Blurred Lines: Guiding Library Stakeholders Toward a Shared Vision of the Library

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Who We Are

Maureen O’Brien Dermott – Associate Director for Access and Building Services

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Shared Values

Library Mission

Our Community
Challenges

Historical Perceptions

Change in College Leadership

Increasing Costs and Flat Budgets
Assets

Strong collection

ILL service reputation

Reputation for sound fiscal management

Instant Access Options increased

Faculty Advisory Committee for the Library

Data on use of e-resources
Our Philosophy

(Almost) always getting our users what they want

Balancing access and ownership

Responsible budget stewardship
Our Story
Setting the Stage

Strategic elements relatable to faculty

Shared data

Powerful infographics

Multiple access options
ILL data
Instant access strategies

Consortia

Number of Library Journal Subscriptions, FY13
- Scholarly Journals
  - Published in English
- Waidner-Spahr Library subscriptions

Number of Library Books Purchased FY13
- Published scholarly books matching our profile
- Books Waidner-Spahr Library bought
Our Story
The Specifics

Example: Elsevier ScienceDirect

DATA, DATA and MORE DATA

Comparisons

Potential Savings by using ACCESS instead of ownership for low-use titles

<table>
<thead>
<tr>
<th>Publisher</th>
<th>Number of journals</th>
<th>Increase from FY13</th>
</tr>
</thead>
<tbody>
<tr>
<td>Springer</td>
<td>1,716</td>
<td>2.6%</td>
</tr>
<tr>
<td>Sage Premier</td>
<td>692</td>
<td>(new pkg)</td>
</tr>
<tr>
<td>ACS web editions</td>
<td>52</td>
<td>5.9%</td>
</tr>
<tr>
<td>RSC “Gold”</td>
<td>45</td>
<td>7.4%</td>
</tr>
<tr>
<td>Elsevier ScienceDirect</td>
<td>41</td>
<td>16.2%</td>
</tr>
</tbody>
</table>
Our Story

Guiding Principles

- Maintain core library collections within the budget
- Facilitate discovery without limits
- Provide fast, convenient, cost-effective access options
- Ensure long-term preservation of scholarly literature (e.g., CLOCKSS)
Our Audience

Faculty advisory committee to the library

Academic departments

Wider college governance structure

Library staff – all units
Successes

Received buy-in for cancellations of low-use titles

Persuaded with data

Raised awareness of library costs

Built confidence in library staff professionalism

Increased trust in library decision making
What We Learned

Not everyone will like what you have to say

Gathering Data TIME CONSUMING

Developing and implementing a communication plan: TIME CONSUMING

Working within a flat budget

Keeping up with trends and services related to collections and access
Final Thoughts

Unified library vision

Strengthened relationships internally and externally

Provided a sustainable model for collection development
Questions?
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Thank you.