmage. Several time have the rats made a creditable showing, and great promise is seen in the team.
WEDDINGS AND ENGAGEMENTS

Walker-Brewer
Of great interest to their friends throughout the state is the announcement of the engagement of Miss Lena Mae Walker and Mr. John Mills Brewer, both of Griffin, Ga. Mr. Brewer was a student at Tech for three years making a fine record for himself in Commerce.

Ashcraft-McGinnis
Mr. and Mrs. Lee Ashcraft announce the engagement of their daughter, Rebecca Bayless, to Mr. Claude Augustus McGinnis, B. S. in C. E., 1921, the wedding to take place November 2.

Thomas-Estes
A social event of the year was the marriage of Miss Margaret Josephine Thomas, of Atlanta, to Mr. Edward Danna Estes, a graduate of Georgia Tech, which was solemnized October 1.

**

Ward-Denle
A marriage of interest to their friends was that of Miss Violette Blanche Wood and Mr. Clifford M. Denle, a graduate of the Georgia School of Technology, which took place October 12 in Ft. Lauderdale, Fla.

Martin-Goebel
A social event of June was the marriage of Miss Margaret Martin and Mr. Andrew Scheibing Goebel, B. S. in M. E., 1913, which was solemnized in Clayton, Alabama, June 30.

HOTEL
WINECOFF
"Located nearer than anything to everything"
200 ROOMS -- 200 BATHS
ABSOLUTELY FIRE PROOF
EUROPEAN PLAN
EXCELLENT DINING ROOM
Our Famous
COFFEE SHOP
Open 24 Hours Daily

ATLANTIC LIFE INSURANCE COMPANY
RICHMOND, VIRGINIA
RESERVE LIFE INSURANCE

Every man who attended Georgia Tech did so with the idea of increasing his earning capacity.
But if he does not, at the same time, learn how to save and thereby create an estate, he will not truly succeed.
The only safe and sure way to do this immediately is through Life Insurance.
The time is NOW while you are young and the deposits are small.
Students should save out of allowable salaries at least to protect their parents from further expense in case of death or total disability—Talk over the idea with your “Dad.”
Statistics show that out of every 100 people reaching age 65 there are 97 dependent on some one.
To which class will you belong? Give us a ring and let us explain our several plans to you.

ARTHUR C. BEALL, General Agent
H. EWING DEAN, District Agent
(Ga. Tech ’03)
603-4-5 Norris Bldg.,
Phone Walnut 6475
Atlanta, Ga.

HEATING AND VENTILATING ENGINEERS AND CONTRACTORS
FURNACE MANUFACTURERS
MONCRIEF FURNACE COMPANY

68 Hemphill Ave.  Atlanta, Ga.
As announced in the March issue of the Alumni, the Georgia Tech Alumni Association has undertaken to compile and publish as complete a history as possible of the activities of the Georgia Tech alumni during the World War.

The War Record is being compiled in part from information secured by Dr. G. H. Boggs, head of the Department of Chemistry, just after the close of the War. The list of the Tech men who have been declared fit for military service will be published in alphabetical order from month to month until the roll is complete. The War Record will probably be published in book form upon its final compilation.

It is requested that all alumni who know of Tech men who were killed in the War send in whatever information they happen to know on them, since it is practically impossible for the Secretary’s office to obtain the necessary material in the majority of cases except through the aid of the alumni.

Also, all alumni are requested to send the name of friends at home who have been declared fit for military service in the hope that the idea of reaching the training and recruiting and training camps may reach them.


typos

Also, it is requested that all alumni who know of Tech men who were killed in the War send in whatever information they happen to know on them, since it is practically impossible for the Secretary’s office to obtain the necessary material in the majority of cases except through the aid of the alumni.

