1st Quarter Highlights

Programs
• Auxiliary Services collaborated with students and departments across campus, serving students— page 2.
• Option Classes offer students, faculty and staff ways to relax and learn— page 2.

Services
• BuzzCard installations increase as do deposits and sales— page 3.
• Health Services number of patients increase 25 percent as no-show rates decrease 15 percent — page 4.

Facilities
• Technology Square retail increases by two, Ray’s N.Y. Pizza/ Cedars Mediterranean and Khao Specialty Foods.
• Family Housing is accepting lease agreements for move-in Jan. 1 and Feb. 1— page 5.
• Parking & Transportation sets permit record sales, including first-time parking to freshmen— page 5.
• Meal Plan sales set records for third year in a row— page 5.

In the news...
• Atlanta Magazine and U.S. News and World Report photograph Auxiliary Services— Woodruff Dining Hall, Student Center student.

After three years planning (with students, faculty and staff), construction and program implementation, the Student Center Commons opened with two weeks of grand opening festivities, including the ribbon cutting ceremony (above) Monday, Aug. 23. Pictured, complete with commemorative sunglasses, are G. Wayne Clough, president, Georgia Tech; Amy Phuong, president, Student Government Association (undergraduate); Kasi David, president, Student Government Association (graduate); Rosalind R. Meyers, associate vice president, Auxiliary Services; Jeff Smith, president, Student Center Programs Council; and Rich Steele, director, Student Center.
Programs

Collaborations

State Auxiliary Services Officers Meeting
- Georgia Tech Auxiliary Services met with 17 other state and private colleges (including Jackson State University, Mississippi) at its fifth annual meeting held this year at the University of Georgia, Thursday, Sept. 22. The group recognized the five years’ program planning by Georgia Tech (Rosalind Meyers), including guest speaker at this year’s meeting William Bowes, vice chancellor for fiscal affairs, Board of Regents.

Graduate Student Picnic
- Auxiliary Services helped graduate students with advertising, communication, door prizes, food, and distribution at the annual Graduate Student Picnic, Friday, Sept. 10.

FASET
- Two-thirds of all freshman orientation students and guests attended the optional, game show presentation, explaining key Auxiliary Services’ messages at each of the five FASET sessions.

Six Flags
- Thirteen Parking & Transportation buses transported students to and from Six Flags at the second annual Student Government Ramblin’ Nights event, Friday, Sept. 10. More than 5,000 students and staff attended. Below students on the way to Six Flags and (right) Rosalind Meyers after a ride on The Georgia Scorcher.

Hundreds attended the Graduate Student Picnic at the Campus Recreation Center, Friday, Sept. 10. Bob Furniss (right), director, Parking & Transportation, assisted the food line, serving salad and burgers.

Option Classes
More than 375 students, faculty, and staff registered for Fall Student Center Option Classes. Option Classes are fun and educational in a relaxed atmosphere. Class sizes are dependent on student-instructor ratio needed.

Some of the classes on this semester’s agenda include:

<table>
<thead>
<tr>
<th>Class</th>
<th>Enrollment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beginning Breakdancing</td>
<td>19</td>
</tr>
<tr>
<td>Beginning Bellydancing</td>
<td>22</td>
</tr>
<tr>
<td>Advanced Bellydancing</td>
<td>10</td>
</tr>
<tr>
<td>Lindy Hop— (Charleston, 8- &amp; 6-count)</td>
<td>29</td>
</tr>
<tr>
<td>Tango Argentina</td>
<td>20</td>
</tr>
<tr>
<td>Beginning Swing</td>
<td>17</td>
</tr>
<tr>
<td>Intermediate Swing</td>
<td>15</td>
</tr>
<tr>
<td>On 2 Salsa</td>
<td>25</td>
</tr>
<tr>
<td>Salsa, Cha Cha, Merengue</td>
<td>47</td>
</tr>
<tr>
<td>Beginning Black &amp; White Photography</td>
<td>10</td>
</tr>
<tr>
<td>French 101</td>
<td>11</td>
</tr>
<tr>
<td>Basic Spanish</td>
<td>18</td>
</tr>
<tr>
<td>Beginning Guitar</td>
<td>13</td>
</tr>
<tr>
<td>Learning to Sail</td>
<td>11</td>
</tr>
</tbody>
</table>
BuzzCard Installsations

New Installations
- W10 CRC Deck 8 Card Readers
- W23 SmartPark 4 Card Readers
- W26 Dalney Street Lot 1 Card Reader
- W27 CRB Lot 1 Card Reader
- CRC Turnstiles 4 Card Readers
- CRC Vending 3 Card Readers
- CRC Information Desk 3 Trans. Terminals
- CRC ORGT 1 Trans. Terminal
- Athletic Association, Edge Dining Hall 1 Point of Sale
- Commons Café 1 Point of Sale
- Einstein Bros 2 Points of Sale
- Jackets 1 Point of Sale
- H2O Café 1 Point of Sale
- Woodruff Dining Hall 1 Point of Sale
- College of Management 2 Copier Readers

