Our Next Directory

Mr. Jno. W. Grant and Mr. L. W. Robert, Jr., Trustee Officials
Cloudman Endowment Fund --- Placement Work, Enlarged
Athletic Association Statement --- Bob Jones Captains Cup Team --- Sports

Published at Atlanta, Ga. by the National Alumni Association of Georgia School of Technology.

Entered as Second Class Matter Mar. 22, 1921, at the Post Office at Atlanta, Ga., under Act of Mar. 2, 1879
This is the telephone's mission

An Advertisement of the American Telephone and Telegraph Company

In this country, a new type of civilization is being reared—a civilization of better opportunity for the average man, comfort and convenience, business enterprise and higher standards that enrich the daily life of all the people.

To build for this new age, the Bell System in 1929 expended more than 550 million dollars. These millions were used to add new plant and further improve service. Hundreds of new buildings, millions of miles of wire, chiefly in cable, eight hundred thousand new telephones—these were some of the items in the year’s program of construction. At the same time, better records were made for speed and accuracy in service.

This American development of instantaneous communication, of fast, far-reaching speech, belongs not to the few, but to the many.

It is the aim of the Bell System to permit each personality to express itself without regard to distance.

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ARCHITECTS AND ENGINEERS

ATLANTA, GA.

Heating, Ventilating and Cooling Systems for Residences, Schools, Churches and Theatres
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Georgia School of Technology

"A TECHNICAL SCHOOL WITH A NATIONAL REPUTATION"

THE GEORGIA SCHOOL OF TECHNOLOGY offers to young men of ability and ambition a training which will fit them for positions of responsibility and power.

The national reputation of this institution is based not on claims, but on results. Its greatest asset is the record being made by its alumni in the productive work of the world.

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For Further Information, Address

THE REGISTRAR
Georgia School of Technology
ATLANTA, GEORGIA
The combined tonnage of Admiral Dewey's fleet in the battle of Manila Bay was 75,000 tons—less than the tonnage of the Pennsylvania or her sister ships, the California or the Virginia, the new electrically driven vessels in the service of the Panama Pacific line.

BIGGER than Dewey's whole fleet

BUILT not for war but for peace, the 35,000-ton S.S. Pennsylvania is not only bigger than all the ships of Dewey's heroic squadron put together, but more efficient than any of them. Her 17,000-hp. motors have enabled the Pennsylvania and her sister ships, the California and the Virginia, to cut the coast-to-coast schedule of the Panama Pacific line to thirteen days, and have set a new standard of noiseless, vibrationless ocean travel.

General Electric engineered and built the electric equipment of these magnificent new vessels. Other General Electric engineers and research scientists are doing equally important pioneer work on land and for the new traffic of the air. The G-E monogram appears on thousands of electric products and appliances as a symbol of research, an assurance of advanced electrical correctness, dependability, and service.

GEORGIA TECH ALUMNUS  February, 1930
Georgia Tech Alumnus
Published every month, except July and August, by the National Alumni Association, Georgia School of Technology

R. J. THIessen, Editor
JAS. R. THOMPSON, Asst. Editor
BEN T. LARGEN, Business Mgr.
R. J. SPIERS, Circulation Mgr.

NATIONAL ALUMNI ASSOCIATION
EXECUTIVE BOARD

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Board Member

S. COBB, JR., '25

Office of Publication
GEORGIA SCHOOL OF TECHNOLOGY
ATLANTA, GA.

Entered as second-class matter March 22, 1930, at the Postoffice at Atlanta, Ga., under the Act of March 3, 1872.

Volume VIII.

FEBRUARY, 1930.

Number 6.

OUR NEXT DIRECTORY cards will be sent out to the 4,800 active and inactive alumni on our mailing list and we earnestly request you to cooperate with us by filling out the blanks and returning them promptly, after receipt, to the office of the National Georgia Tech Alumni Association.

It is quite true that we have correct information on a large number of you, but it will expedite our work materially if you will send in the data, regardless; which, we hope, will not greatly inconvenience you.

There is an enormous amount of work and detail connected with the publication of an alumni directory; we have confined your part of it, however, to a few important questions on one side of a three by five inch card. We intend to make the work comprehensive in scope and to give you a publication of which you will be proud, yet it was decided that we obtain only such information as was necessary.

Although we believe the data blank is almost wholly impersonal, some of you may prefer to leave a question or two unanswered; should that be the case, send in the card with such information as you may care to give, whether you are an active alumni or not.

The card is printed with an announcement on one side and data blank on the other, in order, as follows:

"Due to the fact that our 1935 ALUMNI DIRECTORY is out-of-date and in order to have accurate information on you for a new and comprehensive Alphabetical, Class and Geographical GEORGIA TECH ALUMNI DIRECTORY, KINDLY FILL IN THE BLANK and return it to us as promptly as convenient.

"The information will be used by the College, the Alumni Office and the Georgia Tech Athletic Association. Directories will be mailed out as a special issue of the Georgia Tech Alumnus, upon publication.

"WE NEED YOUR COOPERATION, so please send in the information NOW regardless of whether you are an active Alumni or not."

The reverse side asks for name, degree and class, or year of class graduation; residence address, business and business address. College, Civic and World War Activities and honors. If married, date of marriage, with age of sons and daughters, if there are any children.

The foregoing certainly won't take much of your time to answer, after you receive your card. May we repeat what has formerly been written: It is never our intention to take any names from our files of those who, at least, are giving us their moral support despite what, we trust, may never be more than a temporary embarrassment. With this in mind, we feel sure that we can count on the cooperation of every Georgia Tech Alumni in our work which has for its object the advancement of our alumni and Georgia Tech.

GOOD SPORTS HARD LOSERS Coach Alexander tells a story on himself which has gone the rounds, somewhat, but it is good enough to bear repeating, particularly for those of you who have not heard it. At the close of the last football season a friend extended congratulations to him; "What for?" Alex replied. "For finishing the season," was the rejoinder.

There was plenty of wit in the exchange of remarks and nobody enjoyed the banter more than did Coach Alex who promptly told it on himself. Nothing caustic was meant, of course, but the matter was not passed up as airy pernix. While he is one of the best sports in the nation, no one takes a bad season as seriously as does Coach Alexander, despite his majority of very good ones; this was evidenced by his football banquet talk which was published in the January issue of this magazine.

A similar situation has developed, so far, in the present basketball season, with a good team and, in this case, fine
material, losing a majority of its games to date by a margin of one to three points. Outside of the tournament games, the Tech basketball team has led in conference standing and tied once in the last three years. Don’t think for an instant that while the losses are taken with good grace, they are taken easily, at all. It is firmly believed that this team will come through fine and when it does, the annual tournament will find the Gold and White jerseys well to the fore.