Also, all alumni are requested to send the name of friends at home who have been declared fit for military service in the hope that the idea of reaching the training and recruiting and training camps may reach them.


typos
Hawkes, W. M., E. E. '16—Pvt., 2nd Lt., F. A. add. (last known) 30 Church St., New York, N. Y.
Heinz, W. L., M. E. '11—Pvt., 2nd Lt., 1st Lt., Engrs. o. s. add. 93-A Howard St., N. E., Atlanta, Ga.
Hill, G. M., Arch. '11—Pvt., Cpl., Sgt., 2nd Lt., F. A. add. 58 W. 59th St., New York, N. Y.
Holcombe, P., E. E. '15—Pvt., Cpl., S., C. O. s. in initial installation of telegraphic service on Amer. lines. add. unknown.
Holleyman, W. C., Arch. '17—2nd Lt., Capt., F. A. and Q. M. C. Const. Div. add. (last known) Greensboro, N. C.

ATLANTA Hotel Ansley
SAME DIRECTION
The ANDREW JACKSON
Nashville - Tenn
The CARLING
Jacksonville - Fla
The TUTWILER
The REDMONT
Birmingham - Ala
The PIEDMONT
Atlanta - Ga
Dinkler Hotels Co. Inc
Carling L. Dinkler Post
Dispensers of True Southern Hospitality

SOUTHERN STAMP & STENCIL CO.
Phone Walnut 2969
40 N. Forsyth St.
ATLANTA, GA.

GOODLOE H. YANCEY, Jr.
Contractor's Equipment - "Caterpillar" Tractors - Road Building Machinery
YANCEY BROTHERS, Inc.
634 Whitehall Street. Atlanta, Ga.

ROBERT AND COMPANY
ARCHITECTS AND ENGINEERS
ATLANTA, GA.

Volume Vol. 27
Number 10

Holtzelw, F., J. R.
Naval Academy
Texas Tech

Hook, J. P.
Meuse Mansion
add. (last known) 206 East La.
Hook, E.
add. 135 McCord

R. O. R. G.
Graduate

Class

"A"burr, H. M.
Atkinson, W. W.

B
Ball, H. E.
Bateman, B.

Boll, P. W.
Brown, J. B.

Burdett, C. W.
Berkov, W.

Campbell, L. E.
Cannon, F.

Carmicheal, R.
Chambers, S.

'Pailin, W.
'Clark, W.

'Crane, H. E.
Colin, J.

Cook, J. C.
Couch, J.

Coock, T.
Cronk, J.

Crabb, G.

Coombe, W.

Davis, W.
Dean, J.

Bick, T.
Boucer, M.

Bugu, C.
Duke, E.

Dwight, J.
Ebert, E.

Fleming, E.
Fowlkes, M.

Fowles, F.
Forbbank, J.

R. L. G.

Contact Name

Kaufman, K.

274-276

Phone 2377

The Camera Club
Tile Stoves

Phone 2377
Volume VI.

(To Be Continued)

Registrants and Graduates

CLASS OF 1905—APPRENTICE 1906

*Ashbury, R. M., Cato Springs, Ga.
Atkinson, H. W., 2328 Gordon St., S. W. Atlanta, Ga.
*Bailey, W. L., Dawson, Ga.
Bell, R. O., Jackson, Ga.
*Bateman, G. H., Atlanta, Ga.
*Boll, F. G., Savannah, Ga.
*Browne, R. S., Carrollton, Ga.
*Burke, W. H., Atlanta, Ga.
*Byrne, J. H., Atlanta, Ga.
*Canham, F. E., Golf Bldg., S. C.
*Chambers, W. E., Jackson, Ga.
*Chambers, W. A., Huddock, Ga.
*Chappelle, W. V., Savannah, Ga.
*Clark, W. L., Atlanta, Ga.
*Cochran, R. W., Palmerton, Ga.
*Cole, H. A., Atlanta, Ga.
*Cole, J. R., Newport, Ga.
Cook, J. C., B. McCusky Co., Atlanta, Ga.
*Coombs, C. C., Atlanta, Ga.
*Couch, J. E., Pelham, Ga.
*Craik, J. N., Cator, Ga.
*Crabbe, M. E., Atlanta, Ga.
*Cunningham, J. H., Leakester, S. C.
Dame, J. R., Atlanta, Ga.
*Dean, J. M., Rome, Ga.
*Dick, T. J., Augusta, Ga.
*Doster, M. G., Templemore, Ga.
*Dugan, C. E., Atlanta, Ga.
*Dever, G. J., Savannah, Ga.
*Ellis, J. M., Kirkwood, Ga.
*Emery, A. K., Ponce De Leon, Porto Rico.
Evans, R. O., Hotel Milam, Dallas, Texas.
Fairbanks, W. M., Boston, Ga.
*Fleming, T. E., Marietta, Ga.
*Forchuk, T. E., Monticello, Ga.

