Welcome members of the Global Tech Alliance, and in particular the two new members: University New South Wales (Australia) and TU-Munich (Germany).

We are honored to be able to host this year’s event and provide a forum for the exchange of ideas and best practices in university innovation and entrepreneurship.

Those are areas that are very important to us at Georgia Tech. We are working very hard to create an environment that facilitates innovation – for our faculty and staff, our students, and for the businesses and industries, start-ups, other universities throughout the world with whom we partner.

While we have a global reach, Tech Square is a powerful example of what can become a reality through partnerships. Several companies have established innovation centers here, one of which is the German company ThyssenKrupp. They have hired Georgia Tech students and graduates, and are partnering with faculty to train their employees.

The AT&T Foundry innovation center opened in Tech Square last year. They have created two innovation internships and hired Georgia Tech students.

When you have this many bright minds working together, there is no shortage of innovative thinking. Our challenge is to reduce barriers, increase collaboration, work to get concepts to market sooner, and empower entrepreneurs for success. Working together, I have no doubt that we will be able to meet the challenges of our global society.

Now please welcome President Bertil Andersson, current Global Tech chairman and president of NTU in Singapore.
Dr. Peterson  
GlobalTech Dinner: Tom Noonan Introduction  
7:30 p.m. Wednesday, Sept. 3, 2014, Wardlaw Center, Gordy Room  

It is my pleasure to introduce our speaker, Tom Noonan. Tom is a 1983 mechanical engineering graduate of Georgia Tech and also holds an MBA from Harvard University.

Since 2010, Tom has served as President and CEO of JouleX, a leading innovator of sustainable energy-management systems that reduce costs by monitoring and managing the power usage of network-connected devices. In July 2013, JouleX was integrated into Cisco’s Connected Energy Solutions team.

Tom also serves as an operating partner at TechOperators, an early-stage investing firm he co-founded in 2008. Prior to launching his investment career, Tom served as Chairman, President and CEO of Internet Security Systems, which he co-founded with another Georgia Tech alumnus, Chris Klaus. Their start-up was acquired by IBM in 2006 for $1.5 billion.

Tom is committed to higher education and the community, and we have benefitted from his experience and engagement at Georgia Tech. Senator Sam Nunn and Tom Noonan played a key role in establishing the Georgia Tech Information Security Center in 1998, which was one of the first of its kind. With about 15 faculty members, it is one of the leading centers in the country and the world.

Tom serves on the Georgia Tech Foundation’s Board of Trustees and the board for our College of Computing.

He is an active participant and speaker in numerous professional societies, and also serves on the board of directors for Woodruff Arts Center, the Carter Center’s Board of Counselors, Metro Atlanta Chamber of Commerce and Young President’s Organization. He serves on the boards of Manhattan Associates (NASDAQ: MANH)
and a number of privately held technology companies. He is also an active philanthropist through the work of the Thomas E. Noonan Family foundation, which supports education, environmental and healthcare causes locally and nationally.

I can think of no one more qualified to talk with us this evening about innovation and entrepreneurship in a global economy. Please join me in welcoming my good friend, Tom Noonan.
It gives me great pleasure this morning to introduce my friend, and a friend of Georgia Tech, John Brock. The governor of Georgia at times will take a delegation to various countries in the world to promote the state of Georgia as a place where they can do business. He tells us that no matter where he goes, people know at least two things about Georgia: Coca-Cola, and Georgia Tech. John Brock has leadership roles in both.

John serves as Chairman and Chief Executive Officer of Coca-Cola Enterprises here in Atlanta.

We are proud to say that he earned both his Bachelors and Masters Degrees in Chemical Engineering from Georgia Tech. After graduation, he joined Procter & Gamble, and in 1983 was recruited by Cadbury Schweppes to head technical and operational functions in North America. In 1988, he was promoted to the head of marketing for global beverages at Cadbury Schweppes.