While some losses are stimulating, they should be taken for the good that results; otherwise, they avail nothing. There are none too few exponents of more than “a pound of flesh” at Tech, probably unconscious ones, which makes the going none too easy; nevertheless, no good sport loses easily although some wholesome draughts have their good effects.

The foregoing is not written for or against anyone but with the idea only of correcting that easy losing banner that comes up, ever anon. Everybody knows that Tech’s team fight to the last and, if dying like good sports, they die hard.

GEORGIA AMONG LOWEST IN SOUTHERN EDUCATIONAL EXPENDITURES

In a recent statement refuting charges that Georgia spends too much for education, Kyle C. Alfriend, secretary of the Georgia Education Association, declared that the state spends a smaller proportion of its income for education than any other southern commonwealth.

With an income of $1,387,900,000, it spends 1.61 percent, or $21,000,000 for education, he said. Although the state is third among the southern states in the gross amount of its income, the amount spent for education is ninth among them.

"From time to time in recent years," he said, "there has been a determined effort on the part of certain interests to make it appear that the cost of education in the United States had increased far beyond the proportion of other costs of government. Yet Dr. Cubberley, of Stanford University, after the most careful investigation states that in 1918 the nation spent per capita 1918 $37.57 and in 1920 $37.87. Of this, for education the nation spent per capita in 1918 $3.50 and in 1920, $3.51; for highways in 1918, $3.50 and in 1920, $3.51; for war the nation spent in 1918 $3.50 and in 1920, $3.50. Thus we see that for all expenses the nation’s bill increased nearly three-fold, for war eleven-fold, for highways 2.3 fold and for education 2.3 fold. In other words the increase for education was less than any other expense of government. When we realize that in 1918 of all expenses of the nation in nearly all the states education was the most poorly supported, then the fact that education still stands at the bottom absolutely refutes the idea that the schools cost too much.

"The same idea has been published in Georgia to explain why the state has been unable to meet its obligations. So the question at once arises: ‘Is Georgia putting too much in her schools and colleges?’ There is but one way to answer that question intelligently. ‘How does Georgia’s wealth, her income, and her expenditures for education compare with other southern states? How does the amount her people spend for luxuries and automobiles compare with the same expenditures in other southern states?’

“We give the facts below secured from the Department of Research, Bureau of Education, and from the Treasury Department of the United States. They are corroborated by the Blue Book of Southern Progress, Manufacturers’ Record, Baltimore.

"Georgia ranks seventh in wealth.

"Georgia ranks third in income.

"Georgia ranks ninth among southern states in total amount spent for education.

"Georgia ranks fourth in amount spent for autos and luxuries.

"Georgia ranks at the bottom in percent of income spent for education.

"Georgia has the largest population of any of these states except Texas. More children in a state means greater need for money for education.

"Georgia spends a smaller percent of her income for schools and higher education than any southern state and the smallest percent of any state of the nation.

"In view of the above facts what right has any one to say that the financial crisis facing Georgia is due to the cost of the public schools and colleges? With an abundance of wealth, ranking seventh in the south, in the amount the third largest of any southern state, with expenditures for automobiles and luxuries exceeded by only three southern states, how can any one think that the deficits due the schools and colleges for 1928 and 1929 should not be paid in full and immediately? The state owes the public schools for 1928 and 1929 over three million dollars. It owes the colleges for 1929 over one million dollars. Nothing has been paid to the public schools on the regular appropriations for 1928 and 1929 except what was borrowed from the bank, $3,500,000 each year. Only 62 percent have been paid to the colleges for the year 1929. For two years now the state has paid the schools only 70 percent of the appropriation. For the year 1929 it has paid to the colleges less than 40 percent of the amount promised them.

"What the state should do under these trying conditions is as clear as the noon-day’s sun. Use every power the state has to pay at once. The state has the property, she has the collateral, she has the willingness to do, if only those entrusted with the authority will give her a chance to act. Suppose waiting does save interest to the state. It robs the cities, the counties, the colleges of interest. The state can save at 4 1/2 to 4 3/4 percent. Tennessee recently borrowed from the banks of Nashville, Memphis, and Chattanooga, $29,000,000 at 4.65 percent. The local authorities in Georgia are paying 8 to 12 percent. Some cannot borrow at all. Then the reason for their borrowing is because the state has not paid. Hence it is the duty of the state to pay the interest."
PLACEMENT OFFICE ENLARGES SCOPE MOVES TO LARGER QUARTERS

Definite efforts to promote educational efficiency in Georgia colleges by enlarging the scope of work of the Georgia College Placement office was announced Saturday, January 35, by Jack Thiesen, president of the organization, who said also that on February 1 the headquarters would be moved to larger offices in the Mortgage Guarantee Building.

The announcement followed a luncheon at the Atlanta Athletic Club, at which Cator Woolford, founder of the College Placement Office, entertained about thirty college officials, student representatives and business men.

For years the work of the College Placement Office has been confined to establishing contact between graduates and employers, helping graduates to find positions and the latter to engage well equipped young men and women as employees. It is supported by the colleges and a number of employers, most of them large corporations.

At the luncheon it was unanimously voted to enlarge the field of work in two lines. The Placement College will set up machinery by which prospective freshmen students in the colleges will be investigated, just as an applicant for a business position is investigated, in order that the college may know something of his "background," his home life, and other facts. Before he is admitted to a college, the institution's officials will have a complete personal record of the prospective student. It is not anticipated that this information will cause any student to be rejected, but it is agreed that such a record sheet will be invaluable to the college faculties in dealing with boy and girl students throughout their scholastic career.

It was also voted that a system be established by which parents seeking the college best suited to individual needs of a son or daughter may obtain from the Georgia College Placement Bureau complete information regarding various institutions.

"There undoubtedly are many boys in universities who should be in military colleges, and boys in military colleges who should be in universities," said Mr. Woolford, who originated the plan. "A great amount of parents' and public's money is being wasted, a great many years of young people's time are going to waste. Certain colleges fit certain needs better than others. We hope to grow into a clearing house through which many of these 'misfits' can be eliminated. It will take time, but I believe it will work out successfully."

It was stated that representatives of the College Placement Office would begin their rounds of Georgia institutions next month. They will hold conferences with boys and girls who are to be graduated this summer, ascertain their preferences as to business positions after college, assemble complete data as to their qualifications, and prepare the annual list of applicants for business positions. This will then be made available to employers, and it is hoped that several hundred graduates will promptly be started on business careers.

