

FOCUS

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PROFESSOR OR PARENT?

For students who have family at Tech, falling asleep in class may have repercussions other than just missing the lecture material. **Page 11**

A HIDDEN HISTORY

Think the UGA-Tech rivalry is full of bad blood? The Jackets and the Terps have a history that has its share of drama as well. **Page 28**



Last Thursday night, students from all across campus tuned into the first presidential debate. The Student Center was a popular viewing location, with students filling the Commons and second floor areas to watch the debate on the flat-screen TVs. To avoid the crowds, some students even sat on the ledges in the post office to watch the debate on the plasma screens there.



By Emily Tate / STUDENT PUBLICATIONS

Students tune in for debates



By Usha Kantheti
Contributing Writer

Presidential candidates George W. Bush and John Kerry met face-to-face last week in their first formal, televised debate at the University of Miami in Florida. Sponsored by the Commission on Presidential Debates and moderated by PBS's Jim Lehrer, the debate lasted 90 minutes and focused specifically on homeland security and foreign policy.

With Election Day drawing nearer, students across campus defied Tech's apathetic reputation by tuning into and taking an active interest in the debates.

According to Kirk Bowman, Associate Professor of International Affairs, the presidential debate is significant at a local level, even though it was mainly a national event.

"[This debate] is very relevant because Georgia is not in play," Bowman said. He noted that because Georgia is not a battleground state, it does not get a lot of direct campaigning. Therefore, he said, this debate is a way "for citizens of states that are already decided to get more insight into the candidates."

Alan Bakowski, a fourth-year Public Policy major and the president of the College Democrats, agrees. "This is the first good chance for people to sit down and watch [the candidates] closely" without media interfer-

ence, Bakowski said.

Ruth Malhotra, the Chairman of the College Republicans, believes that the debate served as a "reminder of the differences between the two candidates. Many Tech students tend to be apathetic when it comes to politics...and this gives them a chance to see the candidates side by side."

In addition to working to promote political awareness, both the College Democrats and the

our first time voting," Garcia said. "We're going to be doing it for the rest of our lives, and I think we need to get involved and at least get our word out there," he said.

So what aspects of foreign policy and homeland security are young voters concerned about? For many students, the war in Iraq is probably one of the most important issues in this election.

"The most important aspect of security for younger voters is the possibility of the draft coming back," Bowman said. "With the armed forces being extended in Iraq, it is possible that a draft may be instituted."

For Eric Faust, a first-year Electrical Engineering major, Iraq is an issue he will consider when voting for the first time this year. A Kerry supporter, Faust felt that the debate reaffirmed his choice. "Kerry did a better job of addressing specific issues, laying out a specific plan for Iraq," he said.

On the other hand, Malory Hunter, a registered Republican and a first-year Architecture major, did not find Kerry's plan appealing. "I didn't like Kerry's plan because he set a specific time limit on Iraq without taking into consideration the fact that Iraq might not be ready yet," she said.

Third-year Computer Sci-

"It is important to know what's going on...for some of us, it's our first time voting."

Mateo Garcia
First-year Physics major

College Republicans held voter registration drives to get more students to register before the Election Day. For some students, the opportunity to cast their vote is giving them a reason to watch the debates.

"I'm going to be voting and I think it is important to know what's going on and to know what each of the candidates believes," said Mateo Garcia, a first-year Applied Physics major who recently registered to vote.

"At least for some of us, it's

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Red Zone campaign "spices" up Miami game

By Jennifer Lee
Focus Editor

Students who noticed representatives from Old Spice—yes, the deodorant—in the Student Center last Thursday may have dismissed them as just another organization passing out flyers and publicity.

But a few Tech students did take note, and as a result, three of them will star in a series of commercials that will air in the next few weeks on channels like ESPN, Fox Sports, Comedy Central and BET.

Old Spice has been visiting college campuses across the country, recruiting men to be featured in their "Red Zone Body Wash President" ad campaign.

They chose three finalists from Tech after a day of informal auditions: Dan Richard, a third-year Industrial Engineering major; Matthew Toner, a third-year Building Construction major; and Matthew Drake, a first-year Computer Science major.

Each had different motivations for auditioning. "I was just walking down Skiles with my roommate and they picked me out and said, 'Hey, you got the look,'" Toner said.

