WHERE DO WE KEEP ALL OUR CHAINSAWS, MOM?

WE DON'T HAVE ANY CHAINSAWS, CALVIN.

WE DON'T? NOT ANY?

NOPE.

HOW AM I EVER GOING TO LEARN HOW TO JUGGLE?
Publishing in Access Services
(or How Can I Keep Working This Hard and Make Tenure?)

Paul Sharpe
Once upon a time…
Once upon a time…
Writing??? Why bother?!?!
Indefensible
I started writing
Clueless
Published!!!
The dirty little secret...
...I liked it!
The Rising Rate of Plagiarism, Careless Citation Practice, Bad Grammar, and Failure to Read (and I’m Not Talking About the Students)

Sarah M. Pritchard
Dean of Libraries and Charles Deering McCormick University Librarian
Northwestern University
Three Issues
#1

Scholarly Research
Literature Review
Good Writing
The voice in your head

vs.

The voice in your writing
370 people filled out our survey and when we looked at the results, 224 of them said they hated reading books online.
Of 370 patrons surveyed, 224 signified their predisposition to the physical format, eschewing the electronic equivalent.
Of 370 patrons surveyed, 224 indicated a preference for print books over e-books.
We haz a couple hunnert E-lectrionic book haters!!
Read it aloud
Have someone else read it
#3

Content
The editor’s perspective
Authors in search of publishing & Publishers in search of authors
Write what you know
Document everything
Set aside 30 minutes a day
Deadlines?
Identify your audience
Questions??
Thanks!!