ENDOWMENT AND LOAN FUNDS LEFT TO TECH BY MRS. CLOUDMAN

$70,000.00 in cash and securities were turned over to Georgia Tech trustees recently to be administered as they see fit under the terms of the will of Mrs. Josephine Landers Cloudman, widow of Mr. Josiah Danna Cloudman. This was in addition to a $10,000.00 loan fund established by Mrs. Cloudman in memory of her husband for the use of Tech students. The loan fund was also under the care of the trustees, the only condition being that no interest was to be charged students.

The bequest, second largest ever made to Georgia Tech, is the largest made under the terms of Mrs. Cloudman's will, which left more than $300,000 to charitable and educational institutions in Atlanta. This is all the more remarkable, since Mr. and Mrs. Cloudman were both natives of New England, coming to Atlanta in 1893.

Mr. Cloudman, who died in 1917, left his estate to Mrs. Cloudman, who devoted the greater part of the income from the estate to charitable and educational work during the remainder of her life. It is thought that Mrs. Cloudman named Georgia Tech as the principal beneficiary of her will because of the interest which her husband had taken in the school. Mr. Cloudman, who made his fortune in the southern textile industry, was one of the first contributors and one of the first to seek subscriptions for equipment in the textile department of Tech, when the department was organized.

TECH SENIOR WINS HIGH AWARD

George Harrell, a senior in the Architecture Department, has done for Georgia Tech something which no one has been able to do before. He captured grand first prize in the recent judging of the Beaux Arts Society of Architecture in New York.

In receiving this award, George Harrell's design was declared decidedly superior to those submitted by seniors in all the leading colleges and universities in the United States.

Beaux Arts is the supreme authority in the rating of college architectural problems, and the selection is made by some of the foremost architects in the country.

Harrell is to be highly commended for bringing such an honor to the school. His home is in Rocky Mountain, North Carolina, and although he entered with the class of 1929, he spent the past school year working with an architectural firm in New York City, and will graduate this spring.
STATEMENT BY ATHLETIC ASSOCIATION

In a recent issue of the TECHNIQUE, the students’ weekly publication at Georgia Tech, a statement was given by the Athletic Association to correct any false impression, under which the student body may be laboring, in regard to the Association. The article is one of general interest, as well, and should be of particular interest to the alumni. It sets forth certain facts about which all should be informed, as follows:

Organization—

The Georgia Tech Athletic Association is not privately owned but is a regularly composed department of the school, controlled by the Athletic Board. This board is made up of the following members: Chairman, President Brittain; Treasurer, Dean Field; five faculty members, Dean Skiles, Dr. Beeg, Dr. Crenshaw, Professor Field, Professor Armstrong; two alumni members, “Chipp” Roberts, George W. McCarty; three ex-officio student members, editor of the Technique, Thompson; president of the Student Council, Wittmer; captain of the football team, Rusk; advisory member, Coach Alexander.

The above membership arrangement works to secure representatives from the students, alumni, faculty and coaching staff, while rightfully keeping the balance of the power in the hands of the faculty.

Disbursement of Funds—

In accordance with the rule of the Southern Conference, all visiting teams and home teams share alike in the gross gate receipts of an athletic contest. After the customary allowance of 15 percent of gross receipts to the home school for upkeep of field, tickets, ushers and other officials is taken out, the balance is divided, 4:2:1-2 percent going to each school. Tech has used its share of proceeds to pay for stands, help build dining hall and other campus buildings, purchase land, increase the Gene Turner fund, contribute to the alumni association, as well as to defray large expenses incidental to transporting, equipping, feeding, and training teams.

Seating—

The seating arrangements for students at Georgia Tech is necessarily as it is, for the following reasons:

1. The West Stand is the main source of income from season ticket sale.
2. The Athletic Association depends on season tickets as the backbone of revenue.
3. Seating visiting students in the West Stand would cut this revenue by one-third, perhaps more.
4. Other schools in Southern Conference seat home students at the same relative place on the field.
5. Many schools charge students with full price tickets. In that case Tech could give students seats facing each other in the center of the field.

Plans are rapidly going forward to rebuild and double the West Stands. Upon completion of this project visiting students may be seated in the West Stand and more space allotted the Tech student section.

GEORGIA TECH ATHLETIC ASSOCIATION

EDUCATORS MAKE PUBLICITY PLANS

Plans for a state-wide publicity campaign to acquaint the Georgia public and prospective state legislators with the actual conditions and needs of the schools of the state were formulated at a dinner given by the Georgia Education Association in Atlanta, January 9th, which was attended by a number of the state’s leading educators and newspaper representatives.

The publicity campaign, to be conducted through the newspapers, will have to do with all the educational institutions, from primary schools to universities. The program will be presented to the legislative committee of the G. E. A. at the annual convention in Macon in April, and steps will be taken to see that prospective representatives and senators are thoroughly informed as to the school’s needs before the legislature convenes in the summer of 1931.

Dr. J. E. Purks, president of the Georgia Education Association and superintendent of schools at Cedartown, has appointed three committees to handle various phases of the work.

The speakers at the conference brought out that the publicity campaign is not to be in any sense a campaign for funds, but is simply a means of arousing the people of Georgia to the needs of education in their state.

Among those discussing the question were Dr. Duggan, Dr. Brittain, Superintendent Wells and President Purks.

WRIGHT MOTOR GIVEN NAVAL R. O. T. C.

The Naval Aviation R. O. T. C. has received a Wright J4 motor from the Navy Department. It was sent from the Navy aviation factory in Philadelphia and is for purpose of instruction. It will be mounted in one of the Ex. E, laboratories, where it will soon be cut away in sections to show the inner parts of the motor.

The Unit has also requested a complete plane to use in the same manner. This will be shipped as soon as there is one available.

There are about 12 boys enrolled and are reported to be making fine progress. When they graduate from Tech they will spend nine months in training at Pensacola, after which they will serve one year with pay from the Fleet as Ensigns. Aviators in the Navy receive fifty percent of their base pay in addition to the regular pay. This amounts to about $250.00 a month for ensigns.

While the cadets are studying in Pensacola they will receive $35 a month, uniform, and board. After they complete the course they are allowed $100 every four months for uniforms.

The course here at Tech consists of courses in Navigation, Theory and Design of Airplanes.

The Unit is expected to be very much larger next year. Only engineering juniors, who do not take the Navy R. O. T. C. are eligible for this course.

John E. Purks, chairman of the Committee in Georgia on the Navy R. O. T. C. Trustee Mr. E. T. Duggan has visited the Atlanta Navy R. O. T. C., and returns the very highest praise for the work they are doing.