In 1990, he was named president of Cadbury Schweppes’ international beverage division. Two years later, he was named president of Cadbury’s European Beverages business, and soon thereafter became president of North America. While in this position, John and his team organized the acquisition of Dr Pepper/Seven Up.

In March of 2000, he was named Chief Operating Officer of Cadbury Schweppes and chairman of Dr Pepper/Seven Up Bottling Group’s Board of Directors. Later that year, he was named *Beverage Industry*’s Executive of the Year.

In 2003, John was named CEO of Interbrew, headquartered in Brussels (Belgium). In 2004, John and his team orchestrated the combination of Interbrew with AmBev of
Brasil to form InBev, the largest brewer in the world by volume, and John was named CEO. Global brands of InBev include Stella Artois, Becks and Brahma.

In April 2006, John joined Coca-Cola Enterprises as CEO, and in April 2008 was named Chairman of the company. Under his leadership, Coca-Cola Enterprises sold its North American operations to The Coca-Cola Company and acquired bottling operations in Norway and Sweden in October 2010, forming the world’s third-largest independent Coca-Cola bottler. Headquartered in Atlanta, Georgia, Coca-Cola Enterprises is the leading Western European marketer, distributor, and producer of bottle and can liquid nonalcoholic refreshment. The company is the sole licensed bottler for products of The Coca-Cola Company in Belgium, continental France, Great Britain, Luxembourg, Monaco, the Netherlands, Norway, and Sweden.

John and his wife Mary serve as co-chairs of Campaign Georgia Tech, a campaign to raise $1.5B by December 2015. Under their leadership, we are very close to meeting our goal. John has served on the President’s Advisory Board and is currently serving on the Georgia Tech Foundation Board. John is also on the Board of Visitors for Owen Business School at Vanderbilt University and serves as Director of the Buckhead Coalition, and previously served as co-chair of the Georgia Governor’s Water Contingency Task Force and Chairman of the Metro Atlanta Chamber of Commerce.

He and his wife Mary have three children – Rebecca, John and Major Brock – and four grandchildren.
Dr. Peterson
GlobalTech Session 2 Talk: David Eames Introduction
9:45 a.m. Thursday, Sept. 4, 2014, TSRB Room 132

Now it is my pleasure to introduce David Eames, Director of NASA Programs and Advanced Systems Studies at Rolls-Royce Corporation.

Mr. Eames joined Rolls-Royce Ltd. (Leavesden, England) in 1972 as an undergraduate apprentice, during which time he obtained his B.S. & M.S. degrees. While at Leavesden, he participated in the early design definition of helicopter engines, including the Gem and the RTM322.

In 1979, Mr. Eames left Rolls-Royce and moved to Boeing in Seattle, Washington, where he gained his installation experience on civil turbofan engines. Here he was responsible for the B737-300 exhaust system aero design and wind tunnel testing.

Four years later he rejoined Rolls-Royce Inc. in Atlanta as part of the newly created Atlanta Engineering office. During the next 14 years he managed a small team that performed complex propulsion airframe integration studies associated with the U.S./UK ASTOVL program (which later developed into the current JSF).

In 1995, following the Rolls-Royce acquisition of the Allison Engine Company, Mr. Eames transferred to Indianapolis and assumed the position of Chief of Preliminary Design. Following this assignment, he worked in the field of Business Process Development for two years as Chief, Whole Engine Key Systems. In 1999 he became Chief - Strategic Product Definition where he initiated the consolidation of the Rolls-Royce Corporation and Allison Advanced Development Company (AADC) preliminary design departments.

He became Chief – Product & Technology Strategy in November 2001 when he joined AADC (since renamed LibertyWorks). In January 2006, Mr. Eames joined the newly
created business team as Chief, Advanced Engine Business Development. In August 2007, he rejoined the Rolls-Royce core engineering organization as Chief Systems Engineer, Early Program Development.

In August 2011, Mr. Eames assumed his current position as Director, NASA Programs & Advanced System Studies. He will speak on “University Outreach Programs at Rolls-Royce.”

Please join me in welcoming David Eames.