R. W. Fitzpatrick
Commercial Photographer
KODAK FINISHING
212 McKenzie Bldg.
Phone Wa 4028 Atlanta, Ga.

Compliments

The Gianoli Co.
Tile & Terrazzo Contractors
19 Houston St.
Phone Wa. 4728 Atlanta

GEORGIA TECH ALUMNUS

The Nation's Building Stone

Harkness Memorial Residence Halls, Yale University, James Gamble Rogers, Architect.
Detail view in one of the Courts showing "Rippleface" finish Indiana Limestone

No Substitute Compares with this Fine Natural Stone

COLLEGE building throughout the country shows an ever-increasing trend toward natural stone. The natural stone most used for all building purposes on account of its structural merit, beauty and economy, is Indiana Limestone.

If you will compare buildings of Indiana Limestone with those of any other material, you will note the greater and more lasting beauty which this fine-textured, light-colored limestone gives to them. So highly is Indiana Limestone regarded by architects that practically all of their finer public buildings, memorials, churches, and other important structures are built of it.

Let us send you a brochure showing a large number of college and high school buildings of Indiana Limestone. This booklet will widen your acquaintance with some of the best college buildings and enable you to follow your own institution's building program more intelligently.

For convenience, fill in your name and address, below, tear out and mail to Box 817, Service Bureau, Indiana Limestone Company, Bedford, Indiana.

INDIANA LIMESTONE COMPANY
GEORGIA TECH ALUMNUS

November, 1927

Fremont, M. L., Mississippi A. & M., Agri-
cultural College, Miss.

Garrard, C. C., Whitfield, Columbus, Ga.

Greenfield, M. P., Atlanta, Ga.

Hass, A. D., Milledgeville, Ga.

Hamilton, G. W., Dalton, Ga.

Harrick, M. E., Dalton, Ga.


Hearn, J. C., Savannah, Ga.

Hedrick, J. D., Augusta, Ga.

Hewett, A. R., Conyers, N. C.

Huff, E. C., Atlanta, Ga.

Humphrey, J. W., Athens, Ga.

Humes, L. L., B. S. Under Wetr. Assn., Tr.
Co., Of Ga., Bldg., Atlanta, Ga.

Johnson, N., Huntington, Ga.


Kelly, J. S., Lithonia, Ga.


Kendrick, A. D., P. O. Box 1447, Atlanta, Ga.

Lamb, L. R., Greenwood Park, Ga.

Lembetter, J. R., Newton, Ga.

Lockert, H. H., Atlanta Steel Co., Atlanta, Ga.

Markert, B. F., 232 Virginia Ave., Atlanta, Ga.

Markley, J. M., 118 Howell Mill Rd., N. W.

Martin, R. E., Atlanta, Ga.


Mayo, S. W., 322 Ponce Ave., New York, N. Y.


Monroe, R. B., Cartersville, Ga.

Mc Cormick, J. A., Chattooga, S. C.

Newman, W. A., Albermarle, N. C.


Novakus, R., Macon, Ga.

Orr, E. M., Harbor View, Fla.


Petree, P. M., 12 N. Poynt Rd., Atlanta, Ga.