Mr. G. M. O. T. C. have received a $5,000 grant from the state, and are working on the building of the new building, which is due to be completed in two years.

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MR. JNO. W. GRANT AND MR. L. W. ROBERT, JR., NAMED OFFICERS OF TECH TRUSTEES

Mr. John W. Grant

Mr. L. W. Robert, Jr.

John W. Grant, prominent Atlanta capitalist, was elected chairman, and L. W. (Chip) Robert, president of Robert & Company, was elected chairman of the executive committee, at a meeting recently of the board of trustees of the Georgia School of Technology.

Mr. Robert also was elected vice chairman of the board of trustees, a position created at the meeting.

Mr. Grant, a graduate of the University of Georgia in the class of 1886, succeeds the late Nat E. Harris, former governor of Georgia, and chairman of the board of trustees of Tech since the school was opened in 1888. Governor Harris' death last year left the chairmanship of the board vacant until Mr. Grant's election. Mr. Grant has been prominent in the affairs of Tech for several years, having served as chairman of the executive committee for the last two years.

Mr. Grant has been a leader in the business life of Atlanta for many years and has taken an active part in movements looking for the betterment and advancement of the city.

Mr. Robert, who succeeds Mr. Grant as chairman of the executive committee, has been a prominent and active alumnus of Georgia Tech since his graduation in 1908. As an undergraduate he was an outstanding football player and since leaving Tech has been interested deeply in all activities of the institution.

Mr. Robert has served as a member of the board since 1920 and during that time has devoted much attention and energy to Tech's advancement. Although pressed by weighty business affairs he has never been too busy to give liberally of his time and talents to his Alma Mater.

Robert & Co., of which Mr. Robert is president, is one of the major engineering firms in the country and in the field of textile engineering is one of the largest in the world.

Mr. Grant and Mr. Robert both are prominent in the social life of Atlanta and are members of the leading clubs.

STUDENT FEDERATION TO MEET AT TECH NEXT YEAR

At the fifth annual National Student Federation convention, held the first of January in Palo Alto, California, Georgia Tech was selected as the next meeting place of the convention next January.

Over 250 delegates from practically all the colleges and universities in America convened in Palo Alto for the purpose of discussing student problems.

Secretary of the Interior Wilbur spoke to the delegates via the talking pictures and admonished the delegates not to take themselves too seriously. Dr. Alonzo Taylor, of Stanford University, discussed the Carnegie Foundation report in regard to subsidizing athletes, and also spoke on "Faculty Control of Student Participation in Extra-Curricular Activities."

Officers for the coming year were elected, and business (Continued on page 101)
MARRIAGES AND ENGAGEMENTS

Colwell-Cox
The marriage of Miss Dorothy Colwell, daughter of Mr. and Mrs. Eugene Colwell, Jr., to Mr. John J. Cox took place on January 4, 1930, at the bride's home in Greenbriar, N.C. Mr. Cox graduated from Tech in 1924, taking the degree of B.S. in M.E.

Enloe-Cobb
The wedding of Miss Alice Enloe to Mr. Charles K. Cobb, of Canton, Ga., was solemnized at the home of the bride's parents in Buchanan, Ga., on December 26, 1929. Mr. Cobb graduated from Tech in 1925, taking a certificate in T.E.

Haynes-Keller
The marriage of Miss Emily Carolyn Haynes and Mr. August Andre Keller took place at the First Presbyterian Church of Marietta, Ga., on January 16, 1930, the ceremony being solemnized by the pastor of the church, Rev. J. H. Patton. Mr. Keller graduated from Tech in 1927, taking the degree of B.S. in E.E.

Holland-Redmond
Mrs. Ida W. Holland announces the marriage of her daughter, Lianelle, to Mr. Allan W. Redmond, of Birmingham, on December 25, 1929. Mr. Redmond attended Georgia Tech with the class of 1929.

Hynson-Hill
Mrs. Rodgers Wilson, of Wilmington, Del., announces the engagement of her daughter, Eugenia Glipin Hynson, to Abner Wellborn Hill, Jr., the date of the wedding to be announced later. Mr. Hill graduated from Tech in 1912, taking a B.S. degree in E.E.

Inglis-Ramsey
The engagement of Miss Nan Rutherford Inglis and Mr. Cecil Henry Ramsey is of cordial interest to their friends throughout Georgia. Mr. Ramsey graduated from Tech in 1924, taking the degree of B.S. in C.E.

Jelks-Fritz
Mr. and Mrs. O. K. Jelks, of Miami, Fla., announce the engagement of their daughter, Carolyn Orelia, to George Alexander Fritz, of Miami, the wedding to be solemnized on February 25 at the First Baptist Church, of Miami. Mr. Fritz attended Georgia Tech with the class of 1930.

McDonald-Cunningham
The marriage of Miss Virginia Hamilton McDonald to Mr. Edward Fairley Cunningham, of Birmingham, Ala., took place on December 24, 1929, at the home of the bride's sister in Coral Gables, Fla. Mr. Cunningham graduated from Tech in 1924, taking the degree of B.S. in M.E.

Neibling-Courtney
The marriage of Miss Nancy Amelia Neibling to Mr. Arthur William Courtney was solemnized on January 5, 1930, at the First Baptist Church of Aiken, Ga.

Pittman-Dunkin
Mr. and Mrs. M. H. Pittman, of Atlanta, announce the marriage of their daughter, Stella Augusta, to William Thomas Dunkin, of Atlanta, on July 15, 1929. Mr. and Mrs. Dunkin were secretly married, and kept the news from their friends until recently when Mrs. Dunkin left for Newark to join her husband. Mr. Dunkin graduated from Tech in 1928, taking a B.S. degree in M.E.

Powell-Chapman
Dr. and Mrs. William Francis Powell, of Nashville, announce the engagement and approaching marriage of their daughter, Sara Bedre, to Mr. Edward Corbin Chapman, the wedding to take place later. Mr. Chapman spent two years at Georgia Tech, entering with the class of '27.

Robinson-Hinde
Mrs. E. W. Robinson announces the engagement of her daughter, Frances Estell, to Marion Kelly Hinde, the marriage to be solemnized late in February. Mr. Hinde graduated from Tech in 1925, taking the Special Textile Course.

Rodgers-Smith
Miss Lillian Rodgers and Mr. John A. Smith were married in Ashburn, Ga., on December 22, 1929. Mr. Smith attended Tech with the class of 1930.

WGST TO BROADCAST FULL TIME

WGST, the Georgia Tech radio station that has been on the air intermittently for several years, will soon begin broadcasting on full time as the outstanding Southeastern outlet for the Columbia Broadcasting System.