Reinstallations
- ER52 Peters Deck 2 Card Readers
- Student Center Vending 1 Card Reader
- West Side Market 1 Point of Sale

BuzzCard increases

Marketing Campaign
- BuzzCard mailed postcards to FASET students, asking them to make a single $500 deposit on their BuzzCards during orientation. They did.
- BuzzCard deposits increased 84 percent (from same time period previous year).
- Students are continuing to place deposits on their BuzzCards. Deposits through 9/30 show 74.5 percent increase (from same time period previous year).
- BuzzCard sales also increased from Fall 2003 to Fall 2004. Overall BuzzCard sales are up 61.5 percent through 9/30.

GT Dining teamed with the United Service Organizations (USO), Barnes & Noble @ Georgia Tech and Auxiliary Services, distributing GT Dining boxed lunches and T-shirts (from bookstore) to troops preparing for departure to the Middle East. From the USO Office at Hartsfield-Jackson International Airport, Thurs., July 8, Linda Dillon, Parking & Transportation hands out T-shirts.

Auxiliary Services teamed with Student Affairs in the Student Center, offering maps and information to new and returning students during the first week of school. Mike Black (right), director, Housing, directs a student to campus locales.
Health Services up 25%
No-shows down 15%

Quarter Totals

<table>
<thead>
<tr>
<th>Service</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Physician visits</td>
<td>5,073</td>
</tr>
<tr>
<td>Nursing triage only visits</td>
<td>170</td>
</tr>
<tr>
<td>Allergy shots given</td>
<td>461</td>
</tr>
<tr>
<td>Other injections given</td>
<td>516</td>
</tr>
<tr>
<td>Women’s Clinic visits</td>
<td>698</td>
</tr>
<tr>
<td>Gynecology specialty clinic visits</td>
<td>16</td>
</tr>
<tr>
<td>Nutrition specialty clinic visits</td>
<td>37</td>
</tr>
<tr>
<td>Wellness Center seminar attendees</td>
<td>2,272</td>
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<tr>
<td>Prescriptions filled</td>
<td>8,148</td>
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<tr>
<td>Lab procedures</td>
<td>11,808</td>
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<tr>
<td>Radiology procedures</td>
<td>1,040</td>
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<tr>
<td>Dental visits</td>
<td>342</td>
</tr>
<tr>
<td>Psychiatry visits</td>
<td>98</td>
</tr>
<tr>
<td>Total for quarter</td>
<td>30,679</td>
</tr>
</tbody>
</table>

No-shows (not included in above total) *398

*No-shows down 15 percent from previous quarter (457) and total services up 25 percent from previous quarter (24,497). On-line scheduling is working.

In the news...

- On Campus Hospitality, July 2004, “Top Campus Chefs to Face Off in Las Vegas.”
- GT Dining Chef Lorenzo Soto finished third at the National Association of College and University Food Service (NACUFS); he also received a silver medal in competition points.
- GT Dining earned a gold and a silver NACUFS Loyal E. Horton award in the large school category for main menu dining hall and special event catering, respectively, in regional competition.
- The Atlanta Journal-Constitution, Sept. 18, “Many jump in to help.”

Health and Fitness Challenge. More than 500 students attended the 5th Annual Georgia Tech Health & Fitness Challenge, sponsored by Health Services’ Wellness & Health Promotion, Campus Recreation Center and Housing, Thurs., Sept. 30. Students competed in the fittest man and fittest woman contest, scoring points in timed and distance events.

Caribbean Night. Thousands of students attended the “Sunday night before classes started” Caribbean Night at the Stadium Festival Area.
Facilities

Reinvestments

- The CRC Parking Deck opened its 511-space site in August.
- Family Housing began accepting contracts for leases on its new apartment buildings. Two-bedroom Buildings D (34 apartments) and G (39 apartments) open in January followed by one-bedroom Building A (153 apartments) opening in February. The remainder of the Buildings will be ready for occupancy during spring semester:
  - Building B— 29 apartments
  - Building C— 54 apartments
  - Building E — 33 apartments
  - Building F— 52 apartments

Record-setting
ParkinG Transportation

Permits sold as of September 27—13,036

Total includes:
- 174 first-semester freshmen, and
- 225 second-semester freshmen

GT Dining

GT Dining opened three new restaurants: H2O Café (left) in the Campus Recreation Center and in the Student Center Commons, Einstein Bros. Bagels and Jackets (a pub-style restaurant). Adjoining Einstein Bros is the Commons Café (above), serving Starbucks Coffee. It continues growing in sales. The last week of the quarter, 9/27-10/1, more than 1,000 customers purchased coffee from the tiny, former closet.

Rosalind R. Meyers, associate vice president, Auxiliary Services, inspects kitchen cabinets with Steve Johnson, project manager, Auxiliary Services, in Building D of the Family Housing apartments.