Pitchford, W. J., Gainesville, Ga.

Prior, G. S., 357 Ponce de Leon, N. E., Atlanta,
Ga.

Ridg'n, W. S., Savannah, Ga.

Roberts, J. E., Public Works, 810 Demon
Bldg., Memphis, Tenn.

Robinson, H. M., Atlanta, Ga.

Rogers, J. B., Punta Gorda, Fla.


Suffern, W. E., Wallahalla, S. C.


Taylor, A., Waynesboro, Ga.

Smith, H. W., Calhounville, Ga.

Stonewall, K. T., Savannah, Ga.


Stahl, M. E., Atlanta, Ga.

Stiles, C. E., Savannah, Ga.

Sutherland, S., Savannah, Ga.

Swain, F. C., Rome, Ga.

Starnes, V. R., Oak Steak, Ga.

Thomas, W. H., Tuscaloosa, Ga.

Thorpe, C. C., Atlanta, Ga.


Thurlow, T. L., Gray, Ga.

Vickers, A. R., 705 Cascade Place, S. W. (7),
Atlanta, Ga.

Van Wamser, R. B., 297 4th Avenue, New York,
N. Y.

*Wagner, C. F., 1408 C. & S. Bk. Bldg., Atlanta,
Ga.

*Wagner, E. L., Monroe, Ga.

*Wagner, F. H., Atlanta, Ga.

Co., Jacksonville, Fla.


Wilson, Elberton, Ga.

Wilson, J. W., 320 Oxford Rd., N. E., Atlanta,
Ga.

Wilson, R. H., State Capitol, Atlanta, Ga.


WE WILL HEAT YOUR HOME

Smith & Guest

Contracting Heating Engineers

10 Houston St., N. E.

ATLANTA, GA.

REMEMBER!

Home Coming and Georgia

December 3rd.

FILL OUT BLANK ON PAGE 46


CONTRACTORS EQUIPMENT

WOODWORKING MACHINERY

MACHINE TOOLS

POWER EQUIPMENT

NEW AND REBUILT

ATLANTA, GEORGIA

Complete Construction Service

Much experience in construction enables us to offer careful super-
vision, speed and economy in handling contracts entrusted to us.

BATSON - COOK COMPANY

General Contractors

WEST POINT, GEORGIA

Atlantic Steel Co.

Atlanta, Georgia U.S.A.
MARTIN DAM
Cherokee Bluffs • • • Tallapoosa River
ALABAMA POWER CO.
BIRMINGHAM, ALA.

OKONITE
CONTROL AND POWER CABLES
used exclusively

OKONITE Products
- OKONITE INSULATED WIRE AND CABLES
- VARNISHED COTTON insulated CABLES
- OKONITE INSULATING TAPE
- MANSON & DODGE TAP CONNECTORS
- OKONITE CEMENT
- OKOCORD
- OKOLOGUE
- Okonite-Callender Products
- IMPREGNATED FABRIC CABLES
- SUPER TENSION FABRIC
- Splicing MATERIALS

This development is the largest in the South from the standpoint of electrical capacity.

THE OKONITE COMPANY.
THE OKONITE-CALLENDER CABLE COMPANY, INC.
FACTORIES: PASSAIC, N. J. PATerson, N. J.
SALES OFFICES: NEW YORK • CHICAGO • PITTSBURGH • ST. LOUIS • ATLANTA • BIRMINGHAM • SAN FRANCISCO • LOS ANGELES • SEATTLE

F. D. Lawrence Electric Co., Cincinnati, O.
Canadian Representatives: Engineering Materials Limited, Montreal
Pure as Sunlight

Drink Coca-Cola
Delicious and Refreshing

The proof of its purity is in the testing.
Twenty-two scientific tests for purity, covering every step in its preparation, safeguard this drink of natural flavors.

Over 7 million a day

The Coca-Cola Co., Atlanta, Ga.

IT HAD TO BE GOOD TO GET WHERE IT IS