An organization of Atlanta business men, known as the Southern Broadcasting Company of Georgia, has contracted with the school authorities to operate the station on a full time basis.

The present studios on the campus will be augmented by additions in the Ansley hotel, which will serve pending completion of the proposed Louis Dunkle Hotel. The official rating of the new equipment, which will materially enlarged, will be 1000 watts, the transmitter being of the crystal control type, whose radiations are claimed to be three times as powerful as the old type equipment of equal rating. The new equipment has been ordered from the Western Electric Company for delivery March 16. The Columbia network will be heard for the first time from an Atlanta station on February 10, using the old 500 watt equipment, according to contracts closed with the national organization.

Volume 33
GEO especially for the School of Chemical Engineering.

Mr. E. F. Harlow, representative of the National Coal Association, New York City, is on his way to New Mexico to confer with S. M. E., and will return to Washington, D.C., for the school's opening.

Dr. J. F. Stultz, the late head of the School of Chemical Engineering at Duke University, visited the school recently and inspected the new laboratory and its equipment.
DEATHS

Sherwood F. Jeter
Sherwood F. Jeter, vice-president of the Hartford Steam Boiler Inspection and Insurance Company, died December 31, 1929, at his home in West Hartford, Conn. Mr. Jeter was born in Columbus, Ga., in 1872, and graduated from Georgia Tech in 1893, with a B.S. degree in Mechanical Engineering. He was actively connected with the A.S.M.E., serving with several committees, and being a past vice-president.

Dr. John Bonar White
Dr. John Bonar White, 39, physician for the Georgia School of Technology and prominent in medical circles of the South, died at his home in Atlanta on January 23.

ALUMNI PROMINENTLY MENTIONED

Larry M. Blakey, B.S. in E.E., '25, is Superintendent of the Engineering Department, of the Hardware Mutual Casualty Co., with headquarters in Stevens Point, Wisconsin.

James D'Arby, Jr., E.E., '23, is retained as electrical engineer with the Walker Electric Company, with offices at 601 Bona Allen Bldg., Atlanta, Ga.

The advertising firm of Groves-Kearns, Inc., of Atlanta, of which Charlton Kearns, B.S. in Commerce, '23, is a member, has recently become affiliated with the national Lynn Ellis group of agencies, their offices being in the Bona Allen Bldg.

F. R. McClellan, E.E., '23, has recently been appointed district publicity representative for the Southeastern District of the General Electric Company, with offices in Atlanta.

Harvey McLean, M.E., '27, is connected with the Louisiana Oil Refining Corporation, and is located in Shreveport, La.

C. H. Stevens, E.E., '22, is an engineer in the Bridge Dept., of the John A. Roebling's Sons Co., Trenton, N.J., and has recently been working on the largest suspension bridge in the world, being built over the Hudson River at New York City.

Mr. Earl C. Waters is a member of the firm of Rue and Waters, Antiquarians, with offices on Neptune Highway, Eatontown, New Jersey.

Mr. George G. Crawford, B.S. in M.E., '89, trustee of Georgia Tech, has been named president of the Jones and Laughlin Steel Company of Pittsburg.

Mr. W. Howard Johnson, B.S. in E.E., '07, is Engineer for the Centennial Cotton Gin Co., of Columbus, Ga.

Mr. A. J. Mitchell, B.S. in C.E., '29, is located with the Carrier Engineering Co., of Newark, N.J.

Mr. E. H. Hubert, E.E., '12, is now connected with the National Electrical Manufacturers Association in New York City as Director of Publicity, with offices on Lexington Ave.

POSITIONS AVAILABLE

An Automatic Signal Company, New Haven, Conn., has an excellent opportunity in Research Work for the right man. Applicant should get in touch with Mr. Gilbert Boggs, Jr., 735 Williams Street, N.W., Atlanta, Ga.

Lt. Col. W. D. A. Anderson, District Engineer, U.S. Engr Office, Mobile, Ala., desires to employ one principal draftsman with at least five years experience and experienced in topographic work for research and topography, capable of directing assistant draftsman. Salary $200.00 per month. He also wants two assistant draftsman with at least three years experience in drafting and about one year on topographic work. Salary from $150.00 to $200.00 per month.

Mr. Oliver S. Ioces, Century Electric Company, 1806 Pine Street, St. Louis, Mo., wants several young men of pleasing personality for sales work. Excellent opportunity for the right man. February graduates acceptable.

Mr. John F. Patton, President, Sewanee Fuel & Iron Company, Cumnal, Tenn., wants young graduate with knowledge of fuels, metals and foundry practice who has personality to develop with a high-grade salesman.

Mr. A. D. Henderson, Hampton, Georgia, wants a draftsman for mechanical work. Salary to start about $125.00 per month. He is willing to pay expenses for an interview with the right man.

1928 or 1929 M.E. graduate wanted for Research Work in Rolling Mills. Communication with Professor R. S. King, Head M.E. Dept., Ga., Tech.

Mr. Chas K. Miller, Industrial Engr., Floor Division, Armstrong Cork Co., Lancaster, Pa., is interested in graduates experienced in industrial engineering of about three or four years experience. A good opportunity.

Mr. W. Howard Johnson, M.E. '07, Engineer, Centennial Cotton Gin Co., Columbus, Georgia, states that his company is in need of a graduate engineer with experience covering machine design or architectural drawings. Fine opportunity for advancement.

J. R. Grant, President Arkansas Polytechnic College, Russellville, Ark., wants a graduate who has completed one year of study beyond the bachelor's degree to head the engineering department of his college which offers only freshman and sophomore foundation work in engineering. Good salary to man with proper qualifications.

When writing to any of the foregoing, it will be best to state that you were referred to them by the Officers of the National Georgia Tech Alumni Association. Please advise immediately when you are placed.

Mr. T. G. Reddy, Jr., B.S. in E.E., '36, is Junior Engineer in charge of engineering work in the North Georgia District of the Southern Bell Telephone and Telegraph Company.
BOB JONES CAPTAINS WALKER CUP TEAM

From a list of ten star golf players named recently, a team of eight will be selected to sail for England in April to compete again for the possession of the Walker cup, emblem of international team supremacy. The sixth Walker cup series will be held at Sandwich, May 15th and 16th.

Bobby Jones, premier golfer, has been named Captain of the team. Those named to support Bobby are: Harrison R. Johnston, George Van Elm, Francis Ouimet, Dr. O. P. Willing, George Voight, Jess Sweetser, and Donald K. Moe. Alternates are Roland MacKenzie and Maurice McCarthy, Jr.