Richard was talked into it by a friend. "I got a call from my buddy Justin, and he was like, 'Dan, I'm walking through the Student Center and...they're auditioning people; I think this would be right up your alley.' I was like, 'What have I got to lose?'"

"I got a call from my [friend], and...I was like, 'What have I got to lose?'"

Dan Richard
Third-year IE major

Drake had a personal interest: "I've wanted to do some professional work [in commercials]," he said.

For the audition, the guys delivered a slogan ("Ladies, my Red Zone Body Wash speaks loud and clear: behold the power of eight-hour!") while demonstrating personality, charm and ability to work a crowd.

Richard took some liberties with the slogan by playing his harmonica

and singing the slogan instead.

"I pulled out my harmonica and...the lady went nuts," Richard said.

The three received a call later in the afternoon saying they had made the cut, and at a meeting that evening, the three were briefed on what to expect during the next two days. For Friday, they were instructed to meet the Old Spice representatives at their hotel. They were also told to bring a bathing suit in order to film some shower scenes.

"We had to go to this...shady hotel off Howell Mill," Toner said. "It was pretty weird because we...had only signed one page [of paperwork]. I was really double-guessing as to whether it was...legit."

Each took their turn showering with Red Zone Body Wash while cameramen filmed them. "I was like...I'm going to get filmed half-naked by people I've never met," Richard said.

In hindsight, the guys say they viewed Friday's events as an interesting, albeit very strange, experience.

"It was really weird," Drake said. "They kept saying, 'More suds!'"

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By Jennifer Lee / STUDENT PUBLICATIONS

Dan Richard is one of three Tech men who got to film a commercial as part of Old Spice's "Red Zone President" advertising campaign. The election-inspired commercials will air during Tech football games.

Fraternity Row shows many faces of construction

For Greek community, building a house takes more than just asking for donations

By Joshua Cuneo
Senior Staff Writer

For most campus organizations, fundraising means working to acquire hundreds or thousands of dollars for a particular project.

But for Greek chapters looking to put up new houses on campus, fundraising means embarking on a long-term effort to take out a loan for over \$1 million.

Two new houses being constructed on East Campus this semester represent the culmination of the efforts of their respective chapters. Delta Chi broke ground this past June on their new house on Fifth Street after a long fundraising effort, and Alpha Xi Delta has a new building under construction on Techwood. Both houses are due to open in January.

Greek organizations interested

in funding a new house usually approach an outside company to provide fundraising advice and assistance. They then turn to alumni for financial support through donations and other fundraising efforts.

"It's just about networking," said Carol Ford, a fourth-year Architecture major and the president of the Alpha Xi Delta sorority. "The architect who designed [our] house was an alumnus, and so she used

a lot of her resources to get things donated."

Alpha Xi Delta started raising funds for a new house over four years ago. Ford said her chapter also raised funds through a brick-selling program, where alumni could purchase bricks for the new house with custom messages inscribed on the surface. In addition, the sorority has contacted parents of current sisters to request donations of desks and other furniture.

Delta Chi also turned to alumni for the majority of their financial support. The fraternity first wanted to construct an additional house when their current one proved too small for their growing membership base.

"A year and a half ago, one of our recent graduates took it upon himself to lead this project and really put in a lot of attention and time," said David Sibal, a fourth-year Industrial Engineering/International Affairs major and the president of the Delta Chi fraternity. "Thanks in large part to the hard work of our housing corporation, we were able to raise \$175,000 over the past year and make this a reality."

The new building will house 27 fraternity members in single bedrooms and will contain a kitchen and meeting room for chapter congregations. Delta Chi will retain possession of their current house as well, which will function as a six-person annex.

Chapters also raise money through payments from their own

treasuries and the individual fundraising efforts of their members.

"Most of them will do...different kinds of projects within their own organizations," said Buck Cooke, Assistant Director of Student Involvement for Greek Affairs, "whether it's literally having bake sales and doing car washes or...[doing] a per-member assessment...to put that straight into the house fund. Different groups do it different ways."

Cooke estimated that the cost of a typical house ranges from \$1 million to \$2 million. He said this is a reasonable figure, given the size and complexity of such a building.

"For building a structure that's going to hold 30 people, that's...pretty sizeable," he said. "But then also imagine all the plumbing and the Internet wiring, and then all these things that also go into...just building one house, [and] multiply that by a hundred."

To raise the appropriate funds, chapters receive a cost estimate based on the design, which an outside architect usually draws up with chapter input.

