Alpha Gamma Delta sponsors rose sale for Valentine's Day

By Han Chang
Buy a rose for the lady

Roses and Valentine's Day have always gone hand in hand like love and chocolate. This Valentine's Day, the sisters of Alpha Gamma Delta providing the roses to that special person in your life while benefiting diabetes research at the same time. "In the name of nostalgia, we have recreated the old school Valentine's Day trend—sending roses secret admirer style," said Alpha Gamma Delta sister Jill Martell.

The Alpha Gamma Delta Rose Sale began with sisters visiting each fraternity and sorority on campus to spread the word about the sale. "Because this is our first time to have a rose sale, we are testing it out on the Greeks here," said Laura Anderson, philanthropy coordinator for Alpha Gamma Delta. According to Anderson, over 600 roses have already been ordered. "This has far exceeded what we had hoped for when we first started out." Orders were coordinated through each chapter on campus, with the flowers scheduled to be delivered to the chapter houses on February 13. "We chose to target Greek housing for delivery because it is the easiest to deliver to without having to deal with the Department of Housing," explained public relations coordinator Courtney Stewart.

Because of restrictions placed by Housing on admittance into the residence dorms, flowers to be delivered to non-Greeks can be picked up at the house. Although the rose sale began with sales to the Greek chapters, the sale is not limited to members of the Greek community. "We will also be selling roses at the Student Center February 13 and 14, so everyone will have a chance to help out our philanthropy," said chapter president Colleen Nee. "The response so far has been great, and we hope to do as well at the Student Center as we have at the Greek houses."

Although most of the remaining flowers will be sold at the Student Center, orders can be placed by contacting any sister. "The proceeds from the sale will benefit the chapter’s international philanthropy, the Alpha Gamma Delta Foundation. ‘Chapters from all over raise money through fund raisers and events to help support the foundation,’ explained Anderson. The main beneficiaries of the Foundation are organizations involved with diabetes research, treatment, and education, although it does support other charitable causes as well as funding certain educational, leadership, and philanthropic endeavors of Alpha Gamma Delta chapters.

In the past, grants have gone to such recipients as the Juvenile Diabetes Foundation, the American Diabetes Association, and diabetes researchers at St. Louis University. The rose sale is one of Alpha Gam’s newest philanthropic events. According to Stewart, the hope is to make the rose sale into an annual event to be run by new members. Past fundraising events by the Georgia Tech chapter have included a "We chose to target Greek housing for delivery because it is the easiest to deliver to without having to deal with the Department of Housing," explained public relations coordinator Courtney Stewart.

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Buzz Around the Campus

Question of the week
“Who is your fantasy Valentine?”

Cara Cocos
ISyE Sophomore

Chris Golder
ME Sophomore

Sid Kossowky
ChE Junior

Mary Margaret Kutz
ChE Senior

Alantria Harris
EE Junior

Phil Zyryanov
ID Senior

John Dinsmoor
ChemE Senior

Annie Znosko
Textile Enterprise Soph

“Joseph Fiennes from ‘Shakespeare in Love.’”

“My buddy’s girlfriend.”

“My fiancée.”

“Wes Borland from Limp Biscuit, only if he was dressed up in make-up and costume.”

“The man I don’t have.”

“Anna Kournikova.”

“Tori Amos. She’s my favorite.”

“Matt Damon.”

Feature and Photos by Carter Green and Sarah Graybeal
**Campus briefs**

**Meditation for Self Development lecture on Saturday**

The India Club is organizing a lecture on Meditation for Self Development on Saturday, February 17. The lecture will be held in room 117 of the Student Services Building at 4 p.m. It will introduce the practice of meditation to reduce stress. There is no charge to attend the lecture and everyone is welcome. For more information, contact Vijay at 404-872-1294 or gte533w@prism.gatech.edu

**Influence young minds—Join Connect with Tech**

New host applications are available for the 2001-2002 Connect with Tech sessions. To obtain the application, visit [http://cyberbuzz.gatech.edu/cwt](http://cyberbuzz.gatech.edu/cwt). Applications are due by Friday, February 16, and students must sign up for a group interview when registering in their applications. For more information, contact Carol Heller at 404-894-1939.

