We need module rockin', not perfection:
Creating library content for an LMS

Marlee Givens
Liz Holdsworth
April 2021
But first, a quick poll

Go to this address and add your answer: https://www.menti.com/yt1puyb4tp
Our case study

18 months total time spent
1 year making and editing modules
4 departments within the Library
16 Library employees
3 campus IT professionals
Partnerships, Strategies, Content

**Partnerships**
- Campus IT
- Academic faculty
- Library partners
  - Public Services
  - Communications
  - Web Development
Partnerships, Strategies, Content

**Strategies**

- Sandbox and sub-account
- Deliberate editorial bottleneck
- Group dynamics
Partnerships, Strategies, Content

**Content**
- New GT students
- Skills and competencies
- Pre-existing media assets
Content ideas

Go here and add your ideas

https://padlet.com/elizabeth_holdsworth/s4d6ksxhpbha0hsq
Content for rounds one and two

**Published**
- Basic and advanced database searching
- Avoiding plagiarism and citing your sources
- Check please! Module on source- and fact-checking

**To-be published**
- How to borrow a book
- Podcasting composition basics
- Library multimedia resources
- Finding legal media for multimedia projects
- Georgia Tech traditions
Tools we use

**Creation**
- PowerPoint
- Piktochart
- Camtasia

**Distribution**
- Canvas and Canvas sandbox
- Institutional video repository
- YouTube
Tools we use

Communication techniques
- Brainstorming meetings
- Content creation sprints
- Office hours

Communication technology
- MS Teams site
- Virtual meetings
Potential partners

Go here and add your ideas

https://padlet.com/dorngivens/LMSpartners
Lessons learned and the future

• Invest in creating good quizzes
• Instructional content > informational content
• Include evaluation mechanism
• Canvas has limitations – understand them
• Our plan was a success!

In Round Two, we are expanding our focus to new graduate students, and we are experimenting with Articulate and DesignPLUS
Questions?
Thank you!

Marlee Givens
marlee.givens@library.gatech.edu

Liz Holdsworth
liz.holdsworth@library.gatech.edu