"We would look over the plans [with the architect] and give input about...flooring and paint colors and things like that," Ford said.

The chapter also has to make sure that the house's design complies with the Georgia Tech master plan as well as the look and feel of the Midtown community. Cooke said that his office helps facilitate com-



By Charles Frey / STUDENT PUBLICATIONS

Delta Chi fraternity is currently building an addition to their house. For Greek organizations, raising money for new construction is a long process that involves both fundraising and soliciting donations.

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stuff like that.”

However, Saturday—the day of the Miami game—was the big day, because the majority of video for each person’s commercial would be filmed. At the end of the day, a winner would be chosen from the three. The winner would then represent Tech for Old Spice’s online election of a “Red Zone President.”

Old Spice representatives told them to recruit as many friends as they could to provide a “crowd” for filming. Richard spread the word to everyone he knew, sending out mass emails and plugging it at meetings. “I was just getting the word out like crazy,” he said.

A friend of Drake’s brought several of her friends from Phi Mu to cheer him on. Drake joked that while Richard had brought the most people, “I was able to bring all the women.”

The three were out by North Gate of the stadium beginning at 10 a.m. During the first hours, the crowd they had recruited cheered them on, holding up posters saying “Wash Me!” and helping them film scenes where they crowd-surfed and hammed it up for the camera.

The three got to interact with the Old Spice producers and two Old Spice models, who interviewed Toner, Drake and Richard for some of the film segments.

Fans arriving later also got in on the action. “I took a little [two-year-old] girl,” Richard said. “We asked her parents if we could film something with her, and I said something like, ‘Ladies of all ages love Red Zone!’”

Toner and Drake filmed some scenes in the Ramblin’ Wreck, and

Drake, who plays the saxophone, jammed with the marching band. The crew went to Toner’s fraternity, where “my brothers were looking forward to it...they threw me up in the air and shouted ‘Matt! Matt! Matt!’” Toner said.

The day was draining, though. “It was extremely exhausting having to give it your all and shout and be super excited in front of the camera,” Richard said.

However, all agreed that it was a great experience. Even Drake, who has experience with commercials, said, “I really had fun.”

In the end, Richard was chosen as the winner. He will now be competing against guys from 16 other universities across the nation for a free, all-expense-paid trip to Hawaii for two.

Toner and Drake don’t begrudge Richard the victory. “Dan just had more people there...[he’s] an awesome guy, and he definitely deserved it,” Toner said. And regardless, all three will have their commercials shown on TV.

But the real question remains: do any of the guys actually use Red Zone Body Wash?

Not exactly. Richard said, “I showed up [at the audition], and... I was like, ‘I use Right Guard, can I still try out for this?’”

No matter, though. All three guys now have a free case of the body wash—a souvenir of their “Red Zone” experience.

For more information, and to vote for Dan Richard for “Red Zone President,” log on to www.olds spice.com. Voting occurs Nov. 2, the same day as the presidential elections. “Everyone needs to vote!” Dan said. “I’ve never been this close to an exclusive island getaway in my life.”

Family ties abound on campus

By Narendhra Seshadri
Contributing Writer

It’s 9 a.m. on Monday morning, and you’re sitting in chemistry lecture, your first class of the day. You yawn, trying to pay attention to how to balance acid-base reactions—but you don’t dare doze off, because the professor...is your dad.

It’s not a situation typically faced by students, but it is for Jennifer McKelvy, a first-year Aerospace Engineering major. Jennifer is the daughter of Dr. George McKelvy, an Academic Professional in the School of Chemistry and Biochemistry who teaches some of the introductory chemistry courses.

“It’s great, but he is always around, so I really do have to show up for chemistry,” Jennifer said.

For the most part, though, the pros outweigh the cons. “He usually...brings me lunch, or takes me out to lunch,” she said of her father.

Dr. McKelvy was equally positive. “I love it...she has the benefits of having someone to talk to,” he said.

Having family on campus isn’t an unusual thing for Tech students. Tradition runs deep at the school, and many students have parents who are Tech alumni.

And in most cases, whether the family ties involve siblings, parents or spouses, the relationships are good ones.

Megan Salomone, an International Affairs/French major, shares a department with her father, Professor Michael Salomone. “I love having my dad at Tech,” Megan said. “It definitely helps to avoid homesickness and is also really convenient. He helped influence my [major] choice, in that I was raised on International Affairs.”