This is the third time in as many years that Bobby Jones has been selected to lead the Walker Cup team. He will head the strongest teams in the history of this competition in the defense of the cup. This is the third meeting of the two teams in England, three having been already held in America.

SPRING FOOTBALL BEGINS EARLY

Starting almost two months earlier than last year, and with only a six week's vacation since they last wore uniforms, the Golden Tornado began spring football practice early in January. The object in starting the practice so early, according to Coach Alexander, is to escape from the tangle of competition in other sports at Tech, so as to have the majority of the members of his squad in uniform. Vance Maree and Jim Brooke, stalwart members of Bill Finchier's line, are out for Munday's court team and will be absent.

Coach Alex plans to continue the practice for six weeks, with about sixty men at his call. The prospects look fairly good. With the return of Frank Speer to eligibility, and the addition of several promising members of the freshman squad, the Jacket stock took a decided upward trend.

Pat Barron, last of the famous Barrons, will probably be able to play next year, depending upon his status with the faculty. Barron should wreak havoc with the opposition in any game. Hunsinger and Weatherford, halfbacks, are expected to be made eligible for competition next fall, and Frank Tharpe, brother of Mack, has returned to school after a promising start on the freshman team some time ago. Promising freshmen include: McArthur, Cain, Bener, Slater, Cherry, and others. The ball-carrying battalion will have as its backbone Captain Earl Dunlap, Graydon, Strickland, Hanck, Flowers, Colvin, and one or two others of the 1929 backfield.

Bill Finchier's linemen have been hard at work during the spring practice, and a strong wall is promised for next fall. With Speer, Finchier, Millians, Holt, and Maree as tackles; Edwards, Brooke, McKee, as guards; Ewell, and Farmer at center; and Jones, Herron, and Williams at ends, the Jacket forward line looks plenty good for the coming season which is far in the future. Add to these the freshman team, and you have a smile on the faces of the Tech coaches.

CHAMBERS ESTABLISHES BOXING SQUAD

Under the experienced hand of Mike Chambers, the first and only Yellow Jacket boxing team is rapidly rounding into shape. Last month saw many a young aspiring pugilist striving mightily to keep the pace that Coach Chambers set in setting-up exercises and track work. Now, don't get the idea that these setting-up exercises are like any other setting-up exercises you ever had hard of; they are entirely different. Mike must have spent years in searching out these fiendish means of punishment. Of course, these exercises aren't really so hard until one passes the hundred mark, but then—well—just ask any member of the squad!

The squad is now composed of about forty-five members. Mike said that this was entirely too large a class to give the proper instruction to, so he set out to discourage some of them by hard work but this did not succeed at all. He said only two stopped coming out, and he thought perhaps they would be back in a few days or so. He had to find another way of reducing his enthusiastic class. The new plan is to hold an elimination tournament in a few weeks, giving everybody a fair chance, and keep the most promising men in the various weights.

A ring has been erected under the east stands in the stadium and several weight boxers have been put up. Equipment has been issued to all members, and with all these attractions, it is easy to understand the determination and enthusiasm so evident.

There are several members of the football team on the squad, and to these Mike looks for some heavy and lightweight material. There is an abundance of middleweight material and quite a number of men in various lighter divisions, ranging on down to less than one hundred and twenty pounds.

RESUME OF TECH'S CAGE SEASON

On December 26, a squad of ten Jackets, Coach Roy Mundoff and trainer left Atlanta for a tour of the east, playing basketball games with the most outstanding teams in that section. Games were played with the University of Pennsylvania, University of Baltimore, Stevens Institute of Technology, the Crescent Athletic Club, St. Thomas College, and Franklin-Marshall.

The trip, while the Jackets were not successful in winning the majority of their games, could not be called unsuccessful. The competition was very keen, and Tech came very close to winning all but one of the games. That game was with the University of Pennsylvania, eastern champions last year. The score was 52-28.

The Jackets started out by losing 24-22 to the University of Baltimore, in a hard fought game, in which the issue was in doubt at all times. Next came the University of Pennsylvania, who won 33-23 in another fast game. The Jackets broke their losing streak by whipping Stevens Tech 17-25 in Hoboken. The Crescent Athletic Club forged ahead in the last few minutes of play to nose out the Southerners by 28-24, and St. Thomas College did practi-
GEORGIA TECH'S MODERN BASEBALL STANDS ON NEW ROSE BOWL FIELD

View showing new baseball diamond and stands on Tech's Rose Bowl Field. The Jackets will play all home games here.

The entire Jacket lineup played consistently, while Cram starred for the Commodores.

Scoring a surprising upset, Tech defeated the Atlanta Athletic Club on the Court, in one of the most fiercely contested games this year. The score was 31-29, the lead being carried from one team to the other in rapid order.

STUDENT FEDERATION TO MEET AT TECH NEXT YEAR
(Continued from page 97)
1930 GRID SCHEDULE COMPLETE

After two months delay due to major changes and conflicting dates, Georgia Tech concluded arrangements with Auburn for a football game in Atlanta October 18 and thus completed the 1930 schedule.

The game was arranged through the cooperation of Dan McVinney, head coach of Vanderbilt University, who had arranged to play Auburn on that date, but agreed to meet the Plainsmen instead on November 22.

The complete Georgia Tech schedule follows:
- October 4—South Carolina in Atlanta.
- October 11—Carnegie Tech at Pittsburgh.
- October 18—Auburn in Atlanta.
- October 25—Tulane in Atlanta.
- November 1—North Carolina at Chapel Hill.
- November 8—Vanderbilt in Atlanta.
- November 15—Pennsylvania in Philadelphia.
- November 22—Florida in Atlanta.
- December 6—Georgia in Atlanta.

The program gives the Yellow Jackets seven Conference games and two important intersectional engagements. North Carolina is the only Conference game to be played away from Grant field.

South Carolina, Carnegie Tech and Pennsylvania are new combes on Tech's program for the last number of years. South Carolina replaces Mississippi A. and M.; Carnegie Tech replaces Notre Dame and Pennsylvania replaces Alabama.

For years Tech has played Auburn on Thanksgiving Day, but this fall for the first time Florida will be played on that date and Auburn on an earlier date.

Order Class Ring For Your Graduating Year
Graduates and those who have completed Junior year are eligible.
Alumni Secretary approves each order before it is filled.
Official Ga. Tech Ring designed, copyrighted and manufactured by HERFF-JONES CO., Indianapolis, Ind.
For Alterations or Special Work Return to Factory.

TRACK SCHEDULE ANNOUNCED

Track at Georgia Tech and in most of the Southern Conference colleges will be an entirely different story this year than has been the case heretofore. The indoor meet to be held at Chapel Hill in March makes it necessary for all track men to begin serious practice for it in January. Even if some members of the different teams do not compete in the indoor meet, the fact that all track men are starting earlier to get in condition means that the late starter will be much behind if he waits until the balmy spring days.

Track candidates were called recently by Coach Barron for indoor and outdoor track. He served notice that only men who begin in January, unless participating in some other sport, will be considered for places on the team. The late starter does the Georgina Tech team no good, but he gets in good condition for the R.O.T.C. meets after the school term closes.

The schedule includes the indoor meet at Chapel Hill in March. The first meet in April is with North Carolina again at Chapel Hill, to be followed by the Southern Relays April 11th and 12th, Clemson here on the 19th and the Southeastern A. A. U. meet here on the night of April 26th. In May the University of Georgia and Auburn meet on the 3rd and the 10th and the final meet at Birmingham brings the track team again in competition with the best in the Conference in the championships.

CAGE RESULTS

<table>
<thead>
<tr>
<th>Tech</th>
<th>Score</th>
<th>Opponents</th>
<th>Score</th>
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<tbody>
<tr>
<td>Tech</td>
<td>22</td>
<td>U. of Baltimore</td>
<td>24</td>
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<tr>
<td>Tech</td>
<td>23</td>
<td>U. of Pennsylvania</td>
<td>33</td>
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<td>Tech</td>
<td>37</td>
<td>Stevens Tech</td>
<td>25</td>
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<tr>
<td>Tech</td>
<td>34</td>
<td>Crescent Athletic Club</td>
<td>28</td>
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<td>Tech</td>
<td>36</td>
<td>St. Thomas College</td>
<td>39</td>
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<tr>
<td>Tech</td>
<td>51</td>
<td>Franklin-Marshall</td>
<td>36</td>
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<tr>
<td>Tech</td>
<td>31</td>
<td>South Carolina</td>
<td>16</td>
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<td>Tech</td>
<td>24</td>
<td>Clemson</td>
<td>35</td>
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<td>Tech</td>
<td>36</td>
<td>Savannah J. E. A.</td>
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<td>Tech</td>
<td>23</td>
<td>Georgia</td>
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<td>27</td>
<td>Tennessee</td>
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<tr>
<td>Tech</td>
<td>23</td>
<td>Georgia</td>
<td>35</td>
</tr>
</tbody>
</table>

Total—Tech    | 337   | Opponents         | 332   |

R. O. T.

The Junior Officers in Military Science wear a new uniform and the style of the military blouses, regular aqua blue with white stripes and wrapped into the hat regulations are in effect. The difference from the old uniform will have a remarkable effect.

This change is no easy task and the cadets have to take the effects of the new uniform.

To arouse interest in the Inter-Battalion meet, the teams from the Army and Artillery, they will be combined.

Practice for the meet will be done by large groups of men, and the individual and some events will have a combined ability among the battalions.

TECH: The place of existence.

Here is the home of the students. The junior and senior class is coming in, with the student body. The Tech will live on, so Freshmen and Sophomores will be the center of attraction.

There is no better time for giving of this greatest concert in the educational world. This year will probably become a real day of glory.

The students have nothing to do but feast, drink and feast.

"V" The Tech name is the entire existence of the school, and still further established.

This organization has gone through a group of struggling years and young people who are looking up to the Tech, is the name of the Tech, and the need was known to the school. It is something that is gradually the Tech. The idea of the organization that will go on forever was the idea of the school. It has the school, the character and the name of the Tech.

GENERAL CONTRACTORS

Builders of Industrial, Commercial and Public
Buildings Throughout the Southeast

BATSON-COOK COMPANY, INC. WEST POINT, GA.
R. O. T. C. PLANS NEW UNIFORMS

The Juniors and Seniors who take the advanced course in Military Science and Tactics will be furnished with new uniforms, according to a recent announcement from the military department. The Juniors will wear white corduroy blouses, regulation cavalry twill breeches with high shoes and wrapped leggings. The cadet officers will wear the regulation army uniform, with boots and spurs. The only difference from the regular army uniform is that the coats will have a red piping around the collar, and will use Tech buttons.

This change was made so that when the students graduate and get their commissions in the Reserve, they will only have to take off the red piping and substitute army buttons for the Tech ones to have a regular army uniform.

To arouse even further interest in rifle marksmanship, an inter-battalion rifle match will be held about Feb. 15th. The teams firing in the match will represent the Coast Artillery, the Infantry, and the Signal Corps units.

Practice firing in preparation for the match is being done by large squads on both the Rose Bowl rifle range and the inclosed range under the Grant Field stadium, and some evidence is being shown of really good target ability among members in each of the units.

TECH TO HAVE EASTER HOLIDAY

Here is the most welcomed news of the year to the students. The Board of Trustees has condescended to give the student body Spring Holidays. Easter comes on April 29th, so Friday and Saturday, April 18th and 19th, are set for the occasion.

There is only one provision made with the generous giving of this term of rest, and that is, Memorial Day, as booked in the catalog, will not be observed as a holiday. This day was given up so that Easter Holidays might become a realization.

The student body should give the Board of Trustees a rousing cheer for this noble act.

"Y" SINGERS CLOSE FIRST YEAR

The Tech "Y" Singers have just closed their first year of existence, and through their efforts have brought Tech still further into a favorable limelight.

This organization started last year with only a small group of students. Their aim was to help the churches and young peoples' organizations over the city by presenting spiritual and religious vocal programs at the meetings.

The need was a long-felt one and it was but a short time until the singers were in demand. More men came out and gradually the chorus was rounded into shape. A Tech organization of Tech men representing the school in a fine way, was making itself felt, and the reaction toward the school was apparent.

Mr. Robert Merr, a former Tech man, is the director, and the success of the "Y" singers has been largely due to his efforts. No assistance whatever has been asked of the school, the organization working out their own problems.

GLEANERS
Planning to Build?

Let us tell you how you can have a house of beautiful Indiana Limestone for only 5% to 6% more than if some ordinary facing material were used.

Entrance to residence, Lake Forest, Ill. Anderson & Tuckner, Architects

There is no sacrifice in beauty involved in this method of use. The result is a wall of great interest. The soft color-tones of Indiana Limestone actually increase in attractiveness as the years go by. Your house has a much higher resale value. And yet it costs you only 5% to 6% more. Let us send you full information about the "LICO" way of building. Fill in your name below, clip and mail.

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Box 817, Service Bureau, Bedford, Indiana

Please send literature and full information regarding Indiana Limestone for residences.

