2014 DLF Forum

<u>Closing Remarks and Keynote Address by Bonnie Tijerina</u>
Wednesday, October 29, 1:00-2:30pm
Grand Ballroom, Georgia Tech Hotel and Conference Center

Text of Keynote
http://bonnietijerina.com/?page_id=25

Speaker
Bonnie Tijerina, Data & Society Research Institute, Electronic Resources and Libraries

Notes
Contrast Skillset/values of librarians with the corporate rulers of the internet today.
This is the golden age of libraries - we need to show up for it.

How people outside libraries understand and want librarians and the values and skills of librarianship.

Wide-definition of "librarian" - anyone who is working on library issues, or in the library "space"
Increasing partnership opportunities with other institutions and beyond.

Increase in issues of the current age (surveillance, tracking, privacy ephemeral nature of data) drives people to return to the traditional skillset and values of librarians as a sort of return to control over their own lives.

SxSW - Convinced that librarians need to be present - because they had important input to those ideas. Created Library #IDEAdrop House at the conference. Became a place of better, more meaningful connection for "like-minded people"

exciting conversations: copyright shaping use, preserving contemporary online cultural materials, internet as a "public good"

Data&Society Research Institute (http://www.datasociety.net/), think/do tank

- research focus
    - trust and privacy in the digital age
    - how libraries can grow citizen scientists
- themes
    - libraries as central places for learning
    - trusted orgs that can support collaborations for data philanthropy

Knight News Challenge 600 proposal submissions as a great view of what librarians can contribute.
Shifting cultural perceptions (media representations) of libraries

Think more broadly about partners
    Public libraries, campus groups, companies
Think about values of project
    How _you_ will ensure those values
Leadership: support or get out of the way
    So that good people don't leave libraries because of organizational issues

"Places where are are an unexpected but necessary guest"

Question/Discussion -

What should DLF do?
- Emerging idea: data philanthropy
    - corporations that have a great deal of personal data want to share their data for good -- with non-profits, etc.
    - right now this happens in one-off situations that involve personal connections, but how do we do this with smaller orgs, scale out?
    - rights management, data management -- these are things libraries do

Role of makerspace?
- Libraries as places where people go to learn new things
    - Libraries as portals of data
    - Libraries teaching classes and having equipment to make use of it
    - Example: Chattanooga Public Library http://chattlibrary.org/4th-floor

Tracking press - positive and negative?
- writing by librarians -- partnerships, who we are working with, and bringing the conversation to others (like in mainstream tech publications, etc.)

Playing the game to change v. standing up against
- Privacy: complex conversation and one we (libraries) are not having
    - debates about defining privacy, especially given the vagaries of our role in the issue of privacy and the shifting definitions of what privacy is.

Where do people who are not librarians fit into the library?
- Organizations and organizational change
- "Libraries need to hire who we need to hire to do what we need to do"
- hiring on skillset and potential