**Or influence young minds with FASET Orientation**

FASET Orientation has begun its membership drive for 2001. In order to receive a new leader application, students must attend a mandatory information session. The only remaining session is Monday, February 12, at 7 p.m., in room 103 of the Instructional Center. FASET is looking for people with diverse experiences and backgrounds, strong leadership skills, love of Georgia Tech, a team-player attitude, knowledge of Tech history and campus information, an engaging and outgoing personality, school spirit, and a positive outlook. For more information, contact Sid Kossowsky at gte793b@prism.gatech.edu

**Presidents’ Council Governing Board seeks members**

Presidents’ Council Governing Board is a small group of students that provides direction for the Presidents’ Council. Several activities that it coordinates are 3 to 4 general Presidents’ Council meetings each semester, Burdell’s Best Awards, Engineer’s Week, and the annual Presidents’ Summit. Presidents’ Council’s vision is to promote communication, collaboration, and interaction among all student organizations at Georgia Tech. To obtain an application for the Governing Board, visit [http://cyberbuzz.gatech.edu/prescouncil](http://cyberbuzz.gatech.edu/prescouncil). Applications are also available in the CWT office, room 287 of the Student Success Center. There will be two information sessions held on Tuesday, February 13. The first will be at 11 a.m. in the Success Center Clary Theater, and the second will be held at 7 p.m. in the Student Center Theater. Applications are due by Friday, February 16, and students must sign up for a group interview when registering in their applications. For more information, contact Liz Roellig at 404-872-1294 or gte533w@prism.gatech.edu

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I love my new writer Susan. She writes long stories full of good stuff...
Robert Zubrin is coming to campus, I’m so excited. To Mars or Bust.
became focused on wireless technology. In 1997, they realized that there would be a "real need to graphically develop applications for wireless and portable devices" and that they had the technology "to take any one of the 6 million Visual Basic programmers out there and let them write wireless applications." So, with this new technology came the development of AppForge.

Fifty three percent of the people who work at AppForge are Tech graduates, which Doug thinks is "pretty impressive." Out of the 15 or 16 people from Tech who work for Doug at least four are women.

Doug said, "Tech is extremely well represented here I think, pretty much along the same demographics as a graduating class."

Doug also continues involvement at tech offering tuition for a semester to a student who wrote the best application using AppForge software.

While starting his own company has been enormously successful for Doug, he stresses that it is not for everyone. In fact, Doug admits, half joking, half serious that "had I known what would be involved, I probably wouldn't have done this." Doug does, however, have some advice for Tech students who have hopes of entrepreneurship.

The first advice Doug offers is to find a good role model.

"So many people don't ever find out what their potential is and that to me is really the sad part."  
**Doug Armstrong**  
Alumnus & Entrepreneur

Doug founded Ben Dyre, who was the CEO of a company he worked for while he was at Tech.

Doug learned a lot from him about how to run a company by just by watching him and has been able to transfer that into being the CEO of his own company.

Doug thinks that the dot com industries today have caused a lot of damage: "A lot of people who in a different economic environment would have not been successful right from the get go, got a lot of success, and are now becoming role models."

Doug said the problem is that students won't be able to use advice they get from these role models because "their employees hate them, but they are worth a couple hundred million dollars, and that makes it kind of tough... It's the people that actually care that you should respect."

So, to be successful Doug said, "You have to know about technology, you have to know enough about business and I think the most challenging thing for Tech students is that you have to understand people."

Doug admits that learning to understand people has been the most difficult thing for him.

He says that crossing the boundary and learning to communicate with people who think differently than you is "the difference between brilliant Tech people who wind up in a laboratory and brilliant tech people who wind up in business."

Most importantly, Doug said you must have the drive to make it happen and "you have to see yourself in what you're doing."

Doug sees that being young and being the leader "it is very hard to know whether or not the system that you have in place is good and working."

But he concludes, "If you think you have all these things, then you probably have a shot at being able to start your own company." And, that "the truly entrepreneurial people will find a way to overcome the obstacles."

Doug has been the Outstanding Young Man of the Year and holds several patents.

His company has also received many awards for their product innovations and is very successful.

Apart from the company Doug is married and has two children. He enjoys flying and says many of the rules of flying apply to the capitalist market.

"I like to think of it like this," explains Doug. "You have a finite amount of time that you're in existence and even less amount of time that you are relatively unencumbered to do what you want. And everybody is given a fighter jet when you are born, and some people just sit around and look at it and wonder what it would be like to fly it, and other people actually go outside and start trying to make something happen, so many people don't ever find out what their potential is and that to me is really the sad part."

For Doug, it seems as though he has taken full control of his pilot seat and is flying high.

**Doug Armstrong** will be speaking on campus on February 23, at 2:45 p.m. as part of the Dupree College of Management's Impact Series.