Signed:

Street: ____________________________

City: ____________________________

State: ____________________________

Architect's Name: ____________________________

REGISTRY OF RAPIDS AND GRADUATES

CLASS OF 1932—FRESHMEN OF 1930

Riddick, J. P., 320 Bullock Bldg., Charlotte, N. C.
Right, T., 510 Clayton St., Macon, Ga.
Kinnebrew, H. A.
King, L. J.
Kinzersch, W. O.
Kiny, W. C., Jr., 3rd St., Macon, Ga.
Kirkwood, T. A., Bennettsville, S. C.
Kingsley, W. L., Hinton, Tenn.
Kingsley, H. R.
Kish, C. C., Jr. (Deceased)
Kohler, C. E., T. & T. Dixie-Savoy Co., Somesset, Texas
Kilby, W. W., 441 E. 14th, Beaumont, Texas
Lamar, L. R., Kilbywood, S. C.
Lassiter, W. M., J.
Lathem, L. F.
Lathem, O. P.
Law, F., 72 Marietta St., Atlanta, Ga.
Lawrence, C. E.
Lees, W. M., 1341 Boulevard, N. E., Atlanta, Ga.
Lehner, C. D., P. O. Box 2269, Atlanta, Ga.
Lee, R. E.
Leone, E., Jr. (Deceased).
Levi, J. S.
Levi, H. M., 486 S. 46th St., Louisville, Ky.
Lewis, L. B.
Lewis, J. O., Jr.
Liley, W. C.
Linch, E., 107 Louisa St., Pittsfield, Mass.
Linberger, A. G., Jr.
Lipskna, R. H.
Little, A. P.
Littlefield, W. L.
Locke, J. P., 725 13th St., N. W., Washington, D.C.
Longino, T. C.
Lord, A. H. 1-2 Church St., Asheville, N. C.
Lowe, F. E.—Care Services & Co., Greenville, S. C.
Lowry, A. D.—Crestwood Farm, Smyrna, Ga.
Lyle, G. B.—900 Howell Ft., S. W., Apt. 10, Atlanta, Ga.
Lyle, M. P.
Lyles, C. T.—Davis Island, Tampa, Fla.
Maddon, N. D.—Trust Co. of Georgia, Atlanta, Ga.
Marchant, B. L.
Markew, M. F., Jr.—310 E. 66th St. Savannah, Ga.
Martin, A. M.
Martin, B. H.—Care Martin Furniture Co., Columbus, Ga.
Martin, R. B.
Martin, R. H.
Mathesons, D. J.—Oris Elevator Co., Richmond, Va.
Mayer, G.
Maynard, L.
McCall, R. L.
McCaury, W. R.
McDowell, W. R.
McCaury, M. B.
McConkey, E. F.
McCullough, C. R.
McCullough, T. P.
McKee, W. R.
McKee, R. E.
McKee, F. H.
McMullen, I. H.
McMullen, B. E.
McDowell, J. M.
McMullen, J. J.
McMaster, W. J.
McMaster, C. H.
McMurray, G. P.—40 Augusta Ave., Atlanta, Ga.
McMurray, C. E.
McMurray, C. E.
Mellin, B. G.
Mendel, B. L.
Morgan, E. R.
Merritt, E. B.—Last known address: 1430 Camper Court, Atlanta, Ga.
Merritt, H. E.
Miles, P. G.
Miller, B. D.
That Good Engineering May Endure—

What Tech alumnus, as a good highway engi-
neer, wants to see the road he's proud of, 
damaged by "shoulder wash"? Dixie Spill-
ways solve this problem in highway main-
tenance. May we send you descriptive circu-
lar? 

DIXIE CULVERT & METAL CO.

Jacksonville

GEORGIA TECH ALUMNUS

That Good Engineering May Endure—

What Tech alumnus, as a good highway engi-
neer, wants to see the road he's proud of, 
damaged by "shoulder wash"? Dixie Spill-
ways solve this problem in highway main-
tenance. May we send you descriptive circu-
lar?

DIXIE CULVERT & METAL CO.

Armco Culverts

ATLANTA
TEXTEFL DEPT. INSTALLS NEW EQUIPMENT

An addition is being built to the Textile Building in the nature of a small room which will be used to house the large bale-breaking machine which is used in the Textile department.

This machine, a large, heavy one, is used to break up bales of cotton, which have been tightly pressed together, into small particles so that the various machines may handle the raw cotton with ease.

The change is to be made to make room for additional equipment to be used in the rayon industry, which is being added to the Textile Department.

WHITNEY PLANNED FOR NORTH AVENUE

Alderman R. E. Gann of the Sixth Ward is seeking the installation of a lighted roadway North Avenue from West Peachtree to Hemphill Avenue. The primary purpose of this is to illuminate the approaches of Grant Field Stadium for the night football games Tech is to play next fall.

Mr. Gann, as Chairman of the Electric Light Committee of the City Council, and City Electrician Pat H. Hendrick are now studying the conditions around Tech with a view toward recommending the proper type of lighting equipment to be installed. This project, it is hoped, will be one of the first started by the city in 1930.
THE OKONITE COMPANY

The Rubber Which Assures Long-Lasting Insulation

Rubber insulation that lives long must come from trees that have lived long. The age-old trees that grow wild in the jungles of the Upper Amazon produce a rubber that is tougher and more lasting than the rubber which could be obtained from any of the younger trees now cultivated on plantations. That is why we use nothing but the wild up-River fine Para Rubber in making Okonite Rubber Insulated Wires and Cables. And, that is one of the chief reasons why you get an insulation that is always safe and free from trouble—standards rigidly maintained by Okonite during more than fifty years.

THE OKONITE COMPANY

Okonite Insulated Wires and Cables
Okonite Insulating Tape
Okonite Cement

Okonite-Calender Products

Varnished Cambic Cables
Manson Friction Tape
Okocord
Okoloom

Impregnated Paper Cables
Super-Tension Cables
Splicing Materials
PAUSE AND REFRESH YOURSELF

ONE SOUL WITH BUT A SINGLE THOUGHT
TO PAUSE AND REFRESH HIMSELF
AND NOT EVEN A GLANCE FROM THE STAG LINE

Enough's enough and too much is not necessary. Work hard enough at anything and you've got to stop. That's where Coca-Cola comes in. Happily, there's always a cool and cheerful place around the corner from anywhere. And an ice-cold Coca-Cola, with that delicious taste and cool after-sense of refreshment, leaves no argument about when, where — and how — to pause and refresh yourself.

The Coca-Cola Company, Atlanta, Ga.

OVER 8 MILLION A DAY

YOU CAN'T BEAT THE PAUSE THAT REFRESHES

IT HAD TO BE GOOD TO GET WHERE IT IS