She added, “My parents were also always traveling, which made the field seem even more enticing.”

Kathleen Turner, a second-year



By Andrew Saulters / STUDENT PUBLICATIONS

George McKelvy, who teaches CHEM1310, shares a smile with his daughter Jennifer, a freshman this fall. Students like Jennifer say the pros of having a professor as a parent usually outweigh the cons.

Management major, agreed that having a family connection helped motivate her as a freshman and reduced feelings of homesickness. For the most part, she also enjoys the fact that she shares a department with her mother, Deborah Turner, an associate professor in the College of Management.

“It’s good and bad because my mom...[will] help me out with school. But...I am kind of scared about it, [especially] if I don’t do well,” Kathleen said.

However, this doesn’t seem to deter Kathleen too much: she plans to take an accounting course taught by her mother next semester. “[I’m] looking forward to it,” she said.

Having a parent on campus can also provide many perks. “Being able to meet your dad on campus for coffee or just drop into his office to say hi...also, I don’t have a car, and my dad is always really helpful with giving me rides, and running errands,” Megan said.

There are also benefits on the

parent’s side as well. For professors who have children on campus, it’s a way to be a part of their son or daughter’s life during a time that is normally about independence.

Alan Flury is an instructor in the College of Management, and his son Brett is a senior double-majoring in Industrial Engineering and Computer Science.

“[It’s] very rewarding because I have always tried to share part of my kids’ lives,” Flury said.

In addition, Flury can provide support and connections. “Knowing the faculty...I can point him in the right direction,” he said. Flury has helped his son with guidance in academics as well as...helping him set up mock interviews with members on campus.

In addition, for Flury, having to deal with his son gives him insight into “how to deal with Tech students” in general.

However, not all students are as

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Technique

Making Friday classes more interesting!

Tech Up Close

CAN YOU FIGURE OUT WHERE ON CAMPUS THIS PICTURE WAS TAKEN?

Email focus@technique.gatech.edu for a chance to win a free student combo at Lil' Dinos.

THIS WEEK'S PHOTO:



By Stephen Marek / STUDENT PUBLICATIONS



Last week's Tech Up Close:
Fountain behind Junior's Grill

Last week's winner:
Ashley Smith

Debates from page 9

ence major Troy Brant registered as a Republican, but did not become familiar with the Republican candidate's position on issues until after the debate last week.

"I hadn't been keeping up with politics before the debate, so this was the first chance for me to watch the candidates closely," he said.

Garcia, who was undecided before watching the debate, said that both candidates made their positions clearer than before but did not do enough to convince him either way. He plans to watch the upcoming debates, which he believes will help him shape his decision before Election Day.

While some debated the candidates' performance, others were more concerned about the format of the debate itself.

The first presidential debate required the candidates to give two-minute responses to the questions put forth by the moderator, Jim Lehrer. There are no follow-up questions by the moderator and the candidates themselves may not question each other directly. Lehrer announced at the beginning of the debate, "[These] rules of engagement [were] worked out by representatives of the candidates. I have agreed to enforce their rules on them."

In other words, the Commission

on Presidential Debates is created by the Republican and Democratic parties to serve their own interests, said Bowman. Lack of follow-up questions renders a debate format that is "much more controlled and antiseptic [in order] to protect the candidates from making fools of themselves," he said.

Students like Malhotra also want a more challenging and direct debate format. "I would like to see more of the candidates questioning each other directly," she said.

Still other students were less concerned about the current election.

"I don't have enough time to keep up with politics and I'm not interested in it," said Rachel Heim, a third-year Building Construction major.

"I don't have an opinion since I'm not keeping

up with politics," she said, when asked why she is not planning to vote. "I don't want to take the time because I'm busy with other stuff, but probably once I'm out of school and I have more spare time, I'll keep up with politics."

There are two remaining presidential debates. One is tonight, Friday, Oct. 8, and will be in a town hall format where each candidate will respond to questions from the audience.

The final debate, focusing on domestic issues, will air Wednesday, Oct. 13, and its format will be identical to the first debate.

"I hadn't been keeping up with politics before the debate, so this was the first chance for me to watch the candidates closely."

Troy Brant
Third-year CS major

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munications between the chapter and the Facilities and Real Estate Management Office for Tech.

"The goal is that once a group builds a new house...you would have a normal house," Cooke said, "as opposed to [if] they build a house and then they find out in a year that they need to plant this kind of shrubbery or they should have used a certain kind of brickwork in their wall or things like that."

In addition, Greek chapters have to work closely with their housing corporations through the fundraising and building processes.

"Every chapter of every fraternity...has their own housing corporation," Sibal said. "The reason for that is so that the house is legally separate from the fraternity."

These corporations serve as legal entities that own the houses as a matter of liability. If issues regarding property damage or another problem arise, responsibility falls on the corporation instead of on the chapter.

Once a chapter has worked out all design issues and secured enough

funds, it will take out a bank loan and a contract with a construction company.

Groundbreaking usually follows shortly thereafter, and the construction process is often sped along because of the personal involvement of Greek alumni in the company. The rapid pace of construction, however, has little impact on the surrounding houses.

"They've kept it kind of enclosed on the lot the best they can, and there's actually a fence all the way around right now," Ford said. Sibal added that his house has only had to contend with cars parked on the front lawn, "but that is something that we're more than willing to live with to have a new fraternity house."

Many other Greek chapters on campus are currently raising funds for their own houses or on a waiting list for available space. In the event that a new parcel of land becomes available, a special committee composed of Greek alumni reviews applications from all fraternities and sororities interested in the space.

"The purpose of having that committee is so that there isn't the perception that there [are dealings] behind closed doors," Cooke said. "That way, [it] is a fair process."

"Most of them will do...different kinds of projects...having bake sales and doing car washes."

Buck Cooke
Asst. dir., Greek Affairs

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comfortable being in the same class that their parents teach.

According to Brett, one of the cons of having a parent as a professor is perceived favoritism. He said other students might think "he didn't truly deserve an A" simply because his father was teaching the course.

Megan agreed that the pressure of being a student and a daughter can be a little overwhelming.

"One con would be...[my dad] definitely expects a lot more out of me than other students, and because we talk and see each other so frequently, he can check up on what I am doing much easier than the [average] student," she said.

Another form of family ties on campus are spouses who both teach or work on campus. Jennifer and Thomas Michaels are both professors in the School of Electrical and Computer Engineering.

"It's great that we're both at Tech," Jennifer Michaels said. "We really appreciate the fact that Tech supports hiring faculty who are married; when we came in 2002, there were already three other ECE husband/wife pairs."

Michaels said, "We've worked together for almost 25 years, first in industry and now at Tech, so for us, it's the normal situation."

In addition, the advantage of being in the same department is particularly convenient. "Our offices and lab are all located very

close together and also since we do interdisciplinary research and collaborate closely with faculty in other schools."

Even in the case of students with siblings at Tech—a fairly common scenario—there are issues that most don't consider. Most siblings are quick to say that sibling rivalry isn't too much of a problem, even at a competitive school like Tech.

Identical twins Jessica and Megan Kirk, who are pursuing their masters'

"When [my husband and I] came in 2002, there were already three other ECE husband/wife pairs."

Jennifer Michaels
ECE professor

degrees in Industrial Engineering and International Affairs, live together and share many of the same interests.

"Living together is beneficial because we're compatible, [we] share stuff and [we're] both neat, so it works out well," Jessica said. "We always have support...there is always someone to rely upon."

Having a sibling on campus is especially reassuring for international students. Kartik Sundareswaran, a Ph.D. student in Biomedical Engi-

neering, said, "It is good to have a family member going to the same school as you, especially when you are living so far away from home."

He added, "When parents come and visit, it becomes easier for them to see both their children in the same university."

Kartik's younger sister, Sowmya Sundareswaran, is a senior in Industrial Engineering. She agreed that having a sibling on campus—especially an older one—was an advantage in many ways.

"The support that I got from my brother when I was a freshman made my transition to college a lot easier. I always go to him when I need guidance on any issues or have tough decisions to make," Sowmya said.

Siblings who commute to campus can also benefit from someone to travel home with during late night study sessions. Chirag Gandhi, a graduate student in the School of Electrical and Computer Engineering, lives at home and commutes to campus with his younger brother, Varun, a Biomedical Engineering sophomore. "We live and travel together," Chirag said.

Varun added, "We have our own separate rooms at home, so studying can be done peacefully." But at school, "[My brother] gives me good advice on what classes to take...he also has contacts from his friends to get word."

"In the first few weeks here at Tech, I got lost many times and my brother was always there to help me out